

### Caltagirone Editore: the Board of Directors approves 2009 first half results

- Revenues: Euro 128 millionon (Euro 155,3 million in H1 2008)
- Advertising revenues: decline of 22,4%
- Ebitda: Euro 2,9 million (Euro 22,8 million in H1 2008)
- Net Income: Euro -18,9 million (Euro +11,5 million in H1 2008)

**Rome, August the 5th 2009** - Caltagirone Editore board of directors, chaired by Mr. Francesco Gaetano Caltagirone, approved H1 2009 results.

#### Financial highlights

(euro million)	<b>H1 2009</b>	<b>H1 2008</b>
Revenues	128	155,3
Ebitda	2,9	22,8
Net Income	-18,9	11,5

The current very difficult market conditions severely impacted advertising revenues both on the domestic and international side. Such situation weighted on the first half 2009 Group performance, causing **revenues** to decline to Euro 128 million from Euro 155,3 million of the same period of 2008.

Such performance was caused by the reduction of the main revenue drivers. More precisely, advertising revenues declined by 22,4% compared to H1 2008 (Euro 80,7 million vs. Euro 104 million of H1 2008), broadly in line with Nielsen Media Research data, which, from January to May 2009, reported an aggregate revenue decline of 21.8% for newspapers and 27.3% for free press.

**Ebitda** reached Euro 2,9 million (Euro 22,8 million in H1 2008) whereas **Net Loss** reached Euro 18,9 million (vs. Net Income of Euro 11,5 million in 2008).

In order to tackle current trading environment the Group is implementing a restructuring and reorganization plan with the aim of structurally reducing the cost base, including personnel costs. For this purpose the Group signed with trade unions specific agreements, for *Il Gazzettino*, *Il Mattino* and the advertising agency *Piemme*, while for *Il Messaggero* the procedure is being finalized.

Net financial result and the result of associates, which recorded a total loss of Euro 15.1 million compared to Euro 4.5 million income of the first half of 2008, included losses of Euro 12.3 million from disposals of stakes in quoted companies and the negative result of associated companies of Euro 6.8 million. Financial income amounted at Euro 6 million, of which Euro 2.7 million of interest income and Euro 3 million of dividends.

**Net Cash position** declined to Euro 226 million from Euro 262.6 million as of December 31<sup>st</sup> 2008, mainly due to dividend distribution and net investments in listed companies.

The Board of Directors finally appointed the Internal Audit Committee for the years 2009-2010-2011, which will be composed by Massimo Confortini (Chairman), Giampietro Nattino, Albino Majore, Mario Delfini and Massimo Garzilli.

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*The Executive responsible for the preparation of the corporate accounting documents, Roberto Di Muzio, declares in accordance with article 154 bis, paragraph 2, of the "Testo Unico della Finanza", that the accounting information contained in the present press release corresponds to the underlying documents, records and accounting entries.*

*The balance sheet and income statement are attached, currently being examined by the independent audit firm and by the Board of Statutory Auditors.*

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## CONSOLIDATED BALANCE SHEET

### ASSETS

*In thousands of Euro*

	<b>30/06/2009</b>	<b>31/12/2008</b>
<b>Non-current assets</b>		
Intangible assets with definite life	3,173	3,401
Goodwill and other indefinite intangible assets	464,308	463,374
Property, plant and equipment	91,095	95,329
Equity investments valued at cost	2,486	2,486
Equity investments valued at net equity	4,589	4,498
Equity investments and non-current securities	92,466	83,914
Non-current financial assets	27	27
Other non-current assets	1,234	991
Deferred tax asset	25,427	20,071
<b>TOTAL NON-CURRENT ASSETS</b>	<b>684,805</b>	<b>674,091</b>
<b>Current assets</b>		
Inventories	2,981	4,783
Trade receivables	79,937	87,130
Current financial assets	5,582	29,711
<i>of which related parties</i>	5,431	29,203
Tax receivables	900	1,627
Other current assets	1,796	3,126
Cash and cash equivalents	286,790	308,349
<b>TOTAL CURRENT ASSETS</b>	<b>377,986</b>	<b>434,726</b>
<b>TOTAL ASSETS</b>	<b>1,062,791</b>	<b>1,108,817</b>



## SHAREHOLDERS' EQUITY AND LIABILITIES

*In thousands of Euro*

	30/06/2009	31/12/2008
<b>Shareholders' Equity</b>		
Share capital	125,000	125,000
Share capital issue costs	(18,865)	(18,865)
Other reserves	707,721	726,931
Profit (Loss) for the period	(18,822)	(10,985)
<b>Group Shareholders' Equity</b>	<b>795,034</b>	<b>822,081</b>
Minority interest shareholders' equity	3,030	2,599
<b>TOTAL SHAREHOLDERS' EQUITY</b>	<b>798,064</b>	<b>824,680</b>
<b>Liabilities</b>		
<b>Non-current liabilities</b>		
Employee provisions	43,431	45,245
Other non-current provisions	8,736	8,407
Non-current financial liabilities	45,116	49,061
Other non-current liabilities	3,292	3,437
Deferred tax liabilities	66,244	66,240
<b>NON-CURRENT LIABILITIES</b>	<b>166,819</b>	<b>172,390</b>
<b>Current liabilities</b>		
Current provisions	6,066	4,516
Trade payables	33,308	40,032
Current financial liabilities	21,254	26,446
Current income taxes	-	-
Other current liabilities	37,280	40,753
<b>CURRENT LIABILITIES</b>	<b>97,908</b>	<b>111,747</b>
<b>TOTAL LIABILITIES</b>	<b>264,727</b>	<b>284,137</b>
<b>TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES</b>	<b>1,062,791</b>	<b>1,108,817</b>

## CONSOLIDATED INCOME STATEMENT

*In thousands of Euro*

	<b>30/06/2009</b>	<b>30/06/2008</b>
Revenues from sales and services	124,304	151,668
Other operating revenues	3,750	3,718
<b>TOTAL REVENUES</b>	<b>128,054</b>	<b>155,386</b>
Raw material costs	16,663	18,720
Personnel costs	55,096	56,630
Other operating charges	53,346	57,274
<b>TOTAL COSTS</b>	<b>125,105</b>	<b>132,624</b>
<b>EBITDA</b>	<b>2,949</b>	<b>22,762</b>
Amortisation	5,066	5,226
Depreciation	2,812	580
Goodwill write-down	-	-
Other write-downs	1,192	1,154
<b>EBIT</b>	<b>(6,121)</b>	<b>15,802</b>
<b>Net result of the share of associates</b>	<b>(6,858)</b>	<b>992</b>
Financial income	6,040	9,771
Loss on sale of listed shares	12,306	1,860
Financial charges	1,979	4,426
<b>Net financial result</b>	<b>(8,245)</b>	<b>3,485</b>
<b>PROFIT BEFORE TAX</b>	<b>(21,224)</b>	<b>20,279</b>
Income taxes for the period	2,175	(8,744)
<b>PROFIT FROM CONTINUING OPERATIONS</b>	<b>(19,049)</b>	<b>11,535</b>
<b>PROFIT FOR THE PERIOD</b>	<b>(19,049)</b>	<b>11,535</b>
Group net profit (loss)	(18,822)	11,494
Minority interest share	(227)	41
Earnings per share (Euro per share)	(0.152)	0.092
Diluted earnings per share (Euro per share)	(0.152)	0.092