



**CALTAGIRONE EDITORE**

*2010 annual report  
eleventh fiscal year*

*Caltagirone Editore SpA*

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**Head office** Via Barberini, 28 - 00187 Rome

**Share capital** Euro 125,000,000

**Internal Revenue Code and VAT** n. 05897851001

**Registered with the C.C.I.A.A. of Rome** REG 935017

# *ordinary shareholders' meeting of April 27<sup>th</sup>, 2011*

## AGENDA

1. Presentation of the Separate and Consolidated financial statements for the year ended December 31<sup>st</sup>, 2010, together with the Directors' Report, Board of Statutory Auditors' Report and the Independent Auditors' Report deliberations thereon.
2. Integration of the Board of Statutory Auditors for the period 2011 in accordance with article 2401, comma 1, of the Civil Code.

The convocation was published in the following daily newspapers  
*Il Messaggero*  
*Il Sole 24 Ore*



*extract from the ordinary  
shareholders' meeting  
of April 27<sup>th</sup>, 2011*

The Shareholders' Meeting in first call  
chaired by Mr. Francesco Gaetano Caltagirone,  
with the attendance of 62 Shareholders  
representing 94,527,258 shares (75.62%),  
approved the following resolutions:

- approval of the Board of Director's Report  
and the Financial statements  
for the year ended December 31<sup>st</sup>, 2010;
- distribution of a dividend of Euro 0.05  
for each share outstanding,  
to be paid from May 26<sup>th</sup>, 2011;
- to complete the Board  
of Statutory Auditors for 2011.

# corporate boards

## **Board of Directors**

### *Chairman*

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Francesco Gaetano Caltagirone

### *Vice Chairmen*

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Azzurra Caltagirone  
Gaetano Caltagirone

### *Directors*

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Francesco Caltagirone  
Alessandro Caltagirone  
Massimo Confortini\*  
Mario Delfini\*  
Massimo Garzilli\*  
Franco Luciano Lenti  
Albino Majore\*  
Giampietro Nattino\*

## **Board of Statutory Auditors**

### *Chairman*

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Raul Bardelli

### *Standing Auditors*

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Maria Assunta Coluccia  
Federico Malorni

## **Manager Responsible for Financial Reports**

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Roberto Di Muzio

## **Independent Auditors**

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KPMG SpA

*\* Members of the Internal Control Committee*

# *delegated powers*

*In accordance with Consob  
recommendation No. 97001574  
of February 20<sup>th</sup>, 1997  
the nature of delegated powers to the members  
of the Board of Directors is indicated*

## **Chairman**

*The Chairman has the power to carry out,  
with sole signature,  
all the acts of ordinary and extraordinary administration,  
with the exception of those reserved  
to the Shareholders' Meeting and the Board of Directors.*

## **Vice Chairmen**

*The Vice Chairmen have the power to carry out,  
with sole signature,  
in the case of the absence or impediment  
of the Chairman,  
all the acts of ordinary  
and extraordinary administration,  
with the exception  
of those reserved to the Shareholders' Meeting  
and the Board of Directors.*

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**CALTAGIRONE EDITORE**

*consolidated financial statements  
at December 31<sup>st</sup>, 2010*

# *director's report on the group results for the year ended december 31<sup>st</sup>, 2010*

## INTRODUCTION

The present Directors' Report refers to the Consolidated and Separate financial statements at December 31<sup>st</sup> 2010 prepared in accordance with *International Financial Reporting Standards (IFRS)*, *International Accounting Standards (IAS)* and the interpretations of the *International Financial Reporting Interpretations Committee (IFRIC)* and of the *Standing Interpretations Committee (SIC)*, approved by the European Commission (hereinafter *IFRS*).

The present Report should be read together with the Consolidated and Separate financial statements and the relative Notes, which constitute the Annual accounts for 2010.

## GROUP OPERATIONS

**Highlights** The Caltagirone Editore Group reports a net profit of Euro 6 million in 2010, with overall revenues of Euro 248.3 million; in 2009, the Group reported a net loss of Euro 39.2 million with revenues of Euro 256.9 million.

The Ebitda of Euro 27.4 million was a strong improvement on 2009 (Euro 6.1 million), due to the significant reduction in operating costs (-11.9%).

The Ebitda margin on revenues was 11% (2.4% in 2009).

The Ebit improved from a loss of Euro 24.8 million in 2009 to a profit of Euro 13.9 million. 2010 benefitted from the increase in Ebitda and was impacted by amortisation, depreciation, provisions and write-downs of Euro 13.6 million. In 2009, amortisation, depreciation, provisions and write-downs amounted to Euro 30.9 million and included the write-down of Euro 16.06 million on the Il Gazzettino Group goodwill following an impairment test. In 2010 the impairment tests of the individual newspaper titles did not reveal any losses of value.

The key financial results compared to 2009 are shown below.

| <b>Income statement</b>                                     | <b>2010</b>    | <b>2009</b>     | <b>Change %</b> |
|---|----------------|-----------------|-----------------|
| Circulation revenues  | 79,842         | 82,952          | -3.7            |
| Promotions revenues   | 2,282          | 3,628           | -37.1           |
| Advertising revenues  | 155,981        | 160,654         | -2.9            |
| Other operating revenues                                    | 10,241         | 9,634           | 6.3             |
| <b>OPERATING REVENUES</b>                                   | <b>248,346</b> | <b>256,868</b>  | <b>-3.3</b>     |
| Raw materials, supplies and consumable stores               | (25,589)       | (32,438)        | -21.1           |
| Labour costs  | (96,405)       | (111,683)       | -13.7           |
| Services  | (86,239)       | (91,544)        | -5.8            |
| Rent, leases and similar costs                              | (8,796)        | (9,355)         | -6.0            |
| Other operating charges                                     | (3,898)        | (5,742)         | -32.1           |
| <b>EBITDA</b>   | <b>27,419</b>  | <b>6,106</b>    | <b>n.a.</b>     |
| Amortisation, depreciation & provisions                     | (13,562)       | (30,908)        | -56.1           |
| <b>EBIT</b>   | <b>13,857</b>  | <b>(24,802)</b> | <b>n.a.</b>     |
| <b>Share of in./(charges) of companies valued at equity</b> | <b>(342)</b>   | <b>(7,106)</b>  | <b>n.a.</b>     |
| Financial income  | 5,715          | 7,175           | -20.3           |
| Financial charges   | (4,720)        | (16,407)        | -71.2           |
| <b>Financial result</b>                                     | <b>995</b>     | <b>(9,232)</b>  | <b>n.a.</b>     |
| <b>PROFIT/(LOSS) BEFORE TAXES</b>                           | <b>14,510</b>  | <b>(41,140)</b> | <b>n.a.</b>     |
| Income taxes  | (8,814)        | 1,587           | n.a.            |
| <b>NET PROFIT/(LOSS) BEFORE MINORITY SHARE</b>              | <b>5,696</b>   | <b>(39,553)</b> | <b>n.a.</b>     |
| Minority interest profit                                    | 307            | 347             | -11.5           |
| <b>NET PROFIT/(LOSS) FOR THE YEAR</b>                       | <b>6,003</b>   | <b>(39,206)</b> | <b>n.a.</b>     |

*In Euro thousands*

Operating revenues reduced 3.3% on 2009 due to the contraction in all the principal revenue components as a result of the continued general uncertainty related to the poor domestic and international economic climate.

The cost of raw materials decreased by Euro 6.8 million (-21.1% on 2009) due to the lower unitary purchase price of paper (approx. 18%) and also the lesser amount utilised in the production process on the reduced number of copies printed from the combined effect of the optimisation of the print run and decreased sales and also due to the new and smaller format of *Il Gazzettino*.

Labour costs decreased by Euro 15.3 million (-13.7% on 2009), although including leaving incentives, employee disputes and settlements, and absorbing also normal contractual increases.

Other operating costs, including service, rent, leasing and other costs, decreased overall by 7.2% principally due to the reduction in copies distributed of the free newspaper *Leggo* and the lower number of promotional products offered.

The account amortisation, depreciation, write-downs and provisions includes amortisation and depreciation of Euro 9.5 million, provisions for risks arising on disputes in the year for Euro 1.8 million and doubtful debt provisions of Euro 2.2 million.

The results recorded under the equity method (loss of Euro 342 thousand) mainly relates to the effect of the associated companies and improved significantly on the previous year (loss of Euro 6.85 million) which was affected by the recording of a Group loss share of Euro 6.7 million by an associated company.

The net financial result was net income of Euro 995 thousand (net charges of Euro 9.2 million in 2009), comprising financial income of Euro 5.7 million (Euro 7.2 million in 2009) and financial charges of Euro 4.7 million (Euro 16.4 million in 2009). The reduction of Euro 1.5 million in financial income on 2009 follows both the decrease in interest on funds held, which have decreased due to the investments made in the year, and the decrease in dividends from listed shares in portfolio. Previous year financial charges included a loss of Euro 12.3 million from the sale on the market of listed shares. Income taxes include the estimate for current income taxes and deferred tax income and charges. In the previous year, income taxes included a positive benefit of Euro 6.6 million from the recording of deferred tax assets on tax losses matured in the year against an assessable declaration in 2010 of Euro 755 thousand.

The Group net cash position at December 31<sup>st</sup> 2010 was Euro 208.9 million.

| <b>Net cash position*</b>         | <b>31.12.2010</b> | <b>31.12.2009</b> |
|-----------------------------------|-------------------|-------------------|
| Current financial assets          | 4,211             | 5,505             |
| Cash and cash equivalents         | 256,987           | 284,460           |
| Non-current financial liabilities | (33,756)          | (41,387)          |
| Current financial liabilities     | (18,544)          | (22,266)          |
| <b>Total</b>                      | <b>208,898</b>    | <b>226,312</b>    |

*In Euro thousands*

*\* The Net cash position in accordance with CESR recommendation of February 10<sup>th</sup> 2005 is illustrated at paragraph 29 of the Notes to Consolidated financial statements*

The Net cash position decreased by approx. Euro 17.4 million due to investment in listed shares of approx. Euro 19.9 million and the distribution of dividends of Euro 6.2 million, net of positive cash flows.

The Consolidated net equity decreased from Euro 786.7 million to Euro 761.9 million at December 31<sup>st</sup> 2010. The decrease is substantially due to the effect of Euro 24.9 million from the valuation at fair value of equity investments held by the Group and the distribution of dividends, in part offset by the net profit in the year.

The Balance sheet and Income statement ratios are provided below:

|   | <b>2010</b> | <b>2009</b> |
|---|-------------|-------------|
| ROE* <i>Net result/Net equity**</i>                         | 0.75        | n.a.        |
| ROI* <i>Operating profit/Total assets**</i>                 | 1.38        | n.a.        |
| ROS* <i>Operating profit/operating revenues**</i>           | 5.58        | n.a.        |
| Equity Ratio <i>Net equity/Total assets</i>                 | 0.76        | 0.75        |
| Liquidity Ratio <i>Current assets/Current liabilities</i>   | 3.81        | 3.88        |
| Capital Invested Ratio <i>Net equity/Non-current assets</i> | 1.15        | 1.15        |

*\* Values in %*

*\*\* For definitions of Net result and Operating profit, reference is made to the table attached at page 12 of the present Report*

The ratios improved significantly due to the strong operating and financial management performances.

The balance sheet ratios confirm Group financial and balance sheet equilibrium, with good stability in the ratio between equity and debt<sup>1</sup>, a good capacity to meet short-term commitments through liquid funds<sup>2</sup> and finally a good equilibrium between equity and fixed assets<sup>3</sup>.

1. An optimal equity ratio is considered as between 0.5 and 1.
2. The liquidity ratio is considered optimal when it is higher than 1.
3. The capital invested ratio is considered good when it is higher than 1.



**Group operating performance**

*Publishing*

| <b>Circulation revenues</b> | <b>2010</b>   | <b>2009</b>   | <b>Change</b> |
|-----------------------------|---------------|---------------|---------------|
| Newspaper sales             | 79,842        | 82,952        | -3.7%         |
| Promotions revenues         | 2,282         | 3,628         | -37.1%        |
| <b>Total</b>                | <b>82,124</b> | <b>86,580</b> | <b>-5.1%</b>  |

*In Euro thousands*

Circulation revenues decreased by 5.1% on 2009. In particular revenues from newspaper sales of Euro 79.8 million decreased by 3.7% within a difficult market in which according to ADS data (moving average over the last 12 months to November 2010) sales contracted by 5.2%. The Group – for the moment – has not applied the price rises implemented by almost all of its competitors.

Following the continual reduction in promotions, the revenues from products sold together with the Group's newspapers dropped by 37.1%; volumes, and especially margins which remaining substantially unchanged, are not considered significant in relation to the overall result.

*Advertising revenues*

|                             | <b>2010</b>    | <b>2009</b>    | <b>Change</b> |
|-----------------------------|----------------|----------------|---------------|
| <b>Advertising</b>          |                |                |               |
| <i>Il Messaggero</i>        | 70,423         | 73,147         | -3.7%         |
| <i>Il Mattino</i>           | 27,311         | 27,082         | 0.8%          |
| <i>Il Gazzettino</i>        | 23,127         | 24,188         | -4.4%         |
| <i>Leggo</i>                | 19,829         | 21,517         | -7.8%         |
| <i>Quotidiano di Puglia</i> | 5,796          | 5,985          | -3.2%         |
| <i>Corriere Adriatico</i>   | 5,548          | 5,279          | 5.1%          |
| <b>Total newspapers</b>     | <b>152,034</b> | <b>157,198</b> | <b>-3.3%</b>  |
| Other advertising revenues  | 3,947          | 3,456          | 14.2%         |
| <b>Total</b>                | <b>155,981</b> | <b>160,654</b> | <b>-2.9%</b>  |

*In Euro thousands*

Group advertising revenues of Euro 155.9 million decreased by 2.9% on the previous year (Euro 160.7 million), in a market reporting increased advertising spending on 2009 of 3.8% according to Nielsen Media Research, however with contrasting performances in the various sectors. In fact while the most significant growth on 2009 was recorded in media such as internet (+20.1%), cinema (+12.2%), radio (+7.7%)

and TV (+6%), newspaper advertising decreased by 4.3% with reduced investment in magazines (-5.4%) and in the free press (-25.2%).

Other advertising revenues relate principally to the advertising revenues from the TV broadcaster Telefriuli for approx. Euro 1.0 million and the internet sites of the newspapers for approx. Euro 2.8 million. Internet advertising is in a significant expansionary phase (+36.3%); however volumes are still not large enough to comprise a significant share of the overall result.

#### *Other activities*

|                | 2010          | 2009         | Change |
|----------------|---------------|--------------|--------|
| Other revenues | 10,241        | 9,634        | 6.3%   |
| <b>Total</b>   | <b>10,241</b> | <b>9,634</b> |        |

*In Euro thousands*

Other revenues derive from the recharging of costs, prior year income and other minor income.

#### **Transactions with related parties**

The transactions with “related” parties, as set out in *IAS 24*, include inter-company transactions, form part of the ordinary business activities and are governed at market conditions.

The Company has not carried out significant transactions nor significant levels of ordinary transactions as established by Consob Regulation concerning transactions with related parties adopted with Resolution No. 17221 of March 12<sup>th</sup> 2010.

The information on transactions with related parties, including those required by Consob communication of July 28<sup>th</sup> 2006, is shown in the Notes to the Consolidated financial statements.

#### **Management of risks**

The activities of the Caltagirone Editore Group are subject to various financial risks: market risks (raw materials prices and the movements in listed share prices), credit risk, exchange rate risk, interest rate risk and liquidity risk. The management of the financial risks of the Group is undertaken through organisational directives which govern the management of these risks and the control of all operations which have importance in the composition of the financial and/or commercial assets and liabilities.

The Group has not used derivative financial instruments, nor do specific financial risks exist in relation to price, credit or liquidity (other than that deriving from the operating activities).

#### **Market risk (price of raw materials – paper)**

The Group is exposed to fluctuations in the price of paper – the principal raw material; this risk is managed through supply contracts with Italian and foreign companies with fixed prices and quantities for a maximum period of approximately 12 months, and through procurement from suppliers based in different geographic areas in order to avoid the risks related to an excessive concentration of suppliers and to obtain the most competitively priced supplies.

#### **Price risk of the equity shareholdings**

In relation to the risk of changes in the fair value of the equity shareholdings held as available for sale, the Group monitors the changes of share prices and for this reason constantly records the movements in the listed shares in portfolio. Based on this data, the investment and divestment policies of the Group are defined with the objective to optimise medium and long-term cash flows, also considering the distribution of dividends from the shares in portfolio. The investment and divestment strategies of the equity investments are also considered in relation to the diversification of risk.

#### **Credit risk**

The receivables at the end of the year are prevalently of a commercial nature, as indicated in the Notes to the Balance sheet of the Consolidated and Separate financial statements, to which reference is made. In general, receivables are recorded net of any write-downs, calculated on the basis of the risk of non-fulfilment by the counterparty, determined considering the information available on the clients solvency and historical insolvency data in relation to the varying expiry dates of receivables. Historically, there are no significant situations which are particularly problematic in relation to the solvency of the clients, as the policy of the Group is only to sell to clients after a prudent evaluation of their credit capacity and therefore within the established credit limits. Finally, no significant debtor positions were recorded which would equate to an excessive concentration of credit. On this basis, the credit risk to which the Group is exposed can be considered limited.

#### **Currency risk**

The Group operates exclusively in the Euro area and therefore is not exposed to exchange rate risks.

#### **Interest rate risk**

The interest rate risk relates to an uncontrolled increase of the charges deriving from variable interest rates on medium/long-term loans of Group companies. The interest rate risk to which the Group is exposed is considered limited in that the loans undertaken are contracted in Euro, which currently presents low interest rates following the monetary policies adopted by the central banks to counter the recession.

### **Liquidity risk**

Liquidity risk is linked to the difficulty in obtaining funds to cover commitments at a given moment. The Caltagirone Editore Group has access to its own liquidity which is in the form of short-term deposits and therefore easily accessible and highly liquid. This risk therefore does not pertain to the Group.

### **Environment and security risk**

Existing regulations and laws are rigorously applied to workplace health and security and hence govern this area of risk.

### **Principal uncertainties and the going concern**

Further to that stated in the paragraph on business risks, the current conditions in the financial markets and the real economy do not allow accurate evaluations of the short-term outlook. This situation does not cause concern in relation to the going concern principle in that the Group relies on its own funds and no uncertainties exist that could compromise the capacity of the Group to carry out its operating activities.

### **Other information**

During the year, the companies of the Caltagirone Editore Group did not carry out any research and development activity.

At December 31<sup>st</sup> 2010, there were 1,079 employees (1,109 at December 31<sup>st</sup> 2009).

For segment information on the costs, revenues and investments, reference should be made to the Notes to the Consolidated financial statements.

The reconciliation of the Shareholders' equity and Net profit of the Group and of the Parent Company as per Consob Communication No. 6064293 of July 28<sup>th</sup> 2006 is attached to the present report.

### **Significant events after the year-end**

No significant events occurred after the end of the financial year.

### **Outlook**

The general economy and sector is affected by significant uncertainty especially concerning the advertising market. The stringent cost control policy implemented by the Group will continue.

## PARENT COMPANY OVERVIEW

For the year 2010 Caltagirone Editore SpA reports total revenues and income of Euro 2.6 million, and a net loss of Euro 6.1 million due to write-downs on investments of Euro 6.9 million as shown in the following table which compares the key financial results with the previous year, reclassified in accordance with the Consob Communication No. 94001437 of February 23<sup>rd</sup>, 1994:

|   | 2010           | 2009            |
|---|----------------|-----------------|
| Dividends from subsidiaries                       | –              | 9,000           |
| Dividends from other companies                    | 1,103          | 1,377           |
| Other financial income                            | 1,491          | 2,668           |
| <b>Financial income</b>                           | <b>2,594</b>   | <b>13,045</b>   |
| Interest and financial charges from subsidiaries  | (44)           | (60)            |
| Interest and financial charges from third parties | (138)          | (214)           |
| Write-down of investment & securities*            | (6,900)        | (30,647)        |
| <b>Financial charges</b>                          | <b>(7,082)</b> | <b>(30,921)</b> |
| <b>Total financial income and charges</b>         | <b>(4,487)</b> | <b>(17,876)</b> |
| Result from operating activities**                | (1,625)        | (1,982)         |
| <b>Loss before taxes</b>                          | <b>(6,112)</b> | <b>(19,858)</b> |
| Income taxes for the year                         | 28             | (379)           |
| <b>Net loss for the year</b>                      | <b>(6,084)</b> | <b>(20,237)</b> |

*In Euro thousands*

\* *The Write-down in investments are included in the account Financial charges in the attached Parent Company Financial statements*

\*\**The Result from operating activities corresponds to the Operating result in the attached Parent Company Financial statements*

Dividends from investments in other companies refer to the Assicurazioni Generali SpA shares in portfolio.

Other financial income represents the interest income on bank deposits accrued during the year. The decrease on last year is principally due to reduced interest income following a lowering of market rates.

The account Interest and other financial charges principally comprises loan interest. The write-down of investments and securities concerns the associated company E-Care SpA for Euro 3.8 million and the subsidiaries Corriere Adriatico SpA and Il Gazzettino SpA respectively for Euro 1.25 million and Euro 1.86 million. The previous year included Euro 16.06 million concerning Il Gazzettino SpA, whose write-down followed an impairment test on the goodwill recorded on the acquisition of the Il Gazzettino Group.

The Shareholders' equity of the Company at December 31<sup>st</sup> 2010 was Euro 668.3 million. The reduction on the Shareholders' equity at December 31<sup>st</sup> 2009 (Euro 696.1 million) is due to the loss in the year, the payment of dividends and the negative effect of the fair value valuation at year-end of shares in portfolio of Euro 15.5 million.

**Net cash position** The Net cash position is as follows:

| <b>Net cash position*</b>         | <b>31.12.2010</b> | <b>31.12.2009</b> |
|-----------------------------------|-------------------|-------------------|
| Current financial assets          | 74,159            | 69,102            |
| Cash and cash equivalents         | 148,085           | 174,525           |
| Non-current financial liabilities | –                 | (1,404)           |
| Current financial liabilities     | (5,718)           | (5,659)           |
| <b>Total</b>                      | <b>216,526</b>    | <b>236,564</b>    |

*In Euro thousands*

*\* The Net cash position in accordance with CESR recommendation of February 10<sup>th</sup> 2005 is illustrated at paragraph 20 of the Notes to Consolidated financial statements*

The decrease in the Cash position is substantially due to the investment in shares of Euro 11.5 million and the payment of dividends of Euro 6.25 million. Caltagirone Editore SpA manages the equity investments held in the operating companies.

**Principal equity investments**

The principal results of the subsidiary companies are reported below, which are reflected in the Consolidated financial statements and to which reference should be made for further details on the segment operating performances.

**Il Messaggero SpA**

The Company, which publishes the newspaper *Il Messaggero*, in 2010 recorded a net profit of Euro 2.5 million (loss of Euro 4.92 million in 2009) and a value of production of Euro 100.5 million (Euro 103.9 million in 2009). The 2009 result included extraordinary charges of approx. Euro 4.2 million concerning corporate restructuring. Due to the continued contraction in consumer spending, both sales revenues and advertising revenues decreased, respectively by approx. 3.19% and 3.7%; sales revenues, unlike for the majority of Group third party titles, did not benefit from price increases. The Ebitda was Euro 14.7 million (Euro 6.5 million in 2009). The improvement is entirely due to the decrease in costs. In particular, labour costs following the restructurings of 2009 and 2010 decreased by approx. 10%, although including other costs such as leaving incentives, employee disputes and settlements of Euro 1.1 million, absorbing also normal contractual increases. Raw material costs decreased by approx. 20%, principally due to the reduction in international paper costs (approx. 18%) with service costs reducing by approx. 6%, due to lower volumes and the restructuring of services and the renegotiation of contracts.

At December 31<sup>st</sup> 2010, Il Messaggero SpA recorded net equity of Euro 208.9 million (Euro 206.5 million at December 31<sup>st</sup> 2009).

**Il Mattino SpA**

Il Mattino SpA, publisher of the newspaper of the same name, reported a value of production of Euro 39.8 million in 2010 (Euro 40.4 million in 2009) and a net profit of Euro 1.2 million (loss of Euro 2.4 million in 2009).

The improved results is principally due to the reduction in operating costs; the 2009 results included non-recurring extraordinary charges of approx. Euro 1.7 million.

The Ebitda amounted to Euro 6 million (Euro 2.7 million in 2009), while the margin on the value of production amounted to 15.6% (6.8% in 2009).

Newspaper sales revenues decreased due to the reduced amount of copies sold (by approx. Euro 300 thousand, -1.8%) while advertising revenues increased by approx. Euro 246 million (approx. +0.8%), with a higher percentage in the first half year.

Raw material costs decreased by Euro 1.7 million, in particular paper, in addition to service costs. Labour costs reduced by 12.05% on the previous year due to the completion of the restructuring plan.

At December 31<sup>st</sup> 2010, Il Mattino SpA recorded Net equity of Euro 13.7 million (Euro 12.5 million at December 31<sup>st</sup> 2009).

### **Il Gazzettino SpA**

In 2010, Il Gazzettino SpA recorded a loss of Euro 2.5 million compared to a loss of Euro 5.3 million in the previous year; the reduced loss is due to the effects of the restructuring and the reduction in operating costs.

In 2010 Il Gazzettino SpA recorded Net revenues of Euro 39.7 million, a decrease of 4.7% on Euro 41.7 million in 2009. In particular, advertising revenues decreased from Euro 18.8 million in 2009 to Euro 18.2 million in 2010, a decrease of 4.4% in line with the contraction in 2010 of the paid newspaper advertising market.

The Company, to offset the drop in revenues, from the beginning of the second half of 2009 began a restructuring plan with the containment of all costs which, through restructuring actions, and in particular focused on personnel, resulted in a reduction in labour costs in the 2009-2010 two year period of Euro 2.9 million (of which Euro 1.3 million in 2009 and a further Euro 1.6 million in 2010); in addition it was possible to reduce operating costs by Euro 4.7 million (10.5%). Due to that stated above, despite the drop in net revenues of Euro 1.9 million, Ebitda improved by Euro 2.8 million from a loss of Euro 2.1 million in 2009 to a profit of Euro 601 thousand in 2010.

### **Leggo SpA**

The Company, which publishes the free daily newspaper *Leggo*, recorded a value of production of Euro 16.3 million in 2010, a decrease of approximately 7.7% on the previous year (Euro 17.7 million).

The year 2010 ended with a loss of Euro 2.2 million, compared to a loss of Euro 2.7 million in 2009. This result should be considered within the difficult market situation which has resulted in a contraction in consumption and particularly in newspaper advertising.

The Ebitda was a loss of Euro 3 million compared to a loss of Euro 3.77 million in 2009.

### **Corriere Adriatico SpA**

The Company publishes the newspaper of the same name, leader in the Marche region. Il Corriere Adriatico SpA in 2010 recorded a loss of Euro 1.2 million (loss of Euro 1.5 million in 2009) with a value of production of Euro 9.1 million (Euro 9.03 million in 2009). The Ebitda was a loss of Euro 1.1 million (loss of Euro 1.25 million in 2009). The small improvement in the Ebitda is due both to ordinary revenue growth and the reduction in production costs. Advertising revenues in particular recorded strong growth (+5.1%), countering the market trend. Increase in advertising revenues is largely related to special initiatives to mark the 150<sup>th</sup> anniversary of the foundation of the newspaper.



### **Quotidiano di Puglia SpA**

In 2010, Quotidiano di Puglia SpA, which publishes the newspaper of the same name in the provinces of Lecce, Brindisi and Taranto, recorded a net profit of Euro 437 thousand (Euro 196 thousand in 2009) and a value of production of Euro 9.1 million (Euro 8.84 million in 2009).

### **Piemme SpA**

La Piemme SpA, a subsidiary of Il Messaggero SpA, is the sole advertising agency for all of the Group newspapers, and in 2010 recorded a net profit of Euro 1.5 million (Euro 1.6 million in 2009) and total revenues of Euro 156.8 million (Euro 161.3 million in 2009), a decrease of 2.8% on the previous year.

The reduction on the previous year is principally due to the contraction in advertising revenues. The difficult economic climate led to reduction in newspaper advertising investments (-4% for the daily newspaper sector – source: Nielsen).

### **Other investments**

The finance company Finced Srl recorded a profit of Euro 737 thousand from dividends received on shares held in portfolio.

For information relating to the market trends and performances of the principal subsidiaries and the business strategies, reference should be made to the Directors' Report accompanying the Consolidated financial statements.

### **Transactions with related parties**

For the transactions between the companies of the Caltagirone Editore Group and other related parties, reference should be made to the Notes to the Separate financial statements and the Directors' Report of the Consolidated financial statements.

## **Management of risks**

The activities of Caltagirone Editore SpA are subject to various financial risks: market risks due to the movements in listed share prices, exchange rate risk, interest rate risk and liquidity risk. The management of the financial risks of the Group is undertaken through organisational directives which govern the management of these risks and the control of all operations which have importance in the composition of the financial and/or commercial assets and liabilities.

The Company has not used derivative financial instruments, nor do specific financial risks exist in relation to price, credit or liquidity (other than that deriving from the operating activities).

### **Price risk of the equity shareholdings**

In relation to the risk of changes in the fair value of the equity shareholdings held as available for sale, the Company monitors the changes of share prices and for this reason constantly records the movements in the listed shares in portfolio. Based on this data, the investment and divestment policies of the Group are defined with the objective to optimise medium and long-term cash flows, also considering the distribution of dividends from the shares in portfolio. The investment and divestment strategies of the equity investments are also considered in relation to the diversification of risk.

### **Credit risk**

The Company operates exclusively in the Euro area and therefore is not exposed to exchange rate risks.

### **Interest rate risk**

The interest rate risk relates to an uncontrolled increase of the charges deriving from variable interest rates on medium/long-term loans. The interest rate risk to which the Company is exposed is considered limited in that the loans undertaken are contracted in Euro, which currently presents low interest rates following the monetary policies adopted by the central banks to counter the recession.

### **Liquidity risk**

Liquidity risk is linked to the difficulty in obtaining funds to cover commitments at a given moment. Caltagirone Editore SpA has access to its own liquidity which is in the form of short-term deposits and therefore easily accessible and highly liquid. It is therefore considered that this risk does not exist.

## **Principal uncertainties and the going concern**

Further to that stated in the paragraph on business risks, the current conditions in the financial markets and the real economy do not allow accurate evaluations of the short-term outlook. This situation does not cause concern in relation to the going concern principle in that the Group relies on its own funds and no uncertainties exist that could compromise the capacity of the Group to carry out its operating activities.

**Other information**

In accordance with article 79 of Consob Resolution No. 11971, which implements Legislative Decree 58/98, the investments held in the Company by the members of the Board of Directors and Board of Statutory Auditors are reported in the attachment. Caltagirone Editore SpA, in adherence with the current legislative provisions, is the Titleholder of the treatment of personal data. The Board of Directors of the Company, in the Meeting of March 23<sup>rd</sup> 2004, appointed a person Responsible for the treatment of personal data.

Caltagirone Editore SpA, as permitted by the Consolidated Finance Act, takes part in a Group tax regime called the *Tax Consolidation* as the Parent Company.

The Board of Directors, in accordance with article 154-bis of the Consolidated Finance Act, on March 23<sup>rd</sup> 2010 appointed the executive responsible for the preparation of corporate accounting documents and who holds the necessary professional requisites for the assignment.

In accordance with that set out by paragraph 26 of the technical regulations on security, which comprise attachment B of Legislative Decree No. 196 of June 30<sup>th</sup> 2003 (*Personal data protection code*), in 2010 and in compliance with law the *Programmed document on security* was updated. This document contained adequate information relating to the security measures adopted by the Company, on the treatment of personal data, on the analysis of risks and the attribution of duties and responsibility in the treatment of data, in order to minimise the risk of destruction or loss, also accidental, of personal data, of non authorised access or of non consenting treatment and not in line with the reasons for its collection. Among the other information required by law is that the above stated document must outline the necessary measures to guarantee the completeness and the availability of the data.

During the year, the Company did not purchase or sell treasury shares or shares in subsidiary companies, nor through trust companies. A reserve of Euro 50 million was created utilising the Share premium reserve to carry out share buy-back operations. Currently the reserve has not been utilised.

The Parent Company did not undertake research and development activity in the year and does not have any secondary offices.

At December 31<sup>st</sup> 2010, the Company had 3 employees (3 at December 31<sup>st</sup> 2009).

The Parent Company is not subject to management and co-ordination pursuant to art. 2497 and subsequent of the Italian Civil Code.

## **Corporate Governance report**

The Company's Corporate Governance model, although of reduced necessity for a holding company such as Caltagirone Editore SpA and also taking into account the specific controls in the subsidiary companies, has the objective of controlling and managing the business risks and for the correct and transparent communication to the market.

Caltagirone Editore SpA has not formally adopted the *Self-Governance Code for listed companies* issued by the Corporate Governance Committee of Borsa Italiana SpA, in that the Corporate Governance system of the Company is substantially in line with the *Code*.

The Issuer, and its subsidiaries, are not subject to laws in force outside Italy which affect the Corporate Governance structure.

The Corporate Governance structure will be updated based on national and international best practice.

The Corporate Governance system is based on the central role of the Board of the Issuer in establishing strategic direction, on the transparency of the operational decisions and the effectiveness of the internal control system which is undertaken through the existing control structure within the individual companies, supervised by the Internal Control Committee.

The *Corporate Governance report* was prepared pursuant to article 123-bis of the Consolidated Finance Act, which provides an outline of the Corporate Governance of the Group. Information on the Shareholder structure and the *Corporate Governance report* are available on the Group's website ([www.caltagironeditore.com](http://www.caltagironeditore.com)).

The Extraordinary Shareholders' Meeting of April 26<sup>th</sup> 2010 amended article 19, point 2, of the By-Laws relating to the powers attributable to the Board of Directors, including among the powers of the Board of Directors the power to adjust the By-Laws according to regulatory requirements (as per article 2365, paragraph 2, of the Civil Code).

In 2010, on the proposal of the Internal Control Committee, following the entry into force of Legislative Decree No. 39 of January 27<sup>th</sup> 2010 (the Consolidated Auditing Act), a reallocation of duties and responsibilities from the Internal Control Committee to the Board of Statutory Auditors took place.

The Board of Directors in December, according to the principles indicated in the Consob Regulation concerning transactions with related parties, with the consent of the Independent Directors, adopted the procedure which ensures the material and procedural transparency and correctness of transactions with related parties; the document was published on the Company internet site [www.caltagironeditore.com](http://www.caltagironeditore.com) in the *Corporate Documents/2010* section.

Following the resignation of the Standing Auditor, Mr. Carlo Schiavone, on May 24<sup>th</sup> 2010, in accordance with law and the By-Laws, at the same date the Alternate Auditor Ms. Maria Assunta Coluccia assumed office on the Board of Statutory Auditors and whose mandate will terminate with the approval by the Shareholders' Meeting of the 2010 annual accounts.

## **Significant events after the year-end**

No significant events occurred after the end of the financial year.

## PROPOSAL TO THE SHAREHOLDERS' AGM

In relation to the Parent Company Caltagirone Editore SpA's net loss of Euro 6,084,288, the Board of Directors proposes covering the loss through the utilisation of the retained earnings for years prior to 2007 for a value of Euro 7,551,029.

Finally, the Board of Directors proposed the distribution of a dividend of Euro 6,250,000, Euro 0.05 for each of the 125,000,000 shares outstanding, through the following reserves:

- Euro 1,462,500 through the residual amount of the reserve comprising retained earnings for years prior to 2007;
- Euro 4,787,500 through the Share premium reserve.

Rome, March 15<sup>th</sup> 2011

For the Board of Directors

The Chairman  
Francesco Gaetano Caltagirone

## *attachments*

### **RECONCILIATION BETWEEN THE NET RESULT AND THE NET EQUITY OF THE PARENT COMPANY AND THE CONSOLIDATED NET RESULT AND NET**

|   | <b>NET PROFIT/<br/>(LOSS)</b> |
|---|-------------------------------|
| <b>Net profit and net equity for the year<br/>as per Financial statements of the Parent Company</b> | <b>(6,084)</b>                |
| Contribution of subsidiary companies  | 4,497                         |
| Effect of the Equity method valuation of associated companies                                       | 1,498                         |
| Adjustment to the international accounting standards <i>IFRS/IAS</i>                                | 4,394                         |
| Elimination of inter-company (gains)/losses, net of tax effect                                      | 1,391                         |
| Minority interest share of net equity   | 307                           |
| <b>NET PROFIT AND NET EQUITY<br/>AS PER THE CONSOLIDATED FINANCIAL STATEMENTS</b>                   | <b>6,003</b>                  |

*In Euro thousands*

| <b>EQUITY</b>         |
|-----------------------|
| <b>NET<br/>EQUITY</b> |
| <b>668,305</b>        |
| 55,111                |
| (2)                   |
| 83,665                |
| (44,496)              |
| (609)                 |
| <b>761,974</b>        |

# CALTAGIRONE EDITORE GROUP

## SHARES HELD IN THE ISSUER AND ITS SUBSIDIARIES Publication in accordance with article 79 of Consob Resolution 11971/99

| NAME                          | COMPANY                 | TYPE OF SHARE    | TYPE HELD  |
|-------------------------------|-------------------------|------------------|--|
| Caltagirone Francesco Gaetano | Caltagirone Editore SpA | Ordin.<br>Ordin. | Full ownership rights<br>Indirect through subsidiaries |
| Caltagirone Gaetano           | Caltagirone Editore SpA | Ordin.           | Full ownership rights                                  |
| Caltagirone Azzurra           | Caltagirone Editore SpA | Ordin.           | Full ownership rights                                  |
| Caltagirone Francesco         | Caltagirone Editore SpA | Ordin.<br>Ordin. | Full ownership rights<br>Indirect through subsidiaries |
| Caltagirone Alessandro        | Caltagirone Editore SpA | Ordin.           | Full ownership rights                                  |
| Delfini Mario                 | Caltagirone Editore SpA | Ordin.<br>Ordin. | Full ownership rights<br>Indirect through spouse       |
| Majore Albino                 | Caltagirone Editore SpA | Ordin.           | Full ownership rights                                  |
| Lenti Franco Luciano          | Caltagirone Editore SpA | Ordin.           | Full ownership rights                                  |
| Bardelli Raul                 | Caltagirone Editore SpA | Ordin.<br>Ordin. | Full ownership rights<br>Indirect through spouse       |
| Schiavone Carlo               | Caltagirone Editore SpA | Ordin.           | Full ownership rights                                  |



| NUMBER OF SHARES HELD AT 31.12.2009 | OPERATION CODE              | NUMBER OF SHARES ACQUIRED | NUMBER OF SHARES SOLD | NUMBER OF SHARES HELD AT 31.12.2010 |
|-------------------------------------|-----------------------------|---------------------------|-----------------------|-------------------------------------|
| 22,500,000                          | –                           | –                         | –                     | 22,500,000                          |
| 59,455,300                          | –                           | –                         | –                     | 53,455,300                          |
| <b>75,955,300</b>                   |                             |                           |                       | <b>75,955,300</b>                   |
| 3,000,000                           | –                           | –                         | –                     | 3,000,000                           |
| 1,869,901                           | –                           | –                         | –                     | 1,869,901                           |
| 50,000                              | Purchased on Stock Exchange | 50,000                    | –                     | 100,000                             |
| 1,900,000                           | –                           | –                         | –                     | 1,900,000                           |
| <b>1,950,000</b>                    |                             |                           |                       | <b>2,000,000</b>                    |
| 1,800,000                           | –                           | –                         | –                     | 1,800,000                           |
| 150                                 | –                           | –                         | –                     | 150                                 |
| 150                                 | –                           | –                         | –                     | 150                                 |
| <b>300</b>                          |                             |                           |                       | <b>300</b>                          |
| 15,000                              | –                           | –                         | –                     | 15,000                              |
| 63,000                              | –                           | –                         | –                     | 63,000                              |
| 21,600                              | –                           | –                         | –                     | 21,600                              |
| 2,600                               | –                           | –                         | –                     | 2,600                               |
| <b>24,200</b>                       |                             |                           |                       | <b>24,200</b>                       |
| 4,000                               | –                           | –                         | –                     | 4,000                               |

# CALTAGIRONE EDITORE GROUP

## LIST OF INVESTMENTS AT 31.12.2010 AS PER ART. 38 OF LEGS. DECREE

| COMPANY  | REGISTERED OFFICE    | SHARE CAPITAL | CURRENCY |
|--|----------------------|---------------|----------|
| <b>Companies included in the consolidation under the line-by-line method</b> |                      |               |          |
| Il Messaggero SpA  | Rome                 | 42,179,500.00 | Euro     |
| Il Mattino SpA   | Rome                 | 500,000.00    | Euro     |
| Piemme SpA   | Rome                 | 2,646,540.00  | Euro     |
| Leggo SpA  | Rome                 | 1,000,000.00  | Euro     |
| Finced Srl   | Rome                 | 10,000.00     | Euro     |
| Corriere Adriatico SpA   | Ancona               | 102,000.00    | Euro     |
| Quotidiano di Puglia SpA   | Rome                 | 1,020,000.00  | Euro     |
| Il Gazzettino SpA  | Rome                 | 1,078,950.00  | Euro     |
| Centro Stampa Veneto SpA   | Rome                 | 567,000.00    | Euro     |
| Imprese Tipografiche Venete SpA  | Rome                 | 936,000.00    | Euro     |
| P.I.M. Pubblicità Italiana Multimedia Srl                                    | Rome                 | 1,044,000.00  | Euro     |
| Ideco Holding SA in liquidation  | Lugano (Switzerland) | 100,000.00    | Chf      |
| Telefriuli SpA   | Tavagnacco (Udine)   | 1,655,300.00  | Euro     |
| <b>Companies included in the consolidation under the Equity Method</b>       |                      |               |          |
| Rofin 2008 Srl   | Rome                 | 10,000.00     | Euro     |
| <b>Other investments in subsidiaries</b>                                     |                      |               |          |
| Edi.Me. Sport Srl in liquidation   | Naples               | 10,200.00     | Euro     |
| Noisette Serviços de Consultoria Lda   | Madeira (Portugal)   | 5,000.00      | Euro     |
| <b>Other investments in associated companies</b>                             |                      |               |          |
| Editrice Telenuovo SpA   | Verona               | 546,000.00    | Euro     |
| Pubblieditor Srl in liquidation  | Verona               | 40,800.00     | Euro     |

## HOLDING

| Directly |  | Indirectly through |
|----------|--|--------------------|
|----------|--|--------------------|

|         |                   |          |
|---------|-------------------|----------|
| 94.613% | Piemme SpA        | 5.387%   |
| 99.999% | Finced Srl        | 0.001%   |
| –       | Il Messaggero SpA | 100.000% |
| 90.000% | –                 | –        |
| 99.990% | Piemme SpA        | 0.010%   |
| 99.999% | Finced Srl        | 0.001%   |
| 99.951% | Finced Srl        | 0.049%   |
| 99.999% | Finced Srl        | 0.001%   |
| –       | Il Gazzettino SpA | 100.000% |
| –       | Il Gazzettino SpA | 100.000% |
| –       | Il Gazzettino SpA | 100.000% |
| –       | Il Gazzettino SpA | 100.000% |
| –       | Il Gazzettino SpA | 86.020%  |
| 30.000% | –                 | –        |
| –       | Il Mattino SpA    | 99.500%  |
| –       | Finced Srl        | 98.000%  |
|         | Leggo SpA         | 2.000%   |
| –       | Il Gazzettino SpA | 40.000%  |
| –       | Il Gazzettino SpA | 40.000%  |

CALTAGIRONE EDITORE GROUP

*consolidated balance sheet*  
*assets*

|   | Note | 31.12.2010       | 31.12.2009       |
|---|------|------------------|------------------|
| Intangible assets with definite life            | 1    | 2,258            | 2,777            |
| Goodwill and other indefinite intangible assets | 2    | 447,315          | 447,317          |
| Property, plant and equipment                   | 3    | 79,789           | 87,091           |
| Equity investments valued at net equity         | 4    | 707              | 4,256            |
| Equity investments and non-current securities   | 5    | 107,728          | 115,799          |
| Non-current financial assets                    | 6    | 37               | 32               |
| Other non-current assets                        | 7    | 632              | 901              |
| Deferred tax assets                             | 8    | 23,861           | 24,922           |
| <b>NON-CURRENT ASSETS</b>                       |      | <b>662,327</b>   | <b>683,095</b>   |
| Inventories                                     | 9    | 3,316            | 3,713            |
| Trade receivable                                | 10   | 73,154           | 76,387           |
| of which related parties                        |      | 1,798            | 2,066            |
| Current financial assets                        | 11   | 4,211            | 5,505            |
| of which related parties                        |      | 4,171            | 5,435            |
| Tax receivables                                 | 8    | 84               | 1,167            |
| Other current assets                            | 12   | 1,804            | 3,028            |
| of which related parties                        |      | 129              | –                |
| Cash and cash equivalents                       | 13   | 256,987          | 284,460          |
| of which related parties                        |      | 254,686          | 144,279          |
| <b>CURRENT ASSETS</b>                           |      | <b>339,556</b>   | <b>374,260</b>   |
| <b>TOTAL ASSETS</b>                             |      | <b>1,001,883</b> | <b>1,057,355</b> |

*In Euro thousands*

CALTAGIRONE EDITORE GROUP

*consolidated balance sheet  
liabilities and shareholders' equity*

|   | Note      | 31.12.2010       | 31.12.2009       |
|---|-----------|------------------|------------------|
| Share capital                                       |           | 125,000          | 125,000          |
| Share capital issue costs                           |           | (18,865)         | (18,865)         |
| Other reserves                                      |           | 649,836          | 719,794          |
| Profit/(loss) for the year                          |           | 6,003            | (39,206)         |
| <b>Group Shareholders' equity</b>                   |           | <b>761,974</b>   | <b>786,723</b>   |
| <b>Minority interest Shareholders' equity</b>       |           | <b>609</b>       | <b>1,898</b>     |
| <b>SHAREHOLDERS' EQUITY</b>                         | <b>14</b> | <b>762,583</b>   | <b>788,621</b>   |
| Employee provisions                                 | 16        | 40,138           | 41,060           |
| Other non-current provisions                        | 17        | 7,305            | 7,641            |
| Non-current financial liabilities                   | 18        | 33,756           | 41,387           |
| Other non-current liabilities                       | 19        | 2,746            | 3,100            |
| Deferred tax liabilities                            | 8         | 66,328           | 69,165           |
| <b>NON-CURRENT LIABILITIES</b>                      |           | <b>150,273</b>   | <b>162,353</b>   |
| Current provisions                                  | 17        | 5,993            | 9,837            |
| Trade payables                                      | 18        | 31,201           | 35,733           |
| of which related parties                            |           | 443              | 247              |
| Current financial liabilities                       | 15        | 18,544           | 22,266           |
| of which related parties                            |           | 3,684            | 7,992            |
| Other current liabilities                           | 19        | 33,289           | 38,545           |
| of which related parties                            |           | 17               | 2                |
| <b>CURRENT LIABILITIES</b>                          |           | <b>89,027</b>    | <b>106,381</b>   |
| <b>TOTAL LIABILITIES</b>                            |           | <b>239,300</b>   | <b>268,734</b>   |
| <b>TOTAL SHAREHOLDERS' EQUITY &amp; LIABILITIES</b> |           | <b>1,001,883</b> | <b>1,057,355</b> |

*In Euro thousands*

CALTAGIRONE EDITORE GROUP

*consolidated income statement*

|   | Note      | 2010           | 2009            |
|---|-----------|----------------|-----------------|
| Revenues from sales and services                    | 20        | 238,105        | 247,234         |
| of which related parties                            |           | 2,930          | 3,025           |
| Other revenues                                      | 21        | 10,241         | 9,634           |
| of which related parties                            |           | 224            | 111             |
| <b>REVENUES</b>                                     |           | <b>248,346</b> | <b>256,868</b>  |
| Raw material costs                                  | 22        | 25,589         | 32,438          |
| Labour costs  | 16        | 96,405         | 111,683         |
| Other operating charges                             | 23        | 98,933         | 106,641         |
| of which related parties                            |           | 5,314          | 6,459           |
| <b>COSTS</b>  |           | <b>220,927</b> | <b>250,762</b>  |
| <b>EBITDA</b>                                       |           | <b>27,419</b>  | <b>6,106</b>    |
| Amortisation & depreciation                         | 24        | 9,528          | 9,892           |
| Provisions  | 24        | 1,788          | 1,429           |
| Goodwill write-down                                 | 2-24      | –              | 16,056          |
| Other write-downs                                   | 24        | 2,246          | 3,531           |
| <b>EBIT</b>   |           | <b>13,857</b>  | <b>(24,802)</b> |
| <b>Net result of the share of associates</b>        |           | <b>(342)</b>   | <b>(7,106)</b>  |
| Financial income                                    |           | 5,715          | 7,175           |
| of which related parties                            |           | 5,310          | 4,484           |
| Financial charges                                   |           | (4,720)        | (16,407)        |
| of which related parties                            |           | (2,032)        | (99)            |
| <b>Net financial income/(charges)</b>               | <b>25</b> | <b>995</b>     | <b>(9,232)</b>  |
| <b>PROFIT BEFORE TAX</b>                            |           | <b>14,510</b>  | <b>(41,140)</b> |
| Income taxes for the year                           | 8         | (8,814)        | 1,587           |
| <b>PROFIT/(LOSS)<br/>FROM CONTINUING OPERATIONS</b> |           | <b>5,696</b>   | <b>(39,553)</b> |
| <b>NET PROFIT/(LOSS) FOR THE YEAR</b>               |           | <b>5,696</b>   | <b>(39,553)</b> |
| Attributable to:                                    |           |                |                 |
| – Parent Company shareholders                       |           | 6,003          | (39,206)        |
| – Minority interest                                 |           | (307)          | (347)           |
| Earnings per share                                  | 26        | 0.048          | (0.314)         |
| Diluted earnings per share                          | 26        | 0.048          | (0.314)         |

*In Euro thousands*

CALTAGIRONE EDITORE GROUP

*comprehensive consolidated  
income statement*

|   | Note | 2010            | 2009            |
|---|------|-----------------|-----------------|
| <b>NET PROFIT/(LOSS) FOR THE YEAR (A)</b>   |      | <b>5,696</b>    | <b>(39,553)</b> |
| Gain/(Loss) from recalculation<br>of available-for-sale financial assets<br>net of tax effect | 5    | (24,870)        | 12,954          |
| Effect of actuarial gain/(loss)<br>net of tax effect  |      | (626)           | (2,245)         |
| <b>TOTAL OTHER COMPREHENSIVE<br/>PROFIT/(LOSS) NET OF TAX EFFECT (B)</b>                      |      | <b>(25,496)</b> | <b>10,709</b>   |
| <b>TOTAL NET/(LOSS) FOR THE YEAR (A+B)</b>  |      | <b>(19,800)</b> | <b>(28,844)</b> |
| Attributable to:  |      |                 |                 |
| – Parent Company shareholders   |      | (19,491)        | (28,486)        |
| – Minority interest   |      | (309)           | (358)           |

*In Euro thousands*

# CALTAGIRONE EDITORE GROUP

## STATEMENT OF CHANGES IN CONSOLIDATED SHAREHOLDERS' EQUITY

|   | SHARE<br>CAPITAL | QUOTATION<br>CHARGES |
|---|------------------|----------------------|
| <b>Balance at January 1<sup>st</sup> 2009</b>     | <b>125,000</b>   | <b>(18,865)</b>      |
| Dividends distributed                             | –                | –                    |
| Retained earnings                                 | –                | –                    |
| Change in consolidation area                      | –                | –                    |
| <b>Total operations with Shareholders</b>         | <b>125,000</b>   | <b>(18,865)</b>      |
| Change in fair value reserve                      | –                | –                    |
| Change in employment termination reserve          | –                | –                    |
| Net result  | –                | –                    |
| <b>Total profit/(loss) recorded in the period</b> | <b>–</b>         | <b>–</b>             |
| Other changes                                     | –                | –                    |
| Reclassifications                                 | –                | –                    |
| <b>BALANCE AT DECEMBER 31<sup>ST</sup> 2009</b>   | <b>125,000</b>   | <b>(18,865)</b>      |
| <b>Balance at January 1<sup>st</sup> 2010</b>     | <b>125,000</b>   | <b>(18,865)</b>      |
| Dividends distributed                             | –                | –                    |
| Retained earnings                                 | –                | –                    |
| Change in consolidation area                      | –                | –                    |
| <b>Total operations with Shareholders</b>         | <b>125,000</b>   | <b>(18,865)</b>      |
| Change in fair value reserve                      | –                | –                    |
| Change in employment termination reserve          | –                | –                    |
| Net result  | –                | –                    |
| <b>Total profit/(loss) recorded in the period</b> | <b>–</b>         | <b>–</b>             |
| Other changes                                     | –                | –                    |
| <b>BALANCE AT DECEMBER 31<sup>ST</sup> 2010</b>   | <b>125,000</b>   | <b>(18,865)</b>      |

*In Euro thousands*



| FAIR VALUE RESERVE | OTHER RESERVES | NET RESULT | GROUP NET EQUITY | MINORITY INTEREST N.E. | TOTAL NET EQUITY |
|--------------------|----------------|------------|------------------|------------------------|------------------|
| (1,620)            | 728,551        | (10,985)   | 822,081          | 2,599                  | 824,680          |
| –                  | (6,250)        | –          | (6,250)          | (1,000)                | (7,250)          |
| –                  | (10,985)       | 10,985     | –                | –                      | –                |
| –                  | (657)          | –          | (657)            | 657                    | –                |
| (1,620)            | 710,659        | –          | 815,174          | 2,256                  | 817,430          |
| 12,954             | –              | –          | 12,954           | –                      | 12,954           |
| –                  | (2,234)        | –          | (2,234)          | (11)                   | (2,245)          |
| –                  | –              | (39,206)   | (39,206)         | (347)                  | (39,553)         |
| 12,954             | (2,234)        | (39,206)   | (28,486)         | (358)                  | (28,844)         |
| –                  | 35             | –          | 35               | –                      | 35               |
| 42                 | (42)           | –          | –                | –                      | –                |
| 11,376             | 708,418        | (39,206)   | 786,723          | 1,898                  | 788,621          |
| 11,376             | 708,418        | (39,206)   | 786,723          | 1,898                  | 788,621          |
| –                  | (6,250)        | –          | (6,250)          | –                      | (6,250)          |
| –                  | (39,206)       | 39,206     | –                | –                      | –                |
| –                  | 980            | –          | 980              | (980)                  | –                |
| 11,376             | 663,942        | –          | 781,453          | 918                    | 782,371          |
| (24,870)           | –              | –          | (24,870)         | –                      | (24,870)         |
| –                  | (624)          | –          | (624)            | (2)                    | (626)            |
| –                  | –              | 6,003      | 6,003            | (307)                  | 5,696            |
| (24,870)           | (624)          | 6,003      | (19,491)         | (309)                  | (19,800)         |
| –                  | 12             | –          | 12               | –                      | 12               |
| (13,494)           | 663,330        | 6,003      | 761,974          | 609                    | 762,583          |

CALTAGIRONE EDITORE GROUP

*consolidated cash flow statement*

|  | Note      | 2010           | 2009           |
|--|-----------|----------------|----------------|
| <b>CASH AND CASH EQUIVALENTS<br/>AT BEGINNING OF YEAR</b>            | <b>13</b> | <b>284,460</b> | <b>308,349</b> |
| Net profit/(loss) for the year                                       |           | 5,696          | (39,553)       |
| Amortisation & depreciation  |           | 9,528          | 9,892          |
| (Revaluations) and write-downs                                       |           | 4,300          | 19,689         |
| Net result of the share of associates                                |           | 342            | 7,106          |
| Net financial income/(charges)                                       |           | (1,658)        | 9,130          |
| (Gains)/losses on disposals  |           | (1,407)        | 48             |
| Income taxes   |           | 8,814          | (1,587)        |
| Changes in employee provisions                                       |           | (2,834)        | (8,521)        |
| Changes in current and non-current provisions                        |           | (4,181)        | 4,555          |
| <b>OPERATING CASH FLOW<br/>BEFORE CHANGES<br/>IN WORKING CAPITAL</b> |           | <b>18,600</b>  | <b>759</b>     |
| (Increase)/Decrease in inventories                                   |           | 397            | 1,070          |
| (Increase)/Decrease in trade receivables                             |           | 987            | 7,261          |
| Increase/(Decrease) in trade payables                                |           | (4,679)        | (4,710)        |
| Change in other current and non-current liabilities                  |           | (3,264)        | (2,317)        |
| Change in deferred and current income taxes                          |           | (737)          | 423            |
| <b>OPERATING CASH FLOW</b>   |           | <b>11,304</b>  | <b>2,486</b>   |
| Dividends received   |           | 1,925          | 911            |
| Interest received  |           | 1,992          | 3,797          |
| Interest paid  |           | (1,227)        | (2,340)        |
| Income taxes paid  |           | (3,927)        | (4,399)        |
| <b>A. CASH FLOW<br/>FROM OPERATING ACTIVITIES</b>                    |           | <b>10,067</b>  | <b>455</b>     |

|  | Note      | 2010            | 2009            |
|--|-----------|-----------------|-----------------|
| Investments in intangible fixed assets                                   |           | (658)           | (363)           |
| Investments in tangible fixed assets                                     |           | (1,118)         | (733)           |
| Investments in equity holdings and non-current securities                |           | (19,891)        | (43,765)        |
| Sale of intangible and tangible assets                                   |           | 22              | 227             |
| Sale of equity investments and non-current securities                    |           | –               | 20,423          |
| Change in non-current financial assets                                   |           | 341             | 1,269           |
| Change in current financial assets                                       |           | 1,604           | 17,522          |
| Other changes in investments   |           | –               | 180             |
| <b>B. CASH FLOW<br/>FROM INVESTING ACTIVITIES</b>                        |           | <b>(19,700)</b> | <b>(5,240)</b>  |
| Change in non-current financial liabilities                              |           | (7,631)         | (7,674)         |
| Change in current financial liabilities                                  |           | (3,960)         | (4,180)         |
| Dividends distributed  |           | (6,250)         | (7,250)         |
| <b>C. CASH FLOW<br/>FROM FINANCING ACTIVITIES</b>                        |           | <b>(17,841)</b> | <b>(19,104)</b> |
| <b>D. EFFECT EXCHANGE DIFFERENCES<br/>ON CASH &amp; CASH EQUIVALENTS</b> |           | <b>–</b>        | <b>–</b>        |
| <b>Change in net liquidity (A+B+C+D)</b>                                 |           | <b>(27,474)</b> | <b>(23,889)</b> |
| <b>CASH AND CASH EQUIVALENTS<br/>AT END OF YEAR</b>                      | <b>13</b> | <b>256,986</b>  | <b>284,460</b>  |

*In Euro thousands*

# *notes to the consolidated financial statements as at December 31<sup>st</sup>, 2010*

## **Introduction**

Caltagirone Editore SpA (Parent Company) is a limited liability company, listed on the Milan Stock Exchange, operating in the publishing sector with its registered office in Rome (Italy), Via Barberini, No. 28.

The Shareholders with holdings above 2% of the Share capital, as per the Shareholders register, the communications received in accordance with article 120 of Legislative Decree No. 58 of February 24<sup>th</sup> 1998, and other information available are:

1. Francesco Gaetano Caltagirone: 75,955,300 shares (60.76%).

This investment is held:

- directly for 22,500,000 shares (18.0%);
- indirectly through the companies:
  - Parted 1982 SpA (35.56%),
  - Gamma Srl (7.2%);

2. Gaetano Caltagirone: 3,000,000 shares (2.40%);

3. Edizione Srl: 2,799,000 shares (2.24%).

The list of the equity investments reported in the attachment to the Annual report is based also on the disclosure obligation of shareholdings held in non listed companies of more than 10% of the Share capital in accordance with article 126 of Consob Regulation (National Commission for Companies and the Stock Exchange) No. 11971/1999.

At the date of the preparation of the present Accounts, the ultimate holding company was FGC SpA, due to the shares held through subsidiary companies.

The Consolidated financial statements at December 31<sup>st</sup> 2010 include the Financial statements of the Parent Company and its subsidiaries (together the “Group”). The Financial statements prepared by the Directors of the individual companies for approval, where required, by the respective Shareholders’ Meetings, were utilised for the consolidation.

The present Consolidated financial statements were authorised for publication by the directors on March 15<sup>th</sup> 2011.

**Compliance  
with international  
accounting standards  
approved by the  
European Commission**

The Consolidated financial statements at December 31<sup>st</sup> 2010 were prepared in accordance with *International Financial Reporting Standards (IFRS)*, *International Accounting Standards (IAS)* and the interpretations of the International Financial Reporting Interpretations Committee (IFRIC) and of the Standing Interpretations Committee (SIC), approved by the European Commission (hereinafter *IFRS*).

In the preparation of the present document, account was taken of article 9 of Legislative Decree No. 28 of February 28<sup>th</sup> 2005, of the provisions of the Civil Code, of Consob Resolution No. 15519 (*Regulations relating to Financial statements to be issued in accordance with article 9, paragraph 3, of Legs. Decree No. of February 28<sup>th</sup> 2005*) and No. 15520 (*Modifications and amendments to the implementation rules of Legs. Decree No. 58 of 1998*) both of July 27<sup>th</sup>, 2006 as well as Consob Communication No. DEM/6064293 of July 28<sup>th</sup>, 2006 (*Disclosure of issuers of shares and financial instruments in accordance with article 116 of the CFA*).

All of the Financial statements of the companies consolidated fully are prepared at the same date as the Consolidated financial statements and, with the exception of those of the Parent Company, were prepared according to Italian GAAP, to which the necessary adjustments were made in order to render them uniform with the Parent Company principles.

The Group did not opt for the advance adoption of the standards, interpretations and updates already approved, which are applicable after the date of the accounts.

The Group is evaluating the possible effects related to the application of the above-mentioned new standards/changes to accounting standards already in force; based on a preliminary evaluation, significant effects are not expected on the Consolidated financial statements and the Parent Company Financial statements.

**Basis of presentation**

The Consolidated financial statements consist of the Balance sheet, the Consolidated income statement, the Comprehensive consolidated income statement, the Consolidated cash flow statement, the Statement of changes in Shareholders' equity and the present Notes to the Financial statements.

The Balance sheet is presented in a format which separates the current and non-current assets and liabilities, while the Consolidated income statement is classified on the basis of the nature of the costs and the Cash flow statement is presented utilising the indirect method. The *IFRS* were applied in accordance with the *Framework for the preparation and presentation of Financial statements* and no matters arose which required recourse to the exceptions permitted by *IAS 1*, paragraph 17.

It is recalled that Consob Resolution No. 15519 of July 27<sup>th</sup> 2006 requires that the above Financial statements report, where the amounts are significant, additional sub-accounts to those already specifically required by *IAS 1* and other international accounting standards in order to show the balances and transactions with related parties as well as the relative Income statement accounts relating to non-recurring or unusual operations. The Consolidated financial statements are presented in Euro, the functional currency of the Parent Company, and the amounts shown in the Notes to the Financial statements are shown in thousands, except where indicated otherwise.

The operational and presentation currency of the Group is the Euro, which is also the operational currency of all of the companies included in the present Financial statements.

The assets and liabilities are shown separately and without any offsetting.

The 2010 Financial statements of the Parent Company Caltagirone Editore SpA are also prepared in accordance with *IFRS* as defined above.

**Basis  
of consolidation**

*Consolidation scope*

The consolidation scope includes the Parent Company and all of its subsidiaries, directly or indirectly held (hereinafter the “Group”).

The list of subsidiaries included in the consolidation scope is as follows:

|  | Registered office    | 2010           | 2009           | Activities  |
|--|----------------------|----------------|----------------|-------------|
| Caltagirone Editore SpA                                | Rome                 | Parent Company | Parent Company | Finance     |
| Il Messaggero SpA <sup>1</sup>                         | Rome                 | 100.00         | 100.00         | Editorial   |
| Il Mattino SpA   | Rome                 | 100.00         | 100.00         | Editorial   |
| Piemme SpA <sup>2</sup>                                | Rome                 | 100.00         | 100.00         | Advertising |
| Leggo SpA  | Rome                 | 90.00          | 90.00          | Editorial   |
| Finced Srl   | Rome                 | 100.00         | 100.00         | Finance     |
| Corriere Adriatico SpA                                 | Ancona               | 100.00         | 100.00         | Editorial   |
| Quotidiano di Puglia SpA                               | Rome                 | 100.00         | 100.00         | Editorial   |
| Il Gazzettino SpA                                      | Rome                 | 100.00         | 98.64          | Editorial   |
| Centro Stampa Veneto SpA <sup>3</sup>                  | Rome                 | 100.00         | 98.64          | Editorial   |
| Imprese Tipografiche Venete SpA <sup>3</sup>           | Rome                 | 100.00         | 98.64          | Editorial   |
| P.I.M. Pubblicità Italiana Multimedia Srl <sup>3</sup> | Rome                 | 100.00         | 98.64          | Editorial   |
| Ideco Holding SA in liquidation <sup>3</sup>           | Lugano (Switzerland) | 100.00         | 98.64          | Finance     |
| Telefriuli SpA <sup>3</sup>                            | Tavagnacco (Udine)   | 86.02          | 84.85          | Television  |

*Values in %*

<sup>1</sup> 94.6% directly held and 5.4% through *Piemme SpA*

<sup>2</sup> Held through *Il Messaggero SpA*

<sup>3</sup> Held through *Il Gazzettino SpA*

In 2010, the Company fully subscribed the share capital increase of *Il Gazzettino SpA*, following the revocation by the minority Shareholders of the rights options.

### *Subsidiary companies*

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All the companies in which the Group has the power to determine, directly or indirectly, the financial and operating policies of an entity, so as to obtain benefits from its activities are considered as subsidiary companies. In the evaluation of control, consideration is also taken of the potential voting rights that are effectively exercisable or convertible. The Financial statements of subsidiaries are consolidated from the date in which the Parent Company acquires control and until the moment in which this control terminates.

### *Associated companies*

---

|                        | <b>Registered office</b> | <b>2010</b> | <b>2009</b> |
|------------------------|--------------------------|-------------|-------------|
| Rofin 2008 Srl         | Rome                     | 30.00       | 30.00       |
| E-Care SpA             | Rome                     | –           | 24.50       |
| Editrice Telenuovo SpA | Verona                   | 40.00       | 39.96       |

*Values in %*

Associated companies (companies in which the Group exercises a significant influence but does not control – or jointly controlled entities – the financial and operating policies) are measured under the equity method. The profits and losses pertaining to the Group are recognised in the Consolidated income statement at the date when the significant influence begins and until the date of termination.

The Balance sheet date of the Financial statements of the associated companies is the same as the Parent Company.

Where the loss pertaining to the Group exceeds the book value of the investment, the value is written down to zero and where the Holding is committed to comply with legal or implicit obligations of the company or in any case to cover the losses, the excess is recorded in a specific provision.

In 2010, as Caltagirone Editore SpA did not subscribe to the Share capital increase of E-Care SpA, the investment reduced from 24.5% to 15%, with a consequent recognition of such in the fair value.

### **Consolidation procedures**

All of the Financial statements used for the preparation of the Consolidated financial statements were prepared at December 31<sup>st</sup> and adjusted, where necessary, in accordance with the accounting standards applied by the Parent Company.

The assets and liabilities, and the income and expenses, of the companies consolidated on a line-by-line basis are fully included in the Consolidated financial statements; the book value of the investments is eliminated against the corresponding fraction of the Net equity of the subsidiaries, allocating to the individual assets and liabilities their fair value at the date of acquisition of control. Any residual difference deriving from this

elimination is recorded in the account Goodwill if positive, or charged to the Income statement, if negative.

The results of consolidated companies acquired or sold during the year are included in the Consolidated income statement from the date of acquisition or until the date of sale. The share of the equity and of the result for the year relating to minority interests are recognised in specific accounts in the Balance sheet (Minority interest Shareholders' equity) and Income statement (Minority interest result).

All inter-group balances and transactions, including any non-realised gains or losses deriving from transactions between Group companies, are eliminated net of the theoretical fiscal effect, if significant. The gains and losses not realised with associated companies are eliminated for the part pertaining to the Group.

The dividends distributed by the consolidated companies are eliminated from the Income statement and aggregated to the retained earnings/accumulated losses, up to the amount of the dividends.

### *Foreign currency transactions*

---

All transactions in currencies other than the Euro are recognised at the exchange rate at the date of the transaction. The assets and liabilities denominated in foreign currencies other than the operational currencies are subsequently adjusted to the exchange rate at the end of the reporting period. The positive or negative differences between the values converted at the period end exchange rate and the original exchange rate are recorded in the Income statement.

The non-monetary assets and liabilities denominated in foreign currencies and recorded at historical cost are translated utilising the exchange rate at the initial date of recording of the operation.

### *Business combinations*

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All business combinations are recorded using the purchase method, which is the purchase cost equal to the fair value at the date of the exchange of the assets sold, liabilities incurred or assumed, plus directly attributable purchase costs. This cost is allocated recording the identifiable assets, liabilities and contingent liabilities of the purchase, at their fair value. Any positive difference between the purchase price and the fair value of the share of net assets acquired relating to the Group is recorded as goodwill. Any negative difference (*negative goodwill*) is recognised in the income statement at the date of acquisition.

Where the fair value of the assets, liabilities and contingent liabilities may only be determined provisionally, the business combination is initially recorded utilising the provisional values. Any adjustments deriving from the completion of the initial recording of the business combinations are recorded within 12 months from the acquisition date and from that date.

On the first time application of *IFRS*, the Group decided to only recalculate the business combinations after January 1<sup>st</sup> 2004. For the acquisitions before this date, goodwill is the amount recorded in accordance with Italian GAAP.

In relation to business combinations which provide at the moment of the purchase the control of the investment and also the simultaneous assumption of an unconditional



commitment for the purchase of further quotas in the investment from Shareholders, for example through option contracts, the provisions of *IFRS 3* and *IAS 32*, paragraph 23 are applied. In this case, the current value of the price paid is recorded as a financial liability and constitutes an integral part of the total purchase price of the investment. The transactions with minority Shareholders subsequent to the acquisition of control are recorded, in the absence of a principle or interpretation which can be specifically applied to this type of transaction, in accordance with Group principles which provide for the recording of these effects based on the entity model theory. According to this theory, the Shareholders are considered as a single group and the transactions between them are recorded as net equity movements. Therefore in the case of acquisitions of further holdings from the minority Shareholders, the difference between the price paid and the book value of the holding acquired in the net assets of the subsidiary is recorded as a decrease or increase of the reserves, while any sale to minority Shareholders is recorded as a gain or a loss under equity, as long as control remains. The temporary differences arising from the difference between the fair value of the identifiable assets, liabilities and contingent liabilities recognised and the fiscal value recognised, gives rise to the recording of a deferred asset and/or liability that affects the determination of the goodwill.

## **Accounting principles**

### *Intangible assets with definite life*

---

The Intangible assets with a definite life, which include patents, concessions, licences, trademarks and similar rights and software, are recorded at cost, including direct accessory costs necessary in order to render the asset available for use.

Intangible assets with definite useful lives are recognised net of the relative accumulated amortisation and any impairment in accordance with the procedures described below. Amortisation is calculated on a straight line basis over the estimated useful life of the asset and reviewed on an annual basis and any changes, where necessary, are made in accordance with future estimates. Considering the uniformity of the assets contained in the individual categories, it is considered, with the exception of specific cases, that the useful life of these assets is approximately 3-5 years. The amortisation begins when the intangible asset is available for use.

At the moment of sale or when no expected future economic benefits exist from the use of an intangible asset, it is eliminated from the Financial statements and any loss or gain (calculated as the difference between the sales value and the net book value) is recorded in the Income statement in the year of the above mentioned elimination.

### *Goodwill*

---

The goodwill deriving from business combinations is allocated to the cash-generating unit identified which will benefit from these operations. The goodwill relating to investments in associated companies is included in the carrying value of these companies.

After the initial recording, goodwill is not amortised but is adjusted for any loss in value, determined in accordance with the procedures described below. Any write-downs may not be subsequently re-stated.

### *Intangible assets with an indefinite life*

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Intangible assets with indefinite useful lives are those assets for which, on the basis of an analysis of all of the relevant factors, there is no foreseeable limit to the period in which the cash flow generated is limited for the Group. The newspaper titles are considered assets with indefinite useful lives.

The intangible assets with an indefinite life are initially recorded at purchase cost, determined in accordance with the same procedures indicated for intangible assets with a definite life, but are not amortised subsequently. The recovery of their value is verified adopting the same criteria for the goodwill. Write-downs are reinstated if the reasons for their write down no longer exist.

### *Property, plant and equipment*

---

Property, plant and equipment is recorded at cost, including directly allocated accessory costs and those necessary for the asset being in the condition for which it was acquired, and increased, in the presence of legal or implicit obligations, by the current value of the estimated cost for the disposal of the asset. The corresponding liability is recorded in a provision in the Balance sheet under provisions for risks and charges.

The costs incurred after acquisition are recorded as an increase in the book value of the asset to which it refers when it is probable that the Group will receive the future benefits deriving from the cost incurred for the replacement of a part of property, plant and equipment and this cost can be reliably determined. All the other costs are recorded in the Income statement when incurred.

When significant parts of property, plant and equipment have different useful lives, these components are recorded separately and the depreciation is applied to each component.

Property, plant and equipment is recorded net of the relative accumulated depreciation and any loss in value determined in accordance with the procedures described below. Depreciation is calculated on a straight line basis on the estimated useful life of the asset for the Company, which is reviewed on an annual basis and any changes, where necessary, are recorded in accordance with future estimates. Land, both constructible and annexes to buildings, is not depreciated, in that it has an unlimited useful life, but is subject to experts' opinions for any loss in value and subsequently written down.

The Property, plant and equipment acquired through finance lease contracts, where the majority of the risks and rewards relating to the ownership of an asset have been transferred to the Group, are recognised as assets of the Group at their fair value or, if lower, at the current value of the minimum lease payments, including any redemption amounts to be paid. The corresponding liability due to the lessor is recorded under financial payables. The leased assets are amortised based on the useful life of the asset. When there is no reasonable certainty that the Group will acquire ownership at the end of the lease, the asset is amortised over the shorter period of the duration of the lease and the useful life of the asset. The leased assets where the lessor bears the majority of the risks and rewards relating to an asset are recorded as operating leases. The costs relating to operating leases are recorded on a straight-line basis in the Income statement over the duration of the lease contract.

The principal depreciation rates applied are as follows:

|  | Useful life | Economic/<br>technical rate |
|--|-------------|-----------------------------|
| Industrial buildings                     | 30 years    | 3.33%                       |
| Light structures                         | 10 years    | 10.00%                      |
| Non automated machines and general plant | 10 years    | 10.00%                      |
| Rotating press for paper in rolls        | 15 years    | 6.67%                       |
| Equipment                                | 4 years     | 25.00%                      |
| Office furniture and equipment           | 8 years     | 12.50%                      |
| Transport vehicles                       | 5 years     | 20.00%                      |
| Motor vehicles and similar               | 4 years     | 25.00%                      |

At the moment of sale or when there are no expected future economic benefits from the use of property, plant and equipment, they are eliminated from the Financial statements and any loss or gain (calculated as the difference between the sales value and the book value) is recorded in the Income statement in the year of the above mentioned elimination.

#### *Loss in value*

At each period end, or when altered circumstances or events warrant, the book value of the property, plant and equipment and of intangible assets with a definite useful life are reviewed, in order to verify the existence of events or changes which indicate that the carrying value may not be recovered. If an indication of this type exists, their recoverable value must be determined and, where the book value exceeds the recoverable value, these assets are written down to reflect their recoverable value.

The recoverable value of goodwill, of other intangible assets with an indefinite life and intangible assets not available for use are, however, estimated annually or, when there is a change in circumstances or specific events occur.

The recoverable value is represented by the higher value between the current value less costs to sell and their value in use.

In defining the value in use, the expected future cash flows are discounted using a after tax rate that reflects the current market assessment of the time value of money and the specific risks of the activity. When an asset does not generate sufficient independent cash flows, the recoverable value is determined in relation to the cash-generating unit to which the asset belongs.

A loss in value is recognised in the Income statement under amortisation, depreciation and write-downs, when the carrying value of the asset, or of the relative cash-generating unit to which it is allocated, is higher than the recoverable value. The losses in value of cash-generating units are firstly attributed to the reduction in the carrying value of any goodwill allocated and, thereafter, to a reduction of other assets, in proportion to their carrying value.

The restatement in value of a tangible asset is carried out in the presence of a change in the value utilised to determine the recoverable value within the limits of the net book value without considering the losses for reduction in value of the previous years.

With the exception of goodwill, a loss in value of an asset is restated, up to the amount of the previous write-downs made, when the recoverable value exceeds the written down carrying value.

### *Assets and liabilities held for sale and discontinued operations*

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The assets or group of assets and liabilities whose book value will be recovered principally through sale rather than continual usage, are presented separately from the other assets and liabilities in the Balance sheet.

The assets classified as held for sale are measured at the lower between their book value and the current realisable value, less costs to sell, determined at the reclassification date. Losses in value are recognised directly in the Income statement. The corresponding Balance sheet values of the previous year are not reclassified. Non-current assets classified as held for sale are not amortised.

The results of the activities terminated or in the course of disposal (discontinued operations) are recorded separately in the Income statement, net of the tax effect. The corresponding values relating to the previous year are reclassified and are shown separately in the Income statement, net of the tax effect, for comparative purposes.

### *Investments in associated companies*

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The holdings in associated companies and joint ventures are valued under the equity method and the holding is included from the moment of the purchase and subsequently adjusted, for the relative share, of the changes in the net equity of the investment. Losses of the associated companies in excess of the Group share are not recorded unless the Group has an obligation to cover them.

The excess of the acquisition cost over the Group's share in the fair value of the assets, liabilities and continued liabilities at the acquisition date represents the goodwill and includes the carrying value of the investment which is periodically subject to an impairment test, and any reduction in values are recorded in the income statement.

### *Financial instruments*

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#### **Equity investments in other companies**

In relation to other equity investments, these were valued at fair value or, where the development plans are not available, at cost.

#### **Investments in other companies available-for-sale**

The Investments in other companies considered as available for sale are measured at fair value with the recording of any gain or loss directly to Shareholders' equity through the Comprehensive income statement until the Financial asset is sold or written down; at that moment the accumulated gains and losses are recorded in the Income statement of the period.

Indicators of a possible reduction in value are for example significant difficulties of the issuer, non fulfilment or lack of payments of interest or of capital, the possibility that the issuer will become bankrupt, undergo examination procedures and the disappearance of an active market. A long-term or significant reduction in the market value of a capital instrument below its cost is considered as evidence of impairment; the analysis of impairment is therefore carried out annually on all of the capital instruments of the Group. In relation to the identification of losses in value of listed shares classified in the available-for-sale financial assets category (AFS), consideration is made of the interpretive clarifications contained in the joint document issued by Bank of Italy, Consob and Isvap

No. 4 of March 3<sup>rd</sup> 2010 in relation to the weight to be given to the concepts of “significant” or “prolonged” of the fair value under cost in order to declare an impairment. Following the above stated clarifications, the Company carried out a valuation with different parameters from those previously considered and the quantitative limits utilised to identify the necessity for an impairment procedure, taking account of the types of shares held, as well as the high levels of instability within the stock market from the second half of 2008, are for a decrease in the fair value at the Balance sheet date of above 30% compared to the original book value or a decrease in the fair value below the initial recording for 30 consecutive months.

The fair value of the securities traded on a regulated market is based on the quotation price at the Balance sheet date.

When the fair value cannot be reliably determined, these investments are valued at cost adjusted for reductions in value and the effects are recognised in the Income statement. Any write-downs may not be subsequently re-stated.

#### **Trade receivables**

Trade receivables are recorded at fair value and subsequently at amortised cost, net of any loss in value. The losses in value are determined on the basis of the fair value of the estimated future cash flows, discounted on the basis of the original effective interest rate. The trade receivables which mature within the normal commercial terms are not discounted.

#### **Cash and cash equivalents**

Cash and cash equivalents include bank deposits and cash in hand, or rather those values that are available on demand at short notice, certain in nature and with no payment expenses.

#### **Financial liabilities and trade payables**

Financial liabilities and trade payables are initially recognised at fair value, net of directly allocated transaction costs.

Thereafter, they are measured under the amortised cost criteria, using the original effective interest rate method.

Commitments deriving from contracts which contain an obligation for a company to acquire shares for cash or other financial assets are considered as financial liabilities. The value of this financial liability is equal to the fair value of the sums to be paid determined at the subscription date; the financial liability is discounted when the maturity dates of the obligation can be determined. The increase in the value of the payable due to the passing of time is recorded as a financial expense.

The trade payables which mature within the normal commercial terms are not discounted.

#### ***Inventories***

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Raw materials, semi-finished and finished products are recognised at cost and measured at the lower of cost and market value. The cost is calculated on the basis of the weighted average cost method, which includes related accessory costs.

In order to establish the net realisable value, the value of any obsolete or slow-moving inventory is written-down based on the expected future utilisation/realisable value through the creation of a relative fund for the reduction in value of the inventory.

## *Shareholders' equity*

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### **Treasury shares**

The costs incurred for the purchase of treasury shares are recorded as a reduction of Shareholders' equity. The gains or losses deriving from a subsequent sale are recorded as net equity movements.

### **Costs for share capital increases**

The costs incurred for the Stock Exchange listing of the Parent Company Caltagirone Editore SpA, net of the relative tax effect, are recorded as a reduction of the Shareholders' equity in a separate negative reserve.

## *Employee benefits*

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The liabilities relating to the benefits recognised to employees and paid on or after the employment period and relating to defined benefit plans (Employee leaving indemnity), net of any assets serving the plan, are determined on the basis of actuarial assumptions estimating the amount of the future benefits that the employees have matured at the Balance sheet date. The liability is recognised on an accruals basis over the maturity period of the right.

In relation to the Employee leaving indemnity, following the amendments to Law No. 296 of December 27<sup>th</sup>, 2006 and subsequent Decrees and Regulations (*Pension Reform*) issued in the first months of 2007, it is noted that:

- the Employee leaving indemnity matured at December 31<sup>st</sup> 2006 continues to be considered as a defined benefit plan;
- the Employee leaving indemnity matured from January 1<sup>st</sup> 2007, for Italian companies with a number of employees above 50, is considered a defined contribution plan.

The determination of the current value of the Group commitments is made by an independent expert using the projected unit credit method. Under this method, a future projection is made of the liability to determine the probable amount to be paid on the termination of employment and then discounted, to take into account the period of time which will pass before the actual payment. The calculation takes into account the Employee leaving indemnity matured and is based on actuarial assumptions which principally relate to the interest rate, which reflects the market return of primary securities with maturities similar to those for bonds<sup>4</sup> and the turnover of employees.

For the quota of the Employee leaving indemnity allocated to the integrated pension or rather the Inps fund from the date of the option exercised by the employee, the Group is not a debtor of the employee indemnity provision matured after December 31<sup>st</sup> 2006, and therefore the actuarial calculation of the Employee leaving indemnity excludes the component relating to future salary changes.

The actuarial gains and losses, defined as the differences between the carrying value of the liabilities and the current value of the Group commitments at the end of the period, due to changes in the actuarial parameters described above, are directly recorded to the Comprehensive income statement. The financial component is however recorded in the Income statement, in the account Financial charges.

4. The discounting was made using the IRS curve corresponding to the duration of the period under examination (50 years).

### *Provisions for risks and charges*

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The provisions for risks and charges are recorded when a legal or implicit obligation exists towards a third party that derives from a past event, and a payment of resources is probable in order to satisfy the obligation and when this amount can be reliably estimated. When the financial effect of the time value of money is significant and the payment dates of the obligations can be estimated reliably, the provision is discounted using the estimated future cash flows at a pre-tax rate that reflects the current market assessment of the cost of money and, if appropriate, the specific risks of the obligation; the increase of the provision due to the passing of time is recorded as a financial charge.

### *Grants*

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The grants and contributions, from public entities and private third parties, are recognised at fair value when there is reasonable certainty that they will be received and that they will satisfy the conditions for their attainment. The grants received against specific expenses are recognised under other liabilities and credited to the Income statement in the period in which the related costs mature.

The grants received against specific assets whose value is recorded under fixed assets are recorded under other liabilities and credited to the Income statement in relation to the depreciation period to which the asset refers.

Operating grants are fully recognised to the Income statement at the moment in which they satisfy the conditions for their recognition.

### *Revenues*

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Revenues are recognised in accordance with the probability that the Group will receive economic benefits and the amount can be determined reliably. Revenues are recognised net of returns, discounts and allowances.

In particular, the revenues from the sale of goods are recognised when the significant risks and benefits of the ownership of the assets are transferred to the purchaser.

Revenues for services are recognised when the services are provided, with reference to the progress of completion of the activities.

### *Financial income and expenses*

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Financial income and expenses are recorded on an accruals basis on the interest matured on the net value of the relative financial assets and liabilities and utilising the effective interest rate.

### *Dividends*

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The dividends are recorded when the right of the Shareholders to receive the payment arises. The dividends and dividend payments on account payable to third parties are recorded as changes in Shareholders' equity at the date in which the Shareholders and Board of Directors Meetings approve them respectively.

### *Earnings per share*

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Earnings per share are calculated by dividing the Group Net profit for the year by the weighted average number of ordinary shares outstanding in the year.

### *Income taxes*

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Current income taxes for the period are determined on the basis of the taxable assessable income and in accordance with current fiscal law; in addition, the effects deriving from the implementation of some companies of the Group's national fiscal consolidation is applied. Deferred tax assets and liabilities are calculated on temporary differences between the Balance sheet values and the corresponding values recognised for tax purposes, applying the expected tax when the differences are reversed, determined on the basis of the current tax rates in force and in consideration of any expected changes relating to future years. The recognition of deferred tax assets is made when their recovery is probable – that is when it is expected that there will be future assessable fiscal income sufficient to recover the asset, while deferred tax liabilities are recorded in every case.

The recovery of the deferred tax asset is reviewed at each balance sheet date.

### **Use of estimates**

The preparation of the Consolidated financial statements require the Directors to apply accounting principles and methods that, in some circumstances, are based on difficulties and subjective valuations and estimates based on the historical experience and assumptions which are from time to time considered reasonable and realistic based on the relative circumstances. The application of these estimates and assumptions impact upon the amounts reported in the Financial statements, such as the Balance sheet, the Consolidated income statement and the Consolidated cash flow statement, and on the disclosures in the Notes to the accounts. The final outcome of the accounts in the Financial statements, which use the above-mentioned estimates and assumptions, may differ from those reported in the Financial statements due to the uncertainty which characterises the assumptions and conditions upon which the estimates are based.

The accounting principles and accounts in the Financial statements which require greater subjectivity in the preparation of the estimates and for which a change in the underlying conditions of the assumptions used may have a significant impact on the Consolidated financial statements of the Group are as follows:

- Goodwill and other indefinite intangible assets;
- Write-down of fixed assets;
- Depreciation of tangible fixed assets;
- Deferred taxes;
- Provisions for risks and charges;
- Allowance for doubtful accounts;
- Other write-down provisions;
- Employee benefits.

The estimates and assumptions are reviewed periodically and the effects of all variations recorded in the Income statement, when they relate only to that year. When the revision relates to both current and future periods (for example the revision of the useful life of fixed assets), the changes are recorded in the period in which the revision is made and in the relative future periods.



**Change of accounting principles, errors and change of estimates**

The accounting principles adopted are amended from one period to another only if the change is required by a standard and if this contributes to providing more reliable information on the effects of the operations on the Balance sheet, Income statement and Cash flows of the enterprise.

The changes to the accounting standards are recorded retrospectively with the recording of the effect to net equity for the more remote periods reported. The other comparative amounts indicated for each period are adjusted as if the new standard had always been applied. The prospective approach is made only when it is impractical to reconstruct the comparative information.

The application of a new or amended accounting standard is accounted for in accordance with the requirements of the standard. If the standard does not permit a transition period, the change is accounted in accordance with the retrospective method, or if impractical, with the prospective method.

In the case of significant errors, the same treatment is applied for changes in accounting standards illustrated at the previous point. In the case of non-significant errors, these are accounted for in the Income statement in the period in which they are noted.

Changes in estimates are accounted in accordance with the prospective method in the Income statement in the period in which the change occurs only if impacting upon this latter or in the period in which the change occurs, and subsequent periods if the change also impacts upon future periods.

**Management of risks**

The Group is exposed to different market risks and in particular to raw material price risk, credit risk, risk of changes in interest rates, liquidity risk, risk of change in the prices of quoted financial investments and foreign exchange risk.

**Price risk (paper)**

The Group is exposed to fluctuations in the price of paper – the principal raw material; the risk is managed through supply contracts with Italian and foreign companies with fixed prices and quantities for a maximum period of approximately one year, and through the provision from suppliers based in different geographic areas in order to obtain the most competitive prices.

The effects on the results for the year 2010, net of the relative tax effect, of fluctuations in the price of paper by +/-5% are shown below.

|                      | <b>Book value 2010</b> | <b>Effect on the result</b> |            |
|----------------------|------------------------|-----------------------------|------------|
|                      |                        | <b>+5%</b>                  | <b>-5%</b> |
| Paper purchase costs | 20,510                 | (703)                       | 703        |

*In Euro thousands*

**Credit risk**

The Group does not have particularly significant Credit risks. The operating procedures permit a control of the risk connected to the receivable, limiting the sales of products and/or services to clients without an adequate level of credit lines or guarantees.

Trade receivables, amounting to Euro 86.4 million, principally relate to Group advertising revenues from Piemme SpA (Euro 77.3 million).

### Liquidity risk

The Liquidity risk is managed by the Group through the investment of liquidity in short term operations (generally between one and three months) or readily liquid investments.

### Interest rate risk

The exposure of the Group to interest rate changes is not particularly significant as this risk is principally related to medium/long-term loans with variable interest rates. The Group operations of this kind relate to bank loans.

### Currency risk

The Group, operating exclusively in the Euro Zone, is normally not exposed to foreign exchange currency movements. In some circumstances, however, foreign currency operations are undertaken which expose the Group to contained foreign currency risk.

## New accounting standards and interpretations

### New standards and amendments to standards adopted by the Group

The effects of the new standards or the modifications which are applicable from the period beginning January 1<sup>st</sup> 2010 are listed and summarised below.

- *IFRS 3 revised - Business combinations* and the consequent amendments to *IAS 27 - Consolidated financial statements*, *IAS 28 - Investments in associated companies* and *IAS 31 - Interests in joint venture*: are applicable prospectively to the business combinations whose date of acquisition coincides to or is subsequent to the periods beginning July 1<sup>st</sup> 2009. Based on the revised standards, the so-called “acquisition method” continues to be applied, but with some significant changes to the methodology with particular reference to measurement and representation of acquisition costs, minority interest costs and potential payments and others. All of the accessory costs to the business acquisitions are recorded to the Income statement in accordance with *IAS 27 revised* and all of the effects of the transactions with minority interests which do not result in a change of control are recorded to Net equity.

### Standards, amendments and new interpretations

#### on standards effective from 2010 but not significant for the Group

- *IFRIC 12 - Service concession arrangements*: this interpretation is presently not applicable to the Group as no service concession arrangements are in place.
- *IFRIC 17 - Distribution of non cash assets to Shareholders*: effective from periods commencing from July 1<sup>st</sup> 2009. This interpretation is presently not applicable to the Group as no such distributions have been made to Shareholders.
- *IFRIC 18 - Transfer of assets from customers*: effective for transfers subsequent to July 1<sup>st</sup> 2009. This interpretation is not applicable to the Group as it has not received any assets from clients.
- *IFRS 1 - Further exemptions for First Time Adopters* and amendments to *IFRS 2 - Share based payments in favour of Group employees*: both these standards are not applicable to the Group.

*Standards, amendments and new interpretations on standards effective from the periods subsequent to 2010 and not adopted in advance by the Group*

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- *IFRS 9 - Financial instruments*: issued in December 2009, not yet approved which deals with the classification and measurement of financial assets. This standard which will not enter into force before the periods beginning from 2013 may have impacts on the valuation of Group financial assets. The Group has decided not to adopt this standard in advance and is evaluating possible accounting impacts.
- *IAS 24 revised - Related party disclosures*: issued in November 2009 and published in the Official Gazette. The standard will be effective from the periods beginning January 1<sup>st</sup> 2011 and allows advanced application. It is not expected that there will be significant impacts for the Group.
- *Prepayments on a minimum funding requirement*: issued in November 2009 and published in the Official Gazette clarifies *IFRIC 14* through *IAS 19* with reference to the possibility – now applicable – to recognise under assets advanced payments made voluntarily to these funds. It is effective from 2011 with retrospective effects and with the disclosure to be modified. It is not expected that there will be significant impacts for the Group.
- *IFRIC 19 - Extinguishing financial liabilities with equity instruments*: this interpretation is concerned with better defining the characteristics required to classify under equity those equity instruments issued in favour of creditors which accept in exchange the settlement of debts. The interpretation is effective from periods beginning July 1<sup>st</sup> 2010 and may be adopted in advance. It is not expected that there will be significant impacts for the Group.
- Amendment to *IAS 32 - Classification of "right issues"*: published in the Official Gazette, this standard governs the classification of fixed amounts of rights issues in foreign currencies under liabilities. The standard is effective from 2011. It is not expected that there will be significant impacts for the Group.
- Improvements to the international accounting standards issued in May 2010 and published in the Official Gazette. This relates to various modifications and improvements, whose effects are principally applicable from periods beginning January 1<sup>st</sup> 2011. It is not expected that there will be significant impacts for the Group.
- Improvement 2008 to *IFRS 5 - Non-current assets held for sale and discontinued operations*.
- Minor amendments to *IFRIC 14 - Minimum funding requirements*: allowing companies which pay in advance the minimum contribution due to recognise it as an asset. The amendment must be applied from January 1<sup>st</sup> 2011. However, it is considered that the adoption of this amendment will not result in significant effects on the income statement of the Group.

## assets

### 1. Intangible assets with definite life

|                                     | Development<br>and research | Patents      | Trademarks   | Others       | Total         |
|-------------------------------------|-----------------------------|--------------|--------------|--------------|---------------|
| <b>Historical cost<br/>1.1.2009</b> | <b>751</b>                  | <b>1,326</b> | <b>4,356</b> | <b>6,056</b> | <b>12,489</b> |
| Increases                           | 11                          | 97           | 22           | 217          | 347           |
| Decreases                           | –                           | –            | –            | (49)         | (49)          |
| <b>31.12.2009</b>                   | <b>762</b>                  | <b>1,423</b> | <b>4,378</b> | <b>6,224</b> | <b>12,787</b> |
| <b>Historical cost<br/>1.1.2010</b> | <b>762</b>                  | <b>1,423</b> | <b>4,378</b> | <b>6,224</b> | <b>12,787</b> |
| Increases                           | –                           | 53           | 163          | 171          | 387           |
| <b>31.12.2010</b>                   | <b>762</b>                  | <b>1,476</b> | <b>4,541</b> | <b>6,395</b> | <b>13,174</b> |

*In Euro thousands*

|                                       | Development and research | Patents      | Trademarks   | Others       | Total         |
|---------------------------------------|--------------------------|--------------|--------------|--------------|---------------|
| <b>Amortisation and loss in value</b> |                          |              |              |              |               |
| <b>1.1.2009</b>                       | <b>749</b>               | <b>1,053</b> | <b>2,004</b> | <b>5,282</b> | <b>9,088</b>  |
| Increases                             | 13                       | 166          | 335          | 428          | 942           |
| Decreases                             | –                        | –            | –            | (20)         | (20)          |
| <b>31.12.2009</b>                     | <b>762</b>               | <b>1,219</b> | <b>2,339</b> | <b>5,690</b> | <b>10,010</b> |
| <b>Amortisation and loss in value</b> |                          |              |              |              |               |
| <b>1.1.2010</b>                       | <b>762</b>               | <b>1,219</b> | <b>2,339</b> | <b>5,690</b> | <b>10,010</b> |
| Increases                             | –                        | 164          | 416          | 326          | 906           |
| <b>31.12.2010</b>                     | <b>762</b>               | <b>1,383</b> | <b>2,755</b> | <b>6,016</b> | <b>10,916</b> |
| <b>Net value</b>                      |                          |              |              |              |               |
| <b>1.1.2009</b>                       | <b>2</b>                 | <b>273</b>   | <b>2,352</b> | <b>774</b>   | <b>3,401</b>  |
| <b>31.12.2009</b>                     | <b>–</b>                 | <b>204</b>   | <b>2,039</b> | <b>534</b>   | <b>2,777</b>  |
| <b>31.12.2010</b>                     | <b>–</b>                 | <b>93</b>    | <b>1,786</b> | <b>379</b>   | <b>2,258</b>  |

*In Euro thousands*

The account Brands and concessions relates to the television concession of Telefriuli SpA. At December 31<sup>st</sup> 2010, no Companies of the Group recorded the existence of inactive intangible assets or completely amortised still in use of significant value. The amortisation rates used are shown below:

| Category  | Average rate |
|---|--------------|
| Development costs                                   | 20.00        |
| Industrial patents and intellectual property rights | 26.50        |
| Trademarks, concessions and licenses                | 31.80        |
| Others  | 28.70        |

*Values in %*

## 2. Goodwill and other indefinite intangible assets

The indefinite intangible assets, comprising of goodwill and newspaper titles, are not amortised, but annually subject to verifications to determine the existence of any loss in value.

The table below shows the movements in the indefinite intangible assets:

|                                     | Goodwill       | Newspaper titles | Total          |
|-------------------------------------|----------------|------------------|----------------|
| <b>Historical cost<br/>1.1.2009</b> | <b>176,577</b> | <b>286,797</b>   | <b>463,374</b> |
| Increases                           | –              | –                | –              |
| Decreases                           | –              | (1)              | (1)            |
| Write-downs                         | (16,056)       | –                | (16,056)       |
| <b>31.12.2009</b>                   | <b>160,521</b> | <b>286,796</b>   | <b>447,317</b> |

|                                     |                |                |                |
|-------------------------------------|----------------|----------------|----------------|
| <b>Historical cost<br/>1.1.2010</b> | <b>160,521</b> | <b>286,796</b> | <b>447,317</b> |
| Increases                           | –              | –              | –              |
| Decreases                           | –              | (2)            | (2)            |
| <b>31.12.2010</b>                   | <b>160,521</b> | <b>286,794</b> | <b>447,315</b> |

*In Euro thousands*

The amount of cumulative impairments at December 31<sup>st</sup> 2010 was Euro 31 million.

The breakdown of the balance relating to the newspaper titles is shown below:

|                              | <b>1.1.2009</b> | <b>Increases</b> | <b>Decreases</b> | <b>31.12.2009</b> |
|------------------------------|-----------------|------------------|------------------|-------------------|
| Il Messaggero SpA            | 90,808          | –                | –                | 90,808            |
| Il Mattino SpA               | 44,496          | –                | –                | 44,496            |
| Quotidiano di Puglia SpA     | 26,131          | –                | –                | 26,131            |
| Corriere Adriatico SpA       | 24,656          | –                | –                | 24,656            |
| Il Gazzettino SpA            | 100,700         | –                | –                | 100,700           |
| Other minor newspaper titles | 6               | –                | (1)              | 5                 |
| <b>Total</b>                 | <b>286,797</b>  | <b>–</b>         | <b>(1)</b>       | <b>286,796</b>    |

|                              | <b>1.1.2010</b> | <b>Increases</b> | <b>Decreases</b> | <b>31.12.2010</b> |
|------------------------------|-----------------|------------------|------------------|-------------------|
| Il Messaggero SpA            | 90,808          | –                | –                | 90,808            |
| Il Mattino SpA               | 44,496          | –                | –                | 44,496            |
| Quotidiano di Puglia SpA     | 26,131          | –                | –                | 26,131            |
| Corriere Adriatico SpA       | 24,656          | –                | –                | 24,656            |
| Il Gazzettino SpA            | 100,700         | –                | –                | 100,700           |
| Other minor newspaper titles | 5               | –                | (2)              | 3                 |
| <b>Total</b>                 | <b>286,796</b>  | <b>–</b>         | <b>(2)</b>       | <b>286,794</b>    |

*In Euro thousands*

Goodwill and the newspaper titles were allocated to the following cash generating units:

|                                    | <b>Goodwill</b>   | <b>Goodwill</b>   | <b>Newspaper titles</b> | <b>Newspaper titles</b> | <b>Total</b>      | <b>Total</b>      |
|------------------------------------|-------------------|-------------------|-------------------------|-------------------------|-------------------|-------------------|
|                                    | <b>31.12.2010</b> | <b>31.12.2009</b> | <b>31.12.2010</b>       | <b>31.12.2009</b>       | <b>CGU</b>        | <b>CGU</b>        |
|                                    |                   |                   |                         |                         | <b>31.12.2010</b> | <b>31.12.2009</b> |
| Il Gazzettino SpA                  | 71,667            | 71,667            | 100,700                 | 100,700                 | 172,367           | 172,367           |
| Il Messaggero SpA                  | 51,613            | 51,613            | 90,808                  | 90,808                  | 142,421           | 142,421           |
| Piemme SpA<br>(advertising agency) | 27,521            | 27,521            | –                       | –                       | 27,521            | 27,521            |
| Il Mattino SpA                     | 9,720             | 9,720             | 44,496                  | 44,496                  | 54,216            | 54,216            |
| Quotidiano di Puglia SpA           | –                 | –                 | 26,131                  | 26,131                  | 26,131            | 26,131            |
| Corriere Adriatico SpA             | –                 | –                 | 24,656                  | 24,656                  | 24,656            | 24,656            |
| Other minor                        | –                 | –                 | 3                       | 5                       | 3                 | 5                 |
| <b>Total</b>                       | <b>160,521</b>    | <b>160,521</b>    | <b>286,794</b>          | <b>286,796</b>          | <b>447,315</b>    | <b>447,317</b>    |

*In Euro thousands*

The goodwill relating to Il Gazzettino SpA includes the tax calculated due to the fair value recognition of assets concerning the acquisition of the Group Il Gazzettino in 2007.

The estimate of the recoverable value of the goodwill and of the newspaper titles is based on the higher of the value in use and the fair value less sales costs, in accordance with *IAS 36*. The value in use is determined through the Discounted cash flow method, which is the discounting of the future operating cash flows generated by the Cash Generating Unit (CGU). In particular, the cash flows are estimated for a specific period and then discounted based on the cost of capital of the single CGU's. The *terminal value* is added to this amount, which represents the projections of the CGU revenue capacity, calculated estimating the realisable value of the CGU on the basis of comparable transaction multiples in the time period from 2006 to 2010 on the national and international market; both the values are discounted at an appropriate rate.

The forecasts for 2011 were considered in the implementation of the impairment tests. For subsequent years, specific forecasts for the performance of the business were drawn up, taking account therefore of the economic-financial context and the changed environment following the current crisis, as well as the related different operating conditions.

The expected cash flows utilised in the model are calculated based on the budget and planning data of the operating companies and represent the best estimate of the amounts and timing for which the future cash flows are expected to occur based on the long-term plan which is updated annually. The expected sales growth is based on management plans and forecasts. The operating costs considered in the expected cash flows are also determined based on management estimates for the coming five years and take account of the positive effects of the restructuring plan already in place.

The projection of cash flows is estimated through extrapolation of the projections formulated by Management and approved by the Board of Directors.

The estimates and the budget data used in the application of the above indicated parameters are determined by Group management based on past experience and forecasts relating to the development of the relative markets.

The internal and external factors which may lead to the verification of a loss in value will be constantly monitored by the Group.

The sensitivity analysis in relation to the parameters utilised for the impairment test did not result in significant effects on the results of the valuations carried out.



The principal parameters used in the determination of the value in use (separately for each *Cash Generating Unit*) is shown below:

|                                 | Goodwill | Newspaper titles | Total Cash Generating Unit <sup>1</sup> | Tax rate | WAAC <sup>3</sup> | Explicit period cash flows |
|---------------------------------|----------|------------------|---|----------|-------------------|----------------------------|
| Il Gazzettino SpA               | 71,667   | 100,700          | 172,367 <sup>2</sup>                    | 31.4%    | 7.2%              | 5 years                    |
| Il Messaggero SpA               | 51,613   | 90,808           | 142,421                                 | 31.4%    | 7.2%              | 5 years                    |
| Il Mattino SpA                  | 9,720    | 44,496           | 54,216                                  | 31.4%    | 7.2%              | 5 years                    |
| Piemme SpA (advertising agency) | 27,521   | –                | 27,521                                  | 31.4%    | 7.2%              | 5 years                    |
| Quotidiano di Puglia SpA        | –        | 26,131           | 26,131                                  | 31.4%    | 7.2%              | 5 years                    |
| Corriere Adriatico SpA          | –        | 24,656           | 24,656                                  | 31.4%    | 7.2%              | 5 years                    |

*In Euro thousands*

<sup>1</sup> Represents the sum of the goodwill and of the newspaper titles allocated to the individual Cash Generating Unit

<sup>2</sup> The goodwill and newspaper titles are recorded gross of the theoretical tax effect on the fair value of the group assets acquired

<sup>3</sup> The WACC represents the average weighted cost of capital of the company. This rate used is net of the tax effect

In accordance with IAS 36, an Impairment test was carried out on the goodwill and on the newspaper titles recorded in the Financial statements and the relative results, also confirmed by valuations made by an independent expert, did not result in the recording of a loss in value.

### 3. Property, plant and equipment

|                                 | Land         | Buildings     | Plant and machinery | Commercial and industrial equipment | Other assets  | Assets in progress | Total          |
|---------------------------------|--------------|---------------|---------------------|-------------------------------------|---------------|--------------------|----------------|
| <b>Historical cost I.I.2009</b> | <b>8,567</b> | <b>51,472</b> | <b>99,253</b>       | <b>1,041</b>                        | <b>20,748</b> | <b>10</b>          | <b>181,091</b> |
| Increases                       | –            | 33            | 193                 | –                                   | 655           | 181                | 1,062          |
| Decreases                       | –            | –             | (994)               | (26)                                | (999)         | –                  | (2,019)        |
| Reclassifications               | 39           | (49)          | 6                   | 26                                  | 4             | (26)               | –              |
| <b>31.12.2009</b>               | <b>8,606</b> | <b>51,456</b> | <b>98,458</b>       | <b>1,041</b>                        | <b>20,408</b> | <b>165</b>         | <b>180,134</b> |
| <b>Historical cost I.I.2010</b> | <b>8,606</b> | <b>51,456</b> | <b>98,458</b>       | <b>1,041</b>                        | <b>20,408</b> | <b>165</b>         | <b>180,134</b> |
| Increases                       | –            | 69            | 641                 | 2                                   | 781           | 107                | 1,600          |
| Decreases                       | –            | –             | (72)                | (9)                                 | (283)         | (261)              | (625)          |
| <b>31.12.2010</b>               | <b>8,606</b> | <b>51,525</b> | <b>99,027</b>       | <b>1,034</b>                        | <b>20,906</b> | <b>11</b>          | <b>181,109</b> |

*In Euro thousands*

|  | Land  | Buildings | Plant and machinery | Commercial and industrial equipment | Other assets | Assets in progress | Total   |
|--|-------|-----------|---------------------|-------------------------------------|--------------|--------------------|---------|
| <b>Depreciation and loss in value 1.1.2009</b> | -     | 12,800    | 53,978              | 937                                 | 18,047       | -                  | 85,762  |
| Increases                                      | -     | 1,680     | 6,031               | 52                                  | 1,187        | -                  | 8,950   |
| Decreases                                      | -     | -         | (686)               | (21)                                | (962)        | -                  | (1,669) |
| Reclassifications                              | -     | -         | (1)                 | -                                   | 1            | -                  | -       |
| <b>31.12.2009</b>                              | -     | 14,480    | 59,322              | 968                                 | 18,273       | -                  | 93,043  |
| <b>Depreciation and loss in value 1.1.2010</b> | -     | 14,480    | 59,322              | 968                                 | 18,273       | -                  | 93,043  |
| Increases                                      | -     | 1,676     | 5,951               | 38                                  | 957          | -                  | 8,622   |
| Decreases                                      | -     | -         | (62)                | (6)                                 | (277)        | -                  | (345)   |
| <b>31.12.2010</b>                              | -     | 16,156    | 65,211              | 1,000                               | 18,953       | -                  | 101,320 |
| <b>Net value 1.1.2009</b>                      | 8,567 | 38,672    | 45,275              | 104                                 | 2,701        | 10                 | 95,329  |
| <b>31.12.2009</b>                              | 8,606 | 36,976    | 39,136              | 73                                  | 2,135        | 165                | 87,091  |
| <b>31.12.2010</b>                              | 8,606 | 35,369    | 33,816              | 34                                  | 1,953        | 11                 | 79,789  |

*In Euro thousands*

The account Plant and machinery is substantially composed of the presses belonging to Group publishing companies.

The account Other assets includes, in addition to computers, servers and network appliances, leasehold improvements and restructuring relating to rented offices. Depreciation is calculated based on the duration of the contract, which is lower than the useful life of the asset.

The assets mentioned above are assets not of significant value and are still in use due to the ordinary maintenance carried out in the course of the year and previous years. No financial expenses were capitalised.

In 2008, the company Il Messaggero SpA signed a finance lease contract for the acquisition of electronic photocomposition and photo production systems. This contract has a duration period of 60 months for a total cost of Euro 909 thousand. The assets were recorded under tangible fixed assets at consolidated level and depreciated; at December 31<sup>st</sup> 2010 the net book value amounted to Euro 369 thousand.

The book value of plant and machinery provided as guarantees on liabilities amounts to Euro 19.9 million. For further information, reference should be made to note 15.

#### 4. Equity investments valued at net equity

| Investments<br>in associated companies | 1.1.2009     | Reclassifications | Increases/<br>(Decreases)<br>to the Income<br>statement | Reval/<br>(Write-downs) | Other<br>movement | 31.12.2009   |
|--|--------------|-------------------|---|-------------------------|-------------------|--------------|
| Editrice Telenuovo SpA                 | 443          | –                 | –   | 152                     | –                 | 595          |
| Rofin 2008 Srl                         | –            | –                 | (6,682)   | –                       | 6,699             | 17           |
| E-Care SpA                             | 4,056        | –                 | (424)   | –                       | 12                | 3,644        |
| <b>Total</b>                           | <b>4,499</b> | <b>–</b>          | <b>(7,106)</b>  | <b>152</b>              | <b>6,711</b>      | <b>4,256</b> |

|                        | 1.1.2010     | Reclassifications | Increases/<br>(Decreases)<br>to the Income<br>statement | Reval/<br>(Write-downs) | Other<br>movement | 31.12.2010 |
|------------------------|--------------|-------------------|---|-------------------------|-------------------|------------|
| Editrice Telenuovo SpA | 595          | –                 | –   | 97                      | –                 | 692        |
| Rofin 2008 Srl         | 17           | –                 | (2)   | –                       | –                 | 15         |
| E-Care SpA             | 3,644        | (2,745)           | (340)   | (1,950)                 | 1,391             | –          |
| <b>Total</b>           | <b>4,256</b> | <b>(2,745)</b>    | <b>(342)</b>  | <b>(1,853)</b>          | <b>1,391</b>      | <b>707</b> |

*In Euro thousands*

In 2010, as Caltagirone Editore SpA did not subscribe to the Share capital increase of the associated company E-Care SpA, the investment reduced from 24.5% to 15%. The effect of this operation was a write-down in the implicit goodwill and the release to the Income statement of Euro 1.4 million of intercompany gains initially eliminated on the acquisition due to the valuation under the Net equity method. The investment is now recognised, at fair value, under Other investments and non-current securities.

The Income statement effect of valuation under the equity method is a loss of Euro 342 thousand, including the share of the investment in E-Care SpA up to the non subscription of the Share capital increase.

The key financial data relating to the last available Financial statements of the above investments is summarised below:

| Investments<br>in associated companies | Location | Share<br>capital | %<br>held | Net<br>equity | Net<br>profit/(loss) |
|--|----------|------------------|-----------|---------------|----------------------|
| Rofin 2008 Srl                         | Rome     | 10               | 30.00%    | 50            | (8)                  |
| Editrice Telenuovo SpA                 | Verona   | 546              | 40.00%    | 1,729         | 280                  |

*In Euro thousands*

## 5. Equity investments and non-current securities

|   | 1.1.2010       | Increases/<br>(Decreases) | 31.12.2010     |
|---|----------------|---------------------------|----------------|
| Investments in subsidiary companies               | 5              | –                         | 5              |
| Equity investments in other companies             | 2,046          | 2,554                     | 4,600          |
| Investments in other companies available-for-sale | 113,748        | (10,625)                  | 103,123        |
| <b>Total</b>                                      | <b>115,799</b> | <b>(8,071)</b>            | <b>107,728</b> |

*In Euro thousands*

The breakdown of the account Investments in subsidiaries is as follows:

| Investments<br>in subsidiary companies  | Locations          | %     | 1.1.2009 | Increases/<br>(Decreases) | Write-downs | 31.12.2009 |
|---|--------------------|-------|----------|---------------------------|-------------|------------|
| Noisette Serviços<br>de Consultoria Lda | Madeira (Portugal) | 99.8% | 5        | –                         | –           | 5          |
| Edi.Me. Sport Srl<br>in liquidation     | Naples             | 99.5% | 1        | –                         | (1)         | –          |
| <b>Total</b>                            |                    |       | <b>6</b> | <b>–</b>                  | <b>(1)</b>  | <b>5</b>   |

|   | Locations          | %     | 1.1.2010 | Increases/<br>(Decreases) | Write-downs | 31.12.2010 |
|---|--------------------|-------|----------|---------------------------|-------------|------------|
| Noisette Serviços<br>de Consultoria Lda | Madeira (Portugal) | 99.8% | 5        | 9                         | (9)         | 5          |
| Edi.Me. Sport Srl<br>in liquidation     | Naples             | 99.5% | –        | –                         | –           | –          |
| <b>Total</b>                            |                    |       | <b>5</b> | <b>9</b>                  | <b>(9)</b>  | <b>5</b>   |

*In Euro thousands*

The breakdown of the account Investments in other companies is as follows:

| Equity investments<br>in other companies | %      | 1.1.2009     | Increases/<br>(Decreases) | Reclassifications | Write-downs  | 31.12.2009   |
|--|--------|--------------|---------------------------|-------------------|--------------|--------------|
| Euroqube SA in liquidation               | 14.82% | 1,266        | (180)                     | –                 | (253)        | 833          |
| Ansa Scarl                               | 6.71%  | 1,166        | –                         | –                 | –            | 1,166        |
| Other minor                              | –      | 49           | (1)                       | –                 | (1)          | 47           |
| <b>Total</b>                             |        | <b>2,481</b> | <b>(181)</b>              | <b>–</b>          | <b>(254)</b> | <b>2,046</b> |

|                            | %      | 1.1.2010     | Increases/<br>(Decreases) | Reclassifications | Write-downs  | 31.12.2010   |
|----------------------------|--------|--------------|---------------------------|-------------------|--------------|--------------|
| Euroqube SA in liquidation | 14.82% | 833          | –                         | –                 | (186)        | 647          |
| Ansa Scarl                 | 6.71%  | 1,166        | –                         | –                 | –            | 1,166        |
| E-Care SpA                 | –      | –            | –                         | 2,745             | –            | 2,745        |
| Other minor                | –      | 47           | –                         | –                 | (5)          | 42           |
| <b>Total</b>               |        | <b>2,046</b> | <b>–</b>                  | <b>2,745</b>      | <b>(191)</b> | <b>4,600</b> |

*In Euro thousands*

The investments in other companies are valued at fair value or, where the development plans are not available, at cost.

The breakdown of the account Investments in other companies available-for-sale is as follows:

| Investments<br>available-for-sale   | 1.1.2009      | Increases/<br>(Decreases) | Share capital<br>increase | Valuation<br>at fair value | 31.12.2009     |
|-------------------------------------|---------------|---------------------------|---------------------------|----------------------------|----------------|
| Assicurazioni Generali SpA          | 35,082        | 42,134                    | 2,075                     | 14,809                     | 94,100         |
| Banca Monte dei Paschi di Siena SpA | 48,832        | (32,277)                  | –                         | 3,093                      | 19,648         |
| <b>Total</b>                        | <b>83,914</b> | <b>9,857</b>              | <b>2,075</b>              | <b>17,902</b>              | <b>113,748</b> |

|                                     | 1.1.2010       | Increases/<br>(Decreases) | Share capital<br>increase | Valuation<br>at fair value | 31.12.2010     |
|-------------------------------------|----------------|---------------------------|---------------------------|----------------------------|----------------|
| Assicurazioni Generali SpA          | 94,100         | 11,399                    | –                         | (24,502)                   | 80,997         |
| Banca Monte dei Paschi di Siena SpA | 19,648         | 8,492                     | –                         | (6,014)                    | 22,126         |
| <b>Total</b>                        | <b>113,748</b> | <b>19,891</b>             | <b>–</b>                  | <b>(30,516)</b>            | <b>103,123</b> |

*In Euro thousands*

| <b>Number of shares</b>                                  |                 |                  |                    |                   |
|--|-----------------|------------------|--------------------|-------------------|
| <b>Investments in other companies available-for-sale</b> | <b>1.1.2010</b> | <b>Increases</b> | <b>(Decreases)</b> | <b>31.12.2010</b> |
| Assicurazioni Generali SpA                               | 5,000,000       | 700,000          | –                  | 5,700,000         |
| Banca Monte dei Paschi di Siena SpA                      | 16,000,000      | 10,000,000       | –                  | 26,000,000        |

The increase of Euro 19.9 million is due to the purchase of 700,000 Assicurazioni Generali SpA shares (Euro 11.4 million) and 10,000,000 Banca Monte dei Paschi di Siena SpA shares (Euro 8.5 million).

The valuation at fair value of these investments at December 31<sup>st</sup> 2010 was recorded to the Comprehensive income statement with a negative impact of Euro 24.9 million.

In relation to the disclosure required by *IFRS 7*, concerning the so-called “hierarchy of fair value”, the shares available for sale belong to Level 1, as defined by paragraph 27 A (*IFRS 7*) concerning financial instruments listed on an active market.

#### *6. Non-current financial assets*

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The account, amounting to Euro 37 thousand, principally relates to receivables for deposits due within five years.

#### *7. Other non-current assets*

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The account, amounting to Euro 632 thousand, relates to the advance tax paid on post-employment benefits for Euro 25 thousand and other receivables for Euro 607 thousand, principally relating to the receivable of Telefriuli SpA from the Ministry of Communications for the contributions to the local television broadcasters as per Ministerial Decree 378/1999.

#### *8. Deferred and current income taxes*

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The deferred taxes refer to temporary differences between the values recorded in the Financial statements and the corresponding values recognised for tax purposes.

The movements are shown below of the deferred tax assets and liabilities:

|  | 1.1.2009        | Provisions    | Utilisa-<br>tions | Reclassifica-<br>tions | Other<br>changes | 31.12.2009      |
|--|-----------------|---------------|-------------------|------------------------|------------------|-----------------|
| <b>Deferred tax assets</b>                 |                 |               |                   |                        |                  |                 |
| Tax losses carried forward                 | 9,033           | 6,646         | (1,317)           | –                      | 165              | 14,527          |
| Provision for risks and charges            | 2,589           | 891           | (710)             | –                      | –                | 2,770           |
| Maintenance                                | 143             | –             | (67)              | (76)                   | –                | –               |
| Doubtful debt provision                    | 2,780           | 856           | (527)             | 606                    | –                | 3,715           |
| Others                                     | 5,526           | 2,280         | (671)             | (530)                  | (2,695)          | 3,910           |
| <b>Total</b>                               | <b>20,071</b>   | <b>10,673</b> | <b>(3,292)</b>    | <b>–</b>               | <b>(2,530)</b>   | <b>24,922</b>   |
| <b>Deferred tax liabilities</b>            |                 |               |                   |                        |                  |                 |
| Fair value intangible<br>& tangible assets | 29,625          | –             | (240)             | (1,254)                | –                | 28,131          |
| Differences fiscal<br>depreciation rates   | 8,715           | 48            | (225)             | (50)                   | –                | 8,488           |
| Gains                                      | 142             | –             | (38)              | (104)                  | –                | –               |
| Goodwill amortisation                      | 25,262          | 2,193         | (404)             | –                      | –                | 27,051          |
| Others                                     | 2,496           | 40            | (17)              | 1,408                  | 1,568            | 5,495           |
| <b>Total</b>                               | <b>66,240</b>   | <b>2,281</b>  | <b>(924)</b>      | <b>–</b>               | <b>1,568</b>     | <b>69,165</b>   |
| <b>Net deferred tax liabilities</b>        | <b>(46,169)</b> | <b>8,392</b>  | <b>(2,368)</b>    | <b>–</b>               | <b>(4,098)</b>   | <b>(44,243)</b> |
|  | 1.1.2010        | Provisions    | Utilisa-<br>tions | Reclassifica-<br>tions | Other<br>changes | 31.12.2010      |
| <b>Deferred tax assets</b>                 |                 |               |                   |                        |                  |                 |
| Tax losses carried forward                 | 14,527          | 728           | (1,969)           | –                      | –                | 13,286          |
| Provision for risks and charges            | 2,770           | 348           | (643)             | –                      | –                | 2,475           |
| Doubtful debt provision                    | 3,715           | 498           | (813)             | –                      | –                | 3,400           |
| Others                                     | 3,910           | 290           | (1,064)           | –                      | 1,564            | 4,700           |
| <b>Total</b>                               | <b>24,922</b>   | <b>1,864</b>  | <b>(4,489)</b>    | <b>–</b>               | <b>1,564</b>     | <b>23,861</b>   |
| <b>Deferred tax liabilities</b>            |                 |               |                   |                        |                  |                 |
| Fair value intangible<br>& tangible assets | 28,131          | –             | (240)             | 1,011                  | –                | 28,902          |
| Differences fiscal<br>depreciation rates   | 8,488           | 64            | (225)             | –                      | –                | 8,327           |
| Goodwill amortisation                      | 27,051          | 2,197         | (414)             | –                      | –                | 28,834          |
| Others                                     | 5,495           | 40            | 59                | (1,011)                | (4,318)          | 265             |
| <b>Total</b>                               | <b>69,165</b>   | <b>2,301</b>  | <b>(820)</b>      | <b>–</b>               | <b>(4,318)</b>   | <b>66,328</b>   |
| <b>Net deferred tax liabilities</b>        | <b>(44,243)</b> | <b>(437)</b>  | <b>(3,669)</b>    | <b>–</b>               | <b>5,882</b>     | <b>(42,467)</b> |

*In Euro thousands*

The decrease of the deferred tax assets is principally due to the utilisation of tax losses realised in previous years.

The deferred tax provision relates to temporary timing differences on amortisation and depreciation.

The other changes in the deferred tax assets and liabilities include the estimates of the tax effects on the fair value of the investments and the actuarial losses recorded directly to the Comprehensive income statement.

The due date of the deferred tax assets is as follows:

|                                  | Tax losses    | Deferred taxes | 2011         | 2012         | 2013       | 2014         | 2015       | Unlimited    |
|----------------------------------|---------------|----------------|--------------|--------------|------------|--------------|------------|--------------|
| <b>Deferred tax assets</b>       |               |                |              |              |            |              |            |              |
| Carried in the Balance sheet     | 48,312        | 13,286         | 844          | 2,730        | 99         | 6,222        | 629        | 2,762        |
| Not carried in the Balance sheet | 441           | 113            | –            | 5            | –          | –            | 108        | –            |
| <b>Total</b>                     | <b>48,723</b> | <b>13,399</b>  | <b>844</b>   | <b>2,735</b> | <b>99</b>  | <b>6,222</b> | <b>737</b> | <b>2,762</b> |
| <b>Deferred tax assets</b>       |               |                |              |              |            |              |            |              |
| Provision for risks and charges  |               | 2,475          | 1,831        | 312          | 309        | –            | –          | 23           |
| Doubtful debt provision          |               | 3,400          | 3,400        | –            | –          | –            | –          | –            |
| Other                            |               | 4,700          | 1,674        | 166          | 89         | 32           | –          | 2,739        |
| <b>Total</b>                     |               | <b>10,575</b>  | <b>6,905</b> | <b>478</b>   | <b>398</b> | <b>32</b>    | <b>–</b>   | <b>2,762</b> |

*In Euro thousands*

Assets include the receivables for current taxes, which shows the net position for income taxes, represented by the payments on account and other tax credits, net of income taxes payable:

|   | 31.12.2010 | 31.12.2009   |
|---|------------|--------------|
| Receivables for direct taxes            | 882        | 1,361        |
| Reimbursement request of direct taxes   | 151        | 151          |
| Other receivables                       | 207        | 512          |
| Payables for Ires/Irap/substitute taxes | (1,156)    | (857)        |
| <b>Total</b>                            | <b>84</b>  | <b>1,167</b> |

*In Euro thousands*



The income taxes for the year consist of:

|   | 2010         | 2009           |
|---|--------------|----------------|
| Current income tax                      | 4,708        | 4,437          |
| <b>Current income tax</b>               | <b>4,708</b> | <b>4,437</b>   |
| Provision for deferred tax liabilities  | 2,301        | 2,281          |
| Utilisation of deferred tax liabilities | (879)        | (924)          |
| Change in tax rate                      | 59           | –              |
| <b>Deferred tax charge</b>              | <b>1,481</b> | <b>1,357</b>   |
| Recording of deferred tax assets        | (1,864)      | (10,673)       |
| Utilisation of deferred tax assets      | 4,489        | 3,292          |
| <b>Deferred tax income</b>              | <b>2,625</b> | <b>(7,381)</b> |
| <b>Total income taxes</b>               | <b>8,814</b> | <b>(1,587)</b> |

*In Euro thousands*

The analysis of the difference between the theoretical and actual tax rates are as follows:

|   | 2010          |              |                |
|---|---------------|--------------|----------------|
|   | Amount        | Rate         | Effective rate |
| <b>Profit before taxes</b>                        | <b>14,510</b> | <b>3,990</b> | <b>27.5%</b>   |
| <b>Permanent differences increase/(decrease):</b> |               |              |                |
| Dividends   | (1,830)       | (503)        |                |
| Goodwill write-down                               | 2,151         | 592          |                |
| Gains exempt                                      | (1,391)       | (383)        |                |
| Non-deductible costs                              | 1,819         | 500          |                |
| Share of income from equity investments           | 342           | 94           |                |
| Permanent differences                             | 645           | 177          |                |
| Others  | (394)         | (108)        |                |
| <b>Current &amp; deferred Ires</b>                | <b>15,852</b> | <b>4,359</b> | <b>30.0%</b>   |
| <b>Current &amp; deferred Irap</b>                |               | <b>4,455</b> | <b>30.7%</b>   |

*In Euro thousands*

## 9. Inventories

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Inventories at December 31<sup>st</sup> 2010 amount to Euro 3.32 million (Euro 3.71 million at December 31<sup>st</sup> 2009) and consist exclusively of raw materials, ancillary and consumables. Raw materials consist prevalently of paper and ink and principally refer to Il Messaggero SpA (Euro 1.39 million), Il Mattino SpA (Euro 925 thousand) and Il Gazzettino SpA (Euro 416 thousand).

The cost of inventory recorded in the Income statement amounts to Euro 397 thousand and is included in the account Raw material costs (see note 23).

Inventories are measured at the lower of the purchase price, calculated using the weighed average cost method, and the realisable value. The net realisable value of inventories amounts to Euro 3.32 million.

There is no inventory provided as a guarantee on liabilities.

## 10. Trade receivable

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This account can be broken down as follows:

|  | 31.12.2010    | 31.12.2009    |
|--|---------------|---------------|
| Trade receivables                      | 86,355        | 91,289        |
| Provisions for doubtful debts          | (16,906)      | (18,031)      |
| <b>Trade receivables</b>               | <b>69,449</b> | <b>73,258</b> |
| Receivables from other Group companies | 1,798         | 2,006         |
| Advances to suppliers                  | 6             | 84            |
| Trade receivables beyond 12 months     | 1,901         | 979           |
| <b>Total trade receivables</b>         | <b>73,154</b> | <b>76,387</b> |

*In Euro thousands*

Trade receivables principally relate to Group advertising revenues from Piemme SpA (Euro 77.3 million).

The Doubtful debt provision was utilised in the year for Euro 3.37 million and increased by Euro 2.25 million for the provisions made in the year.

The table below shows the ageing of the Trade receivables at December 31<sup>st</sup> 2010 and at December 31<sup>st</sup> 2009.

|                               | 31.12.2010    | 31.12.2009    |
|-------------------------------|---------------|---------------|
| <b>Due within</b>             | <b>46,273</b> | <b>47,270</b> |
| 1-30 days                     | 10,239        | 11,393        |
| 30-60 days                    | 4,047         | 4,397         |
| 60-90 days                    | 2,152         | 2,536         |
| Over 90 days                  | 23,644        | 25,693        |
| <b>Overdue</b>                | <b>40,082</b> | <b>44,019</b> |
| <b>Total gross value</b>      | <b>86,355</b> | <b>91,289</b> |
| Provisions for doubtful debts | (16,906)      | (18,031)      |
| <b>Trade receivables</b>      | <b>69,449</b> | <b>73,258</b> |

*In Euro thousands*

The amount of receivables due beyond 90 days is not a result of payment problems, but relates to receivables of an advertising agency with historic average payment times of approx. 100 days.

#### 11. Current financial assets

This account can be broken down as follows:

|  | 31.12.2010   | 31.12.2009   |
|--|--------------|--------------|
| Financial assets from subsidiaries         | 11           | 4            |
| Financial assets from associated companies | 3,891        | 5,431        |
| Financial assets from related parties      | 269          | –            |
| Accrued interest                           | 40           | 70           |
| <b>Total current financial assets</b>      | <b>4,211</b> | <b>5,505</b> |
| Of which related parties                   | 4,171        | 5,435        |

*In Euro thousands*

Euro 3.9 million refers entirely to the non-interest bearing loan granted to the associated company Rofin 2008 Srl. The decrease on December 31<sup>st</sup> 2009 relates to the partial repayment of Euro 1.54 million.

The related party receivables and accrued interest refers to the interest income matured on long-term bank deposits.

## 12. Other current assets

---

This account can be broken down as follows:

|                                   | 31.12.2010   | 31.12.2009   |
|-----------------------------------|--------------|--------------|
| Employee receivables              | 135          | 154          |
| VAT receivables                   | 455          | –            |
| Receivables from related parties  | 129          | –            |
| Other receivables                 | 441          | 1,735        |
| Prepaid expenses                  | 644          | 1,139        |
| <b>Total other current assets</b> | <b>1,804</b> | <b>3,028</b> |

*In Euro thousands*

Other receivables consist of deposits of Euro 85 thousand, social security receivables of Euro 94 thousand, various other receivables of Euro 260 thousand and withholding tax on interest of Euro 2 thousand.

The prepaid expenses relate to rental (Euro 99 thousand), insurance (Euro 145 thousand) and others (Euro 401 thousand).

## 13. Cash and cash equivalents

---

This account can be broken down as follows:

|   | 31.12.2010     | 31.12.2009     |
|---|----------------|----------------|
| Bank and postal deposits                      | 2,162          | 140,003        |
| Bank and postal deposits from related parties | 254,686        | 144,279        |
| Cash in hand and similar                      | 139            | 178            |
| <b>Total</b>                                  | <b>256,987</b> | <b>284,460</b> |

*In Euro thousands*

The reduction in bank deposits in 2010 is essentially due to the distribution of dividends for Euro 6.2 million and net investments in listed shares for Euro 19.9 million, net of Group operating activities. The average interest rate on the bank deposits in Euro was 0.8%.

Bank and postal deposits with related parties principally concerns Banca Monte dei Paschi di Siena SpA.

## *liabilities and shareholders' equity*

### *14. Shareholders' equity*

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#### **Share capital**

The Share capital amounts to Euro 125 million, consisting of 125 million ordinary shares at a nominal value of Euro 1 each.

All of the ordinary shares issued are fully paid-in. There are no shares subject to guarantees or restrictions on the distribution of dividends.

#### **Other reserves**

Other reserves include the Share premium reserve of Euro 471.02 million, the Legal reserve of the Parent Company of Euro 25 million created as per article 2430 of the Civil Code and the reserve for the purchase of treasury shares (Euro 50 million) created in accordance with the Shareholders' Meeting resolution of April 26<sup>th</sup> 2010. Currently the reserve has not been utilised.

The consolidation reserve, consisting of the higher value of the Group's share of Net equity compared to the cost of some equity investments and retained earnings are also included in this account for a total amount of Euro 99.9 million.

The other reserves principally include:

- the Fair value reserve, negative for Euro 13.5 million, includes all the market value changes of the investments in other companies available-for-sale;
- the Actuarial losses reserve relating to the application of *IAS 19* for post-employment benefits, amounting to Euro 3.66 million, net of the relative tax effect. The increase in the year of Euro 624 thousand is essentially due to interest rate movements;
- Exchange gain reserve of Euro 3.8 million;
- Other reserves relating to the application of *IAS* standards of Euro 16.9 million.

**Liabilities** 15. *Financial liabilities*

|   | 31.12.2010    | 31.12.2009    |
|---|---------------|---------------|
| <b>Non-current financial payables</b>   |               |               |
| Payables for assets in leasing          | 221           | 405           |
| Bank payables                           | 33,535        | 38,392        |
| Other lenders                           | –             | 2,590         |
| <b>Total</b>                            | <b>33,756</b> | <b>41,387</b> |
| <b>Current financial payables</b>       |               |               |
| Bank payables                           | 7,303         | 6,989         |
| Payables to related parties             | 3,684         | 7,992         |
| Short-term portion of non-current loans | 4,782         | 4,631         |
| Payables for assets in leasing          | 185           | 175           |
| Other lenders                           | 2,590         | 2,479         |
| <b>Total</b>                            | <b>18,544</b> | <b>22,266</b> |

*In Euro thousands*

The due dates of the financial liabilities are as follows:

|                                       | 31.12.2010    | 31.12.2009    |
|---------------------------------------|---------------|---------------|
| Within 3 months                       | 9,008         | 10,351        |
| Between 3 months & 1 year             | 9,536         | 11,915        |
| <b>Current financial payables</b>     | <b>18,544</b> | <b>22,266</b> |
| Between 1 and 2 years                 | 4,862         | 6,131         |
| Between 2 and 5 years                 | 15,298        | 16,371        |
| Over 5 years                          | 13,596        | 18,885        |
| <b>Non-current financial payables</b> | <b>33,756</b> | <b>41,387</b> |
| <b>Total financial payables</b>       | <b>52,300</b> | <b>63,653</b> |

*In Euro thousands*

The interest rates at the Balance sheet date on the financial liabilities are as follows:

|   | 2010 | 2009 |
|---|------|------|
| <b>Non-current financial payables</b>   |      |      |
| Bank payables                           | 1.7  | 3.2  |
| Other financial payables                | 1.7  | 1.9  |
| <b>Current financial payables</b>       |      |      |
| Bank payables                           | 2.0  | 2.8  |
| Short-term portion of non-current loans | 1.7  | 2.0  |
| Other financial payables                | 1.7  | 2.0  |

*Values in %*

The Non-current financial liabilities to banks are represented by a loan to finance the construction in 2005 of a printing centre located at Torrespaccata in Rome. The loan is at a variable interest rate (Euribor at 6 months + spread 0.5%) amounting to Euro 60 million, granted by Intesa San Paolo SpA to the company S.E.M. SpA, incorporated in 2006 into Il Messaggero SpA. The first capital repayment was made in December 2005 while the final repayment is due in June 2018. In addition, a special privileged guarantee was given on the factory assets amounting to Euro 60 million, in addition to a bank surety for a similar amount.

The current payables to other lenders relates to two loans provided by Mediocredito Lombardo to the Parent Company Caltagirone Editore SpA and to Il Mattino SpA for Euro 11.62 million and Euro 9.81 million respectively.

For the loans to the Parent Company and Il Mattino SpA, the final repayment is due in 2011. The interest rate applied on these loans is a variable Euribor at 6 months + spread 0.70%.

As guarantee for these loans, mortgages were provided on the buildings of Il Mattino SpA at Caivano for a total amount of Euro 37.51 million.

## 16. Employees

### **Post-employment benefits and employee provisions**

Post-employment benefits in the Group companies with less than 50 employees represents a liability relating to the benefits recognised to employees and paid either on termination or after employment service. This liability is a defined benefit plan and therefore is determined applying the actuarial method.

In the Group companies with over 50 employees, in accordance with the pension reform, the Employee leaving indemnity matured at December 31<sup>st</sup> 2006 represents the payable matured by the company to be paid at the end of the employment service. This payable is valued applying actuarial and financial techniques without however considering the future salaries of the employee.

The assumptions relating to the determination of the plan are summarised in the table below:

|   | 2010 | 2009 |
|---|------|------|
| Annual technical discounting rate             | 1.20 | 1.91 |
| Annual inflation rate                         | 2.20 | 2.60 |
| Annual increase in Employee leaving indemnity | 2.80 | 3.07 |
| Annual increase in salaries                   | 3.83 | 3.83 |

*Values in %*

The discounting was made using the IRS curve corresponding to the duration of the period under examination (50 years).

The movements in the year are as follows:

|  | 2010          | 2009          |
|--|---------------|---------------|
| <b>Net liability at January 1<sup>st</sup></b>   | <b>41,060</b> | <b>45,245</b> |
| Current cost for the period                      | 593           | 660           |
| Interest charge/(income), net                    | 1,049         | 1,239         |
| Actuarial profits/(losses)                       | 862           | 3,096         |
| (Services paid)                                  | (3,426)       | (8,996)       |
| Other changes                                    | –             | (184)         |
| <b>Net liability at December 31<sup>st</sup></b> | <b>40,138</b> | <b>41,060</b> |

*In Euro thousands*

The comparison with the liability in accordance with Italian regulations is as follows:

|   | 1.1.2009      | 31.12.2009    | 31.12.2010    |
|---|---------------|---------------|---------------|
| Nominal value of the provision          | 46,950        | 39,625        | 37,741        |
| Actuarial adjustment                    | (1,705)       | 1,435         | 2,397         |
| <b>Total Employee leaving indemnity</b> | <b>45,245</b> | <b>41,060</b> | <b>40,138</b> |

*In Euro thousands*

As illustrated in the movement, the change between the liability determined in accordance with Italian regulations and *IFRS* was principally impacted by the interest rates.



## Cost and personnel numbers

| <b>Personnel costs</b>                           | <b>2010</b>   | <b>2009</b>    |
|--|---------------|----------------|
| Salaries and wages                               | 65,533        | 70,867         |
| Social security expenses                         | 22,087        | 23,725         |
| Employee leaving indemnity prov.                 | 593           | 660            |
| Employee leaving indemnity to complementary fund | 4,428         | 4,813          |
| Other costs                                      | 3,764         | 11,618         |
| <b>Total</b>                                     | <b>96,405</b> | <b>111,683</b> |

*In Euro thousands*

Other costs include charges concerning labour disputes and leaving incentives of Euro 2 million.

The following table shows the average number of employees by category:

|                         | <b>31.12.2010</b> | <b>31.12.2009</b> | <b>Average 2010</b> | <b>Average 2009</b> |
|-------------------------|-------------------|-------------------|---------------------|---------------------|
| Executives              | 27                | 27                | 27                  | 27                  |
| Managers & white collar | 388               | 392               | 394                 | 405                 |
| Journalists             | 510               | 539               | 515                 | 606                 |
| Print workers           | 154               | 151               | 152                 | 152                 |
| <b>Total</b>            | <b>1,079</b>      | <b>1,109</b>      | <b>1,088</b>        | <b>1,190</b>        |

## 17. Provisions for risks and charges

|   | Legal disputes | Agents' indemnity | Other risks  | Total         |
|---|----------------|-------------------|--------------|---------------|
| <b>Balance at January 1<sup>st</sup> 2009</b>   | <b>10,145</b>  | <b>504</b>        | <b>2,274</b> | <b>12,923</b> |
| Provisions                                      | 2,645          | –                 | 3,699        | 6,344         |
| Utilisations                                    | (1,413)        | (45)              | (331)        | (1,789)       |
| Reclassifications                               | 462            | –                 | (462)        | –             |
| <b>Balance at December 31<sup>st</sup> 2009</b> | <b>11,839</b>  | <b>459</b>        | <b>5,180</b> | <b>17,478</b> |
| Of which:                                       |                |                   |              |               |
| current portion                                 | 4,796          | –                 | 5,041        | 9,837         |
| non-current portion                             | 7,043          | 459               | 139          | 7,641         |
| <b>Total</b>                                    | <b>11,839</b>  | <b>459</b>        | <b>5,180</b> | <b>17,478</b> |

|   |               |            |              |               |
|---|---------------|------------|--------------|---------------|
| <b>Balance at January 1<sup>st</sup> 2010</b>   | <b>11,839</b> | <b>459</b> | <b>5,180</b> | <b>17,478</b> |
| Provisions                                      | 1,473         | –          | 315          | 1,788         |
| Utilisations                                    | (2,215)       | (13)       | (3,740)      | (5,968)       |
| <b>Balance at December 31<sup>st</sup> 2010</b> | <b>11,097</b> | <b>446</b> | <b>1,755</b> | <b>13,298</b> |
| Of which:                                       |               |            |              |               |
| current portion                                 | 4,323         | –          | 1,670        | 5,993         |
| non-current portion                             | 6,774         | 446        | 85           | 7,305         |
| <b>Total</b>                                    | <b>11,097</b> | <b>446</b> | <b>1,755</b> | <b>13,298</b> |

*In Euro thousands*

The Provision for legal disputes refers principally to the provisions made by the companies Il Messaggero SpA, Il Mattino SpA, Il Gazzettino SpA and P.I.M. Pubblicità Italiana Multimedia Srl against liabilities deriving from damages requested for slander and from employees. The provision was estimated taking into consideration the nature of the business, based on experience in similar cases and of all the information available at the date of the preparation of the Consolidated financial statements, considering the difficulty in estimating charges and the timing connected to each single case.

The Agent's indemnity provision, which reflects the prudent increase in the risk connected to the termination of the mandate conferred to agents in accordance with law, refers to the company Piemme SpA, advertising agency.

The Other risk provisions, principally comprising provisions for charges concerning the restructuring plan of Il Messaggero SpA, Il Gazzettino SpA and Il Mattino SpA, reduced principally following the payment of sums provisioned in the previous year.

### 18. Trade payables

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|                             | 31.12.2010    | 31.12.2009    |
|-----------------------------|---------------|---------------|
| Trade payables              | 30,758        | 35,486        |
| Payables to Group companies | 443           | 247           |
| <b>Total</b>                | <b>31,201</b> | <b>35,733</b> |

*In Euro thousands*

Trade payables principally refer to operating subsidiaries in the publishing sector and relate to the purchase of raw materials, services and capital expenditures. There are no payables due over 12 months.

### 19. Other liabilities

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|                                      | 31.12.2010    | 31.12.2009    |
|--------------------------------------|---------------|---------------|
| <b>Other non-current liabilities</b> |               |               |
| Other payables                       | 84            | 80            |
| Deferred income                      | 2,662         | 3,020         |
| <b>Total</b>                         | <b>2,746</b>  | <b>3,100</b>  |
| <b>Other current liabilities</b>     |               |               |
| Social security institutions         | 8,479         | 10,167        |
| Employee payables                    | 9,598         | 9,827         |
| VAT payables                         | 558           | 1,326         |
| Payables for withholding taxes       | 3,898         | 4,515         |
| Other payables                       | 9,501         | 11,222        |
| Payables to related parties          | 17            | 2             |
| Accruals                             | 1,030         | 1,382         |
| Deferred income                      | 208           | 104           |
| <b>Total</b>                         | <b>33,289</b> | <b>38,545</b> |

*In Euro thousands*

The reduction in Payables to social security institutions is due to the payment of personnel restructuring charges concerning the previous year. Other payables include Euro 4.9 million as the amount available to the Board of Directors in accordance with article 25 of the By-Laws which establishes the allocation to this account of 2% of net profit.

## *income statement*

### *20. Revenues from sales and services*

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|                          | <b>2010</b>    | <b>2009</b>    |
|--------------------------|----------------|----------------|
| Circulation revenues     | 79,842         | 82,952         |
| Promotions revenues      | 2,282          | 3,628          |
| Advertising              | 155,981        | 160,654        |
| <b>Total</b>             | <b>238,105</b> | <b>247,234</b> |
| Of which related parties | 2,930          | 3,025          |

*In Euro thousands*

Sales and advertising revenues of the principal newspaper titles were affected by the economic-financial crisis of recent years. The performances are commented upon in detail in the Directors' Report to which reference is made.

## 21. Other operating revenues

|   | 2010          | 2009         |
|---|---------------|--------------|
| Operating grants                        | 274           | 502          |
| Recovery of expenses from third parties | 2,532         | 1,762        |
| Capital grant contributions             | 359           | 386          |
| Gains on disposal of assets             | 15            | 39           |
| Reimbursements and claims               | 2,321         | 448          |
| Subsidised tariffs                      | 842           | 973          |
| Other revenues                          | 3,898         | 5,524        |
| <b>Total</b>                            | <b>10,241</b> | <b>9,634</b> |
| Of which related parties                | 224           | 111          |

*In Euro thousands*

The increase in the account Recovery of expenses from third parties is principally due to the increase in sales price of returns and production waste.

The increase in Reimbursements and claims is due to the over accruals relating to the write back of payables for disputes.

## 22. Raw material costs

|  | 2010          | 2009          |
|--|---------------|---------------|
| Paper  | 20,510        | 25,846        |
| Other publishing materials                     | 4,668         | 5,517         |
| Other  | 14            | 5             |
| Change in inventory of raw materials and goods | 397           | 1,070         |
| <b>Total</b>                                   | <b>25,589</b> | <b>32,438</b> |

*In Euro thousands*

The decrease in paper costs is related to the significant decrease in the unitary prices in 2010 and the reduction in the print runs. For further information, reference should be made to the Directors' Report.

### 23. Other operating charges

|   | 2010          | 2009           |
|---|---------------|----------------|
| Editorial services                          | 17,721        | 18,592         |
| Transport and delivery                      | 16,753        | 17,523         |
| Outside contractors                         | 10,088        | 11,829         |
| Promotions                                  | 1,743         | 3,040          |
| Advertising & promotions                    | 4,294         | 3,891          |
| Commissions and agent costs                 | 9,224         | 9,485          |
| Utilities and power                         | 3,876         | 3,510          |
| Maintenance and repair costs                | 3,882         | 3,771          |
| Consulting                                  | 3,986         | 4,081          |
| Purchase of advertising space third parties | 50            | 130            |
| Directors and Statutory Auditors fees       | 2,447         | 2,754          |
| Insurance, postal and telephone             | 1,790         | 2,167          |
| Cleaning and security                       | 934           | 948            |
| Subcontractors and other services           | 3,120         | 3,050          |
| Independent Auditors fees                   | 437           | 382            |
| Other costs                                 | 5,894         | 6,391          |
| <b>Service costs</b>                        | <b>86,239</b> | <b>91,544</b>  |
| Rental                                      | 6,381         | 6,630          |
| Hire  | 2,304         | 2,611          |
| Other                                       | 110           | 114            |
| <b>Rent, lease and hire costs</b>           | <b>8,795</b>  | <b>9,355</b>   |
| Losses on asset disposals                   | –             | 102            |
| Other operating charges                     | 3,651         | 5,421          |
| Other                                       | 248           | 219            |
| <b>Other costs</b>                          | <b>3,899</b>  | <b>5,742</b>   |
| <b>Total</b>                                | <b>98,933</b> | <b>106,641</b> |
| Of which related parties                    | 5,314         | 6,459          |

*In Euro thousands*

## 24. Amortisation, depreciation & provisions

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|                                   | 2010          | 2009          |
|-----------------------------------|---------------|---------------|
| Amortisation of intangible assets | 906           | 942           |
| Depreciation of tangible assets   | 8,622         | 8,950         |
| Provision for risks and charges   | 1,788         | 1,429         |
| Goodwill write-down               | –             | 16,056        |
| Doubtful debts                    | 2,246         | 3,517         |
| Other write-downs                 | –             | 14            |
| <b>Total</b>                      | <b>13,562</b> | <b>30,908</b> |

*In Euro thousands*

The depreciation of the tangible fixed assets principally relates to the depreciation on printing and rotary plant.

## 25. Net financial income/(charges)

|  | 2010           | 2009            |
|--|----------------|-----------------|
| <b>Losses on investments at equity</b>   |                |                 |
| E-Care SpA                               | (41)           | (321)           |
| B2Win SpA                                | (299)          | (103)           |
| Rofin 2008 Srl                           | (2)            | (6,682)         |
| <b>Total</b>                             | <b>(342)</b>   | <b>(7,106)</b>  |
| <b>Financial income</b>                  |                |                 |
| Dividends                                | 1,925          | 2,987           |
| Interest on bank deposits<br>(B2Win SpA) | 1,391          | –               |
| Interest on bank deposits                | 2,243          | 3,789           |
| Revaluations of investments              | 97             | 153             |
| Other financial income                   | 59             | 246             |
| <b>Total</b>                             | <b>5,715</b>   | <b>7,175</b>    |
| Of which related parties                 | 5,310          | 4,484           |
| <b>Financial charges</b>                 |                |                 |
| Loss on sale of investments              | (56)           | (12,352)        |
| Write-down of equity investments         | (2,151)        | (255)           |
| Loan interest                            | (755)          | (1,621)         |
| Interest on bank current accounts        | (315)          | (513)           |
| Interest on leaving indemnity            | (1,049)        | (1,239)         |
| Banking commissions and charges          | (243)          | (168)           |
| Other financial expenses                 | (151)          | (259)           |
| <b>Total</b>                             | <b>(4,720)</b> | <b>(16,407)</b> |
| Of which related parties                 | (2,032)        | (99)            |
| <b>Net financial income/(charges)</b>    | <b>995</b>     | <b>(9,232)</b>  |

*In Euro thousands*

The Dividends included in Financial income relates to the shareholding in Assicurazioni Generali SpA.

In 2010, as Caltagirone Editore SpA did not subscribe to the Share capital increase of E-Care SpA, the investment reduced from 24.5% to 15%, with a consequent reduction therefore in the fair value.



This operation had a negative impact of Euro 899 thousand on the Consolidated income statement, through:

- the write-down of Euro 1.95 million of the investment in E-Care SpA for the dilution of the relative share concerning the elimination of the implicit goodwill;
- the recognition of the result at equity of E-Care SpA and B2Win SpA, loss of Euro 340 thousand, until the date of the non-subscription to the Share capital increase of the holding in E-Care SpA;
- recognition of the intercompany gain of Euro 1.39 million in 2007 by Caltagirone Editore SpA from E-Care SpA, temporarily eliminated in the previous years due to the consolidation.

## 26. Earnings per share

The basic earnings per share is calculated by dividing the Group net result for the year by the weighed average number of ordinary shares outstanding in the year.

|                                       |                           | 2010         | 2009           |
|---------------------------------------|---------------------------|--------------|----------------|
| Net result                            | <i>thousands of Euros</i> | 6,003        | (39,206)       |
| Number of ordinary shares outstanding | <i>thousands</i>          | 125,000      | 125,000        |
| <b>Net earnings per share</b>         | <i>Euro per share</i>     | <b>0.048</b> | <b>(0.314)</b> |

The diluted earning per share is identical to the basic earnings per share as Caltagirone Editore SpA has only issued ordinary shares.

In 2010, dividends were distributed of Euro 0.05 per share, totalling Euro 6.25 million.

## 27. Transactions with related parties

### **Transactions with companies under common control**

The Board of Directors in December, according to the principles indicated in the Consob Regulation concerning transactions with related parties, with the consent of the Independent Directors, adopted the procedure which ensures the material and procedural transparency and correctness of transactions with related parties; the document was published on the Company internet site [www.caltagironeeditore.com](http://www.caltagironeeditore.com) in the *Corporate Documents/2010* section.

The transactions of Group companies with related parties generally relate to normal operations and are regulated at market conditions. They principally relate to the exchange of goods, the provision of services, and the provision and use of financial resources by associated companies and subsidiaries excluded from the consolidation scope, as well as with other companies belonging to the Caltagirone Group or under common control.

There are no atypical or unusual transactions which are not within the normal business operations. Where such operations exist, detailed information is provided in the present paragraph.

The table below shows the operations considered significant, or rather those above Euro 250 thousand:

|                                     | Trade receivables | Other current assets | Financial receivables | Cash and cash equivalents | Trade payables | Financial payables | Other payables |
|-------------------------------------|-------------------|----------------------|-----------------------|---------------------------|----------------|--------------------|----------------|
| Pubblieditor Srl in liquidation     | 840               | –                    | –                     | –                         | –              | –                  | –              |
| Caltagirone SpA                     | –                 | –                    | –                     | –                         | 288            | –                  | –              |
| Rofin 2008 Srl                      | –                 | –                    | 3,891                 | –                         | –              | –                  | –              |
| Banca Monte dei Paschi di Siena SpA | 640               | –                    | 269                   | 254,004                   | –              | 3,684              | –              |
| Banca Finnat Euramerica SpA         | –                 | –                    | –                     | 682                       | –              | –                  | –              |
| Other minor                         | 318               | 129                  | 11                    | –                         | 155            | –                  | 17             |
| <b>Total</b>                        | <b>1,798</b>      | <b>129</b>           | <b>4,171</b>          | <b>254,686</b>            | <b>443</b>     | <b>3,684</b>       | <b>17</b>      |
| <b>% on total in accounts</b>       | <b>2.46%</b>      | <b>7.15%</b>         | <b>99.05%</b>         | <b>99.11%</b>             | <b>1.42%</b>   | <b>19.87%</b>      | <b>0.05%</b>   |

*In Euro thousands*

|                                     | Operating revenues | Operating costs | Financial income | Financial charges |
|-------------------------------------|--------------------|-----------------|------------------|-------------------|
| Fabrica Immobiliare Sgr             | –                  | 1,179           | –                | –                 |
| Intermedia Srl                      | 408                | –               | –                | –                 |
| Ical SpA in liquidation             | –                  | 2,408           | –                | –                 |
| Unione Generale Immobiliare SpA     | –                  | 1,213           | –                | –                 |
| Assicurazioni Generali SpA          | –                  | –               | 1,925            | –                 |
| E-Care SpA                          | –                  | –               | 1,391            | 1,950             |
| Banca Monte dei Paschi di Siena SpA | 2,311              | –               | 1,895            | –                 |
| Other minor                         | 435                | 514             | 99               | 82                |
| <b>Total</b>                        | <b>3,154</b>       | <b>5,314</b>    | <b>5,310</b>     | <b>2,032</b>      |
| <b>% on total in accounts</b>       | <b>1.27%</b>       | <b>2.41%</b>    | <b>92.91%</b>    | <b>43.05%</b>     |

*In Euro thousands*

The company Il Gazzettino SpA undertakes commercial transactions with the associated company Pubbliditor Srl in liquidation.

Financial receivables includes principally the non-interest bearing Shareholder loan provided by the Parent Company to the associated company Rofin 2008 Srl and the accrued income on the interest on deposits with Banca Monte dei Paschi di Siena SpA. Cash and cash equivalents and financial payables concern the operations in place at December 31<sup>st</sup> 2010 with the credit institutions Banca Monte dei Paschi di Siena SpA and Banca Finnat Euramerica SpA.

Operating revenues concern the advertising carried out with Group newspapers by Banca Monte dei Paschi di Siena SpA.

Operating costs also includes rental costs by the Parent Company and Il Messaggero SpA for their respective head offices from companies under common control.

The account Financial income concerns dividends received from Assicurazioni Generali SpA, the gain on the sale of B2Win SpA to E-Care SpA and interest on deposits with Banca Monte dei Paschi di Siena SpA.

Financial charges principally refer to the write-down of the investment in E-Care SpA.

#### **Transactions with Directors, Statutory Auditors and the management of Group companies**

The table below shows the payments made to the members of the Board of Directors and Board of Statutory Auditors relating to 2010 and in accordance with article 78 of Consob Resolution No. 11971/99.

| Name and surname              | Office held                      | Period in which office held | Expiry of office | Emoluments for office in the Group |                          |                       | Other                                 | Total            |                  |
|-------------------------------|----------------------------------|-----------------------------|------------------|------------------------------------|--------------------------|-----------------------|---------------------------------------|------------------|------------------|
|                               |                                  |                             |                  | Board emoluments                   | Committee and emoluments | Attendance emoluments | Emoluments for office in subsidiaries |                  |                  |
| Francesco Gaetano Caltagirone | Chairman                         | Full year                   | 31.12.2011       | –                                  | –                        | –                     | –                                     | –                |                  |
| Gaetano Caltagirone           | Vice Chairman                    | Full year                   | 31.12.2011       | –                                  | –                        | –                     | –                                     | –                |                  |
| Azzurra Caltagirone           | Vice Chairman                    | Full year                   | 31.12.2011       | 200,000                            | –                        | –                     | 110,000                               | 300,000          |                  |
| Francesco Caltagirone         | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | –                     | –                                     | –                |                  |
| Alessandro Caltagirone        | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | –                     | 10,000                                | –                |                  |
| Mario Delfini                 | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | 5,000                 | 10,000                                | 230,000          |                  |
| Albino Majore                 | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | 5,000                 | 866,667                               | 500,000          |                  |
| Massimo Garzilli              | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | 4,000                 | 55,000                                | 326,000          |                  |
| Massimo Confortini            | Director                         | Full year                   | 31.12.2011       | –                                  | 25,000                   | 4,000                 | –                                     | –                |                  |
| Giampietro Nattino            | Director                         | Full year                   | 31.12.2011       | –                                  | 5,000                    | 4,000                 | –                                     | –                |                  |
| Franco Luciano Lenti          | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | 5,000                 | –                                     | –                |                  |
| Raul Bardelli                 | Chairman Board Statutory Auditor | Full year                   | 31.12.2011       | 10,500                             | –                        | 5,000                 | –                                     | –                |                  |
| Carlo Schiavone               | Statutory Auditor                | 01.01.2010-24.05.2010       | 31.12.2011       | 2,800                              | –                        | 2,000                 | –                                     | 10,000           |                  |
| Maria Assunta Coluccia        | Statutory Auditor                | 24.05.2010-31.12.2010       | 31.12.2011       | 4,200                              | –                        | 3,000                 | 36,100                                | –                |                  |
| Federico Malorni              | Statutory Auditor                | Full year                   | 31.12.2011       | 7,000                              | –                        | 5,000                 | 18,431                                | –                |                  |
| <b>Total</b>                  |                                  |                             |                  | <b>224,500</b>                     | <b>30,000</b>            | <b>42,000</b>         | <b>1,106,198</b>                      | <b>1,366,000</b> | <b>2,768,698</b> |

*In Euro*

Emoluments for the office held includes the remuneration approved by the Shareholders' Meeting of Caltagirone Editore SpA and those relating to the Vice Chairman approved by the Board of Directors pursuant to article 2389, paragraph 3, of the Civil Code.

There are no stock option plans for the Directors of the Company.

No other transactions took place with Directors, Statutory Auditors and senior managers of the Group Companies.

## 28. Business segment information

The disclosures required in accordance with *IFRS 8* on the segment information are provided below. The Caltagirone Editore Group has adopted the sector of operating activity as the primary disclosure of information, defined as a separate and distinctly identifiable part of the Group, which provides related products and services and that is subject to risks and benefits different than those of the other sectors of activity of the Group. This break-down is used by Management to carry out an analysis of operational performance and for the specific management of risks related to each sector. The Group operates exclusively in Italy and bases sector performance on turnover volumes and Ebitda from ordinary operations.

| 2009   | Newspapers     | Advertising revenues | Other activities | Consol. Adjustments | Consolidated pre-segment eliminations | Segment eliminations | Consolidated    |
|--|----------------|----------------------|------------------|---------------------|---------------------------------------|----------------------|-----------------|
| Sector revenues  | 93,901         | 162,054              | 768              | 145                 | 256,868                               | –                    | 256,868         |
| Inter-segment revenues                                 | 125,030        | 1,288                | 976              | (145)               | 127,149                               | (127,149)            | –               |
| <b>Segment revenues</b>                                | <b>218,931</b> | <b>163,342</b>       | <b>1,744</b>     | <b>–</b>            | <b>384,017</b>                        | <b>(127,149)</b>     | <b>256,868</b>  |
| <b>Segment Ebitda</b>                                  | <b>1,828</b>   | <b>6,100</b>         | <b>(1,822)</b>   | <b>–</b>            | <b>6,106</b>                          | <b>–</b>             | <b>6,106</b>    |
| Amortisation, depreciation, write-downs and provisions | 10,702         | 3,759                | 16,447           | –                   | 30,908                                | –                    | 30,908          |
| <b>EBIT</b>  | <b>(8,874)</b> | <b>2,341</b>         | <b>(18,269)</b>  | <b>–</b>            | <b>(24,802)</b>                       | <b>–</b>             | <b>(24,802)</b> |
| Net financial income/(charges)                         | –              | –                    | –                | –                   | –                                     | –                    | (9,232)         |
| Net result of the share of associates                  | –              | –                    | –                | –                   | –                                     | –                    | (7,106)         |
| <b>Loss before taxes</b>                               | <b>–</b>       | <b>–</b>             | <b>–</b>         | <b>–</b>            | <b>–</b>                              | <b>–</b>             | <b>(41,140)</b> |
| Income taxes   | –              | –                    | –                | –                   | –                                     | –                    | 1,587           |
| <b>Net loss</b>  | <b>–</b>       | <b>–</b>             | <b>–</b>         | <b>–</b>            | <b>–</b>                              | <b>–</b>             | <b>(39,553)</b> |
| Segment assets   | 558,326        | 89,872               | 380,949          | 28,208              | 1,057,355                             | –                    | 1,057,355       |
| Segment liabilities                                    | 237,414        | 18,273               | 14,084           | (1,037)             | 268,734                               | –                    | 268,734         |
| Investments valued at Net equity                       | 595            | –                    | 1,771            | 1,890               | 4,256                                 | –                    | 4,256           |
| Investments in intangible and tangible fixed assets    | 1,161          | 235                  | 27               | –                   | 1,423                                 | –                    | 1,423           |

| 2010   | Newspapers     | Advertising revenues | Other activities | Consol. Adjustments | Consolidated pre-segment eliminations | Segment eliminations | Consolidated   |
|--|----------------|----------------------|------------------|---------------------|---------------------------------------|----------------------|----------------|
| Sector revenues  | 90,224         | 157,363              | 749              | 10                  | 248,346                               | –                    | 248,346        |
| Inter-segment revenues                                 | 120,651        | 1,294                | 1,469            | (10)                | 123,404                               | (123,404)            | –              |
| <b>Segment revenues</b>                                | <b>210,875</b> | <b>158,657</b>       | <b>2,218</b>     | <b>–</b>            | <b>371,750</b>                        | <b>(123,404)</b>     | <b>248,346</b> |
| <b>Segment Ebitda</b>                                  | <b>22,330</b>  | <b>6,695</b>         | <b>(1,606)</b>   | <b>–</b>            | <b>27,419</b>                         | <b>–</b>             | <b>27,419</b>  |
| Amortisation, depreciation, write-downs and provisions | 10,498         | 2,637                | 427              | –                   | 13,562                                | –                    | 13,562         |
| <b>EBIT</b>  | <b>11,832</b>  | <b>4,058</b>         | <b>(2,033)</b>   | <b>–</b>            | <b>13,857</b>                         | <b>–</b>             | <b>13,857</b>  |
| Net financial income/(charges)                         | –              | –                    | –                | –                   | –                                     | –                    | 995            |
| Net result of the share of associates                  | –              | –                    | –                | –                   | –                                     | –                    | (342)          |
| <b>Profit before taxes</b>                             | <b>–</b>       | <b>–</b>             | <b>–</b>         | <b>–</b>            | <b>–</b>                              | <b>–</b>             | <b>14,510</b>  |
| Income taxes   | –              | –                    | –                | –                   | –                                     | –                    | (8,814)        |
| <b>Net profit</b>                                      | <b>–</b>       | <b>–</b>             | <b>–</b>         | <b>–</b>            | <b>–</b>                              | <b>–</b>             | <b>5,696</b>   |
| Segment assets   | 548,631        | 82,365               | 344,968          | 25,919              | 1,001,883                             | –                    | 1,001,883      |
| Segment liabilities                                    | 215,825        | 15,638               | 9,272            | (1,435)             | 239,300                               | –                    | 239,300        |
| Investments valued at Net equity                       | 692            | –                    | 15               | –                   | 707                                   | –                    | 707            |
| Investments in intangible and tangible fixed assets    | 1,358          | 192                  | 436              | –                   | 1,986                                 | –                    | 1,986          |

*In Euro thousands*

### 29. Net cash position

The Net cash position, in accordance with the CESR recommendation of February 10<sup>th</sup> 2005, is as follows:

|  | 31.12.2010       | 31.12.2009       |
|--|------------------|------------------|
| A. Cash                                    | 139              | 178              |
| B. Bank deposits                           | 256,848          | 284,282          |
| <b>D. Liquidity (A+B)</b>                  | <b>256,987</b>   | <b>284,460</b>   |
| <b>E. Current financial receivables</b>    | <b>4,211</b>     | <b>5,505</b>     |
| F. Bank payables – current portion         | 10,987           | 14,981           |
| G. Current portion of long-term loans      | 4,782            | 4,631            |
| H. Current payables to other lenders       | 2,775            | 2,654            |
| <b>I. Current debt (F+G+H)</b>             | <b>18,544</b>    | <b>22,266</b>    |
| <b>J. NET CURRENT CASH (I-E-D)</b>         | <b>(242,654)</b> | <b>(267,699)</b> |
| K. Non-current bank payables               | 33,535           | 38,392           |
| M. Non-current payables to other lenders   | 221              | 2,995            |
| <b>N. NON-CURRENT FINANCIAL DEBT (K+M)</b> | <b>33,756</b>    | <b>41,387</b>    |
| <b>O. NET CASH POSITION (J+N)</b>          | <b>(208,898)</b> | <b>(226,312)</b> |

*In Euro thousands*

### 30. Guarantees given and commitments

At December 31<sup>st</sup> 2010 the Group has given guarantees or commitments to third parties for a value of Euro 161 million.

|                                   | 31.12.2010     | 31.12.2009     |
|-----------------------------------|----------------|----------------|
| Bank and insurance sureties given | 60,905         | 61,014         |
| Bills at banks                    | 2,158          | 2,208          |
| Mortgage and privileges           | 97,995         | 97,510         |
| <b>Total</b>                      | <b>161,058</b> | <b>160,732</b> |

*In Euro thousands*



### 31. Other information

#### Assignments conferred to the Audit Firm and related remuneration

The table below shows the payments made to the Audit Firm KPMG SpA in accordance with article 149 of Consob Resolution No. 11971/99 in 2010.

| Company                         | Independent Auditors | Period    | Audit service charges | Other activities | Annual fees    |
|---------------------------------|----------------------|-----------|-----------------------|------------------|----------------|
| Caltagirone Editore SpA         | KPMG SpA             | 2006-2011 | 44,279                | 1,000            | 45,279         |
| Il Mattino SpA                  | KPMG SpA             | 2006-2011 | 41,576                | 7,300            | 48,876         |
| Piemme SpA                      | KPMG SpA             | 2006-2011 | 40,115                | 1,060            | 41,175         |
| Il Messaggero SpA               | KPMG SpA             | 2006-2011 | 56,015                | 1,000            | 57,015         |
| Leggo SpA                       | KPMG SpA             | 2006-2011 | 16,202                | 1,000            | 17,202         |
| Finced Srl                      | KPMG SpA             | 2006-2011 | 5,844                 | 1,000            | 6,844          |
| Corriere Adriatico SpA          | KPMG SpA             | 2009-2011 | 29,824                | 4,744            | 34,568         |
| Quotidiano di Puglia SpA        | KPMG SpA             | 2010-2012 | 32,358                | 1,000            | 33,358         |
| Il Gazzettino SpA               | KPMG SpA             | 2006-2011 | 51,900                | 5,300            | 57,200         |
| Imprese Tipografiche Venete SpA | KPMG SpA             | 2010-2012 | 12,790                | 1,060            | 13,850         |
| Centro Stampa Veneto SpA        | KPMG SpA             | 2010-2012 | 21,200                | 1,060            | 22,260         |
| Telefriuli SpA                  | KPMG SpA             | 2008-2010 | 17,090                | 1,060            | 18,150         |
| <b>Total</b>                    |                      |           | <b>369,193</b>        | <b>26,584</b>    | <b>395,777</b> |
| Caltagirone Editore SpA         |                      |           |                       |                  | 45,279         |
| Subsidiary companies            |                      |           |                       |                  | 350,498        |
| <b>Total</b>                    |                      |           |                       |                  | <b>395,777</b> |

*In Euro*

No atypical or unusual transactions were undertaken in the year.



***Declaration of the Consolidated Financial Statements as per Art. 81 - ter of Consob Regulation No. 11971 of May 14<sup>th</sup> 1999 and subsequent modifications and integrations***

1. The undersigned Francesco Gaetano Caltagirone, as Chairman of the Board of Directors, and Roberto Di Muzio, executive responsible for the preparation of the corporate accounting documents of Caltagirone Editore S.p.A., affirm, and also in consideration of Article 154-bis, paragraphs 3 and 4, of Legislative Decree No. 58 of February 24<sup>th</sup> 1998:

- the accuracy of the information on company operations and
- the effective application, of the administrative and accounting procedures for the compilation of the consolidated financial statements for 2010.

2. The activity was undertaken evaluating the organisational structure and the execution, control and monitoring processes of the business activities necessary for the preparation of the consolidated financial statements. In relation to this, no important matters arose.

3. It is also declared that:

3.1 the consolidated financial statements:

- a) were prepared in accordance with international accounting standards, recognised in the European Union pursuant to EU regulation No. 1606/2002 of the European Parliament and Council, of July 19<sup>th</sup> 2002;
- b) corresponds to the underlying accounting documents and records;
- c) provide a true and correct representation of the economic, balance sheet and financial situation of the issuer and of the companies included in the consolidation.

3.2 The Directors' Report, prepared using a standard format for both the individual and consolidated financial statements, includes a reliable analysis on the performance and operating result as well as the situation of the issuer and of the companies included in the consolidation, together with a description of the principal risks and uncertainties to which they are exposed.

Rome, March 15<sup>th</sup> 2011

**Chairman**

Francesco Gaetano Caltagirone

**Manager Responsible  
for Financial Reports**

Roberto Di Muzio





**CALTAGIRONE EDITORE**

*financial statements  
at December 31<sup>st</sup>, 2010*

*balance sheet*  
*assets*

|   | Note | 31.12.2010         | 31.12.2009         |
|---|------|--------------------|--------------------|
| Intangible assets with definite life          | 1    | 2,721              | 5,443              |
| Property, plant and equipment                 | 2    | 12,680             | 8,800              |
| Equity investments valued at cost:            | 3    |                    |                    |
| subsidiary companies                          |      | 381,302,011        | 381,793,266        |
| associated companies                          |      | 17,356             | 6,553,356          |
| other companies                               |      | 2,745,000          | –                  |
| Equity investments and non-current securities | 4    | 69,729,499         | 78,931,000         |
| Deferred tax assets                           | 5    | 11,402,515         | 9,881,562          |
| <b>NON-CURRENT ASSETS</b>                     |      | <b>465,211,782</b> | <b>477,173,427</b> |
| Trade receivables                             | 6    | 847,495            | 35,187             |
| of which related parties                      |      | 846,556            | 24,607             |
| Current financial assets                      | 7    | 74,159,232         | 69,102,273         |
| of which related parties                      |      | 74,118,558         | 69,057,244         |
| Tax receivables                               | 5    | 107,880            | 218,621            |
| Other current assets                          | 8    | 958,741            | 286,951            |
| of which related parties                      |      | 770,985            | 277,613            |
| Cash and cash equivalents                     | 9    | 148,085,756        | 174,525,060        |
| of which related parties                      |      | 147,934,692        | 103,625,266        |
| <b>CURRENT ASSETS</b>                         |      | <b>224,159,104</b> | <b>244,168,092</b> |
| <b>TOTAL ASSETS</b>                           |      | <b>689,370,886</b> | <b>721,341,519</b> |

*In Euro*

*balance sheet*  
*shareholders' equity and liabilities*

|   | Note      | 31.12.2010         | 31.12.2009         |
|---|-----------|--------------------|--------------------|
| Share capital                                     |           | 125,000,000        | 125,000,000        |
| Share capital issue costs                         |           | (18,864,965)       | (18,864,965)       |
| Other reserves                                    |           | 568,254,226        | 610,224,253        |
| Loss for the year                                 |           | (6,084,288)        | (20,236,666)       |
| <b>SHAREHOLDERS' EQUITY</b>                       | <b>10</b> | <b>668,304,973</b> | <b>696,122,622</b> |
| Employee provisions                               | 12        | 53,366             | 41,648             |
| Non-current financial liabilities                 | 11        | –                  | 1,404,153          |
| Deferred tax liabilities                          | 5         | 37,195             | 4,353,976          |
| <b>NON-CURRENT LIABILITIES</b>                    |           | <b>90,561</b>      | <b>5,799,777</b>   |
| Trade payables                                    | 13        | 471,210            | 228,049            |
| of which related parties                          |           | 324,980            | 97,442             |
| Current financial liabilities                     | 11        | 5,718,868          | 5,658,672          |
| of which related parties                          |           | 4,314,715          | 4,314,715          |
| Current income tax payables                       | 5         | 2,132              | 2,131              |
| Other current liabilities                         | 14        | 14,783,142         | 13,530,268         |
| of which related parties                          |           | 8,996,202          | 8,166,558          |
| <b>CURRENT LIABILITIES</b>                        |           | <b>20,975,352</b>  | <b>19,419,120</b>  |
| <b>TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES</b> |           | <b>689,370,886</b> | <b>721,341,519</b> |

*In Euro*

CALTAGIRONE EDITORE SPA

*income statement*

|   | Note      | 2010               | 2009                |
|---|-----------|--------------------|---------------------|
| Other revenues                                  | 15        | 711,625            | 10,849              |
| of which related parties                        |           | 710,845            | 10,765              |
| <b>REVENUES</b>                                 |           | <b>711,625</b>     | <b>10,849</b>       |
| Labour costs                                    | 12        | 781,767            | 563,995             |
| Other operating charges                         | 16        | 1,549,147          | 1,422,851           |
| of which related parties                        |           | 662,414            | 516,404             |
| <b>COSTS</b>                                    |           | <b>2,330,914</b>   | <b>1,986,846</b>    |
| <b>EBITDA</b>                                   |           | <b>(1,619,289)</b> | <b>(1,975,997)</b>  |
| Amortisation, depreciation and provisions       | 17        | 5,343              | 5,163               |
| <b>EBIT</b>                                     |           | <b>(1,624,632)</b> | <b>(1,981,160)</b>  |
| Financial income                                |           | 2,594,339          | 13,044,799          |
| of which related parties                        |           | 2,510,096          | 11,813,565          |
| Financial charges                               |           | 7,081,511          | 30,921,296          |
| of which related parties                        |           | 6,947,200          | 30,710,217          |
| <b>Net financial income/(charges)</b>           | <b>18</b> | <b>(4,487,172)</b> | <b>(17,876,497)</b> |
| <b>PROFIT/(LOSS) BEFORE TAX</b>                 |           | <b>(6,111,804)</b> | <b>(19,857,657)</b> |
| Income taxes for the year                       | 5         | (27,516)           | 379,009             |
| <b>PROFIT/(LOSS) FROM CONTINUING OPERATIONS</b> |           | <b>(6,084,288)</b> | <b>(20,236,666)</b> |
| <b>NET PROFIT/(LOSS) FOR THE YEAR</b>           |           | <b>(6,084,288)</b> | <b>(20,236,666)</b> |

*In Euro*



CALTAGIRONE EDITORE SPA

*comprehensive income statement*

|   | Note | 2010                | 2009                |
|---|------|---------------------|---------------------|
| <b>NET PROFIT/(LOSS) RECORDED<br/>IN THE INCOME STATEMENT</b>   |      | <b>(6,084,288)</b>  | <b>(20,236,666)</b> |
| Net profit/(loss) from recalculation<br>of available-for-sale financial assets,<br>net of fiscal effect | 4    | (15,481,405)        | 7,351,064           |
| Effect of actuarial gain/(loss),<br>net of fiscal effect  |      | (1,956)             | (4,060)             |
| <b>NET INCOME/(CHARGES)<br/>RECORDED IN EQUITY</b>  |      | <b>(15,483,361)</b> | <b>7,347,004</b>    |
| <b>NET PROFIT/(LOSS) FOR THE YEAR</b>   |      | <b>(21,567,649)</b> | <b>(12,889,662)</b> |

*In Euro thousands*

# CALTAGIRONE EDITORE SPA

## STATEMENT OF CHANGE IN SHAREHOLDERS' EQUITY

|   | SHARE<br>CAPITAL   | QUOTATION<br>CHARGES |
|---|--------------------|----------------------|
| <b>Balance at January 1<sup>st</sup> 2009</b>   | <b>125,000,000</b> | <b>(18,864,965)</b>  |
| Dividends distributed                           | -                  | -                    |
| Retained earnings                               | -                  | -                    |
| <b>Total operations with Shareholders</b>       | <b>125,000,000</b> | <b>(18,864,965)</b>  |
| Change in fair value reserve                    | -                  | -                    |
| Change in employee termination reserve          | -                  | -                    |
| Net result                                      | -                  | -                    |
| <b>Net profit/(loss) recorded in period</b>     | <b>-</b>           | <b>-</b>             |
| <b>BALANCE AT DECEMBER 31<sup>ST</sup> 2009</b> | <b>125,000,000</b> | <b>(18,864,965)</b>  |
| <b>Balance at January 1<sup>st</sup> 2010</b>   | <b>125,000,000</b> | <b>(18,864,965)</b>  |
| Dividends distributed                           | -                  | -                    |
| Retained earnings                               | -                  | -                    |
| <b>Total operations with Shareholders</b>       | <b>125,000,000</b> | <b>(18,864,965)</b>  |
| Change in fair value reserve                    | -                  | -                    |
| Change in employee termination reserve          | -                  | -                    |
| Net result                                      | -                  | -                    |
| <b>Net profit/(loss) recorded in period</b>     | <b>-</b>           | <b>-</b>             |
| <b>BALANCE AT DECEMBER 31<sup>ST</sup> 2010</b> | <b>125,000,000</b> | <b>(18,864,965)</b>  |

*In Euro*

| <b>FAIR VALUE RESERVE</b> | <b>OTHER RESERVES</b> | <b>NET RESULT</b>   | <b>TOTAL NET EQUITY</b> |
|---------------------------|-----------------------|---------------------|-------------------------|
| <b>1,713,399</b>          | <b>620,753,887</b>    | <b>(13,340,037)</b> | <b>715,262,284</b>      |
| –                         | (6,250,000)           | –                   | (6,250,000)             |
| –                         | (13,340,037)          | 13,340,037          | –                       |
| <b>1,713,399</b>          | <b>601,163,850</b>    | <b>–</b>            | <b>709,012,284</b>      |
| 7,351,064                 | –                     | –                   | 7,351,064               |
| –                         | (4,060)               | –                   | (4,060)                 |
| –                         | –                     | (20,236,666)        | (20,236,666)            |
| <b>7,351,064</b>          | <b>(4,060)</b>        | <b>(20,236,666)</b> | <b>(12,889,662)</b>     |
| <b>9,064,463</b>          | <b>601,159,790</b>    | <b>(20,236,666)</b> | <b>696,122,622</b>      |
| <b>9,064,463</b>          | <b>601,159,790</b>    | <b>(20,236,666)</b> | <b>696,122,622</b>      |
| –                         | (6,250,000)           | –                   | (6,250,000)             |
| –                         | (20,236,666)          | 20,236,666          | –                       |
| <b>9,064,463</b>          | <b>574,673,124</b>    | <b>–</b>            | <b>689,872,622</b>      |
| (15,481,405)              | –                     | –                   | (15,481,405)            |
| –                         | (1,956)               | –                   | (1,956)                 |
| –                         | –                     | (6,084,288)         | (6,084,288)             |
| <b>(15,481,405)</b>       | <b>(1,956)</b>        | <b>(6,084,288)</b>  | <b>(21,567,649)</b>     |
| <b>(6,416,942)</b>        | <b>574,671,168</b>    | <b>(6,084,288)</b>  | <b>668,304,973</b>      |

*cash flow statement*

|  | Note     | 2010                       | 2009                         |
|--|----------|----------------------------|------------------------------|
| <b>CASH AND CASH EQUIVALENTS<br/>AT THE BEGINNING OF THE YEAR</b>    | <b>9</b> | <b>174,525,060</b>         | <b>182,553,791</b>           |
| Profit/(Loss) for the year   |          | (6,084,288)                | (20,236,666)                 |
| Amortisation & depreciation  |          | 5,343                      | 5,164                        |
| (Revaluations) and write-downs<br>of which related parties           |          | 6,900,099<br>6,900,099     | 30,646,705<br>30,646,705     |
| Net financial income/(charges)<br>of which related parties           |          | (2,412,927)<br>(2,462,992) | (12,770,209)<br>(11,750,053) |
| Income taxes   |          | (27,516)                   | 379,009                      |
| Changes in employee provisions                                       |          | 9,019                      | 8,460                        |
| <b>OPERATING CASH FLOW<br/>BEFORE CHANGES<br/>IN WORKING CAPITAL</b> |          | <b>(1,610,270)</b>         | <b>(1,967,537)</b>           |
| (Increase)/Decrease in trade receivables                             |          | (812,308)                  | 36,211                       |
| Increase/(Decrease) in trade payables                                |          | 230,569                    | 26,477                       |
| Change in other current and non-current liabilities                  |          | 581,241                    | 6,736,611                    |
| Change in deferred and current income taxes                          |          | (491,715)                  | (7,333,252)                  |
| <b>OPERATING CASH FLOW</b>   |          | <b>(2,102,483)</b>         | <b>(2,501,490)</b>           |
| Dividends received<br>of which related parties                       |          | 1,102,500<br>1,102,500     | 9,433,000<br>9,433,000       |
| Interest received<br>of which related parties                        |          | 1,451,165<br>1,366,360     | 2,429,930<br>1,407,591       |
| Interest paid<br>of which related parties                            |          | (78,328)<br>(34,329)       | (170,169)<br>(55,175)        |
| <b>A. CASH FLOW<br/>FROM OPERATING ACTIVITIES</b>                    |          | <b>372,854</b>             | <b>9,191,271</b>             |

|  | Note     | 2010                | 2009                |
|--|----------|---------------------|---------------------|
| Investments in tangible fixed assets                                     |          | (6,500)             | (1,439)             |
| Equity investments and non-current securities                            |          | (14,464,517)        | (44,708,864)        |
| Change in current financial assets                                       |          | (4,656,693)         | 34,225,821          |
| <b>B. CASH FLOW<br/>FROM INVESTING ACTIVITIES</b>                        |          | <b>(19,127,710)</b> | <b>(10,484,482)</b> |
| Change in non-current financial liabilities                              |          | (1,404,153)         | (72,543)            |
| Change in current financial liabilities                                  |          | (30,295)            | (412,977)           |
| Dividends distributed  |          | (6,250,000)         | (6,250,000)         |
| <b>C. CASH FLOW<br/>FROM FINANCING ACTIVITIES</b>                        |          | <b>(7,684,448)</b>  | <b>(6,735,520)</b>  |
| <b>D. EFFECT EXCHANGE DIFFERENCES<br/>ON CASH &amp; CASH EQUIVALENTS</b> |          | -                   | -                   |
| <b>Change in net liquidity (A+B+C+D)</b>                                 |          | <b>(26,439,304)</b> | <b>(8,028,731)</b>  |
| <b>CASH AND CASH EQUIVALENTS<br/>AT THE END OF THE YEAR</b>              | <b>9</b> | <b>148,085,756</b>  | <b>174,525,060</b>  |

*In Euro*

# notes to the financial statements as at December 31<sup>st</sup>, 2010

**Introduction** Caltagirone Editore SpA (Parent Company) is a limited liability company with its registered office at Rome (Italy), Via Barberini, No. 28.

The Shareholders with holdings above 2% of the Share capital, as per the Shareholders register, the communications received in accordance with article 120 of Legislative Decree No. 58 of 24<sup>th</sup> 1998, and other information available are:

1. Francesco Gaetano Caltagirone: 75,955,300 shares (60.76%).

This investment is held:

- directly for 22,500,000 shares (18.0%),
- indirectly through the Companies:
  - Parted 1982 SpA (35.56%),
  - Gamma Srl (7.2%);

2. Gaetano Caltagirone: 3,000,000 shares (2.40%);

3. Edizione Srl: 2,799,000 shares (2.24%).

The present Financial statements were authorised for publication by the Directors on March 15<sup>th</sup> 2011.

**Compliance with  
international  
accounting standards  
approved by the  
European Commission**

The Financial statements at December 31<sup>st</sup> 2010 were prepared in accordance with *International Financial Reporting Standards (IFRS)*, *International Accounting Standards (IAS)* and the interpretations of the *International Financial Reporting Interpretations Committee (IFRIC)* and of the *Standing Interpretations Committee (SIC)*, approved by the European Commission (hereinafter *IFRS*).

In the preparation of the present document, account was taken of article 9 of Legislative Decree No. 28 of February 28<sup>th</sup> 2005, of the provisions of the Civil Code, of Consob Resolution No. 15519 (*Regulations relating to Financial statements to be issued in accordance with article 9, paragraph 3 of Legs. Decree No. of February 28<sup>th</sup> 2005*) and No. 15520 (*Modifications and amendments to the implementation rules of Legs. Decree No. 58 of 1998*) both of July 27<sup>th</sup> 2006 as well as Consob Communication No. DEM/6064293 of July 28<sup>th</sup> 2006 (*Disclosure of issuers of shares and financial instruments in accordance with article 116 of the CFA*).

The Company did not opt for the advance adoption of the standards, interpretations and updates already approved, which are applicable after the date of the accounts. The Company is evaluating the possible effects related to the application of the above-mentioned new standards/changes to accounting standards already in force; based on a preliminary evaluation, significant effects are not expected on the Financial statements.

#### **Basis of presentation**

The Financial statements consist of the Balance sheet, the Income statement, the Comprehensive income statement, the Cash flow statement, the Statement of changes in Shareholders' equity and the Notes to the Financial statements.

The Balance sheet is presented in a format which separates the current and non-current assets and liabilities, while the Income statement is classified on the basis of the nature of the costs and the Cash flow statement is presented utilising the indirect method.

The *IFRS* were applied in accordance with the *Framework for the preparation and presentation of Financial statements* and no matters arose which required recourse to the exceptions permitted by *IAS 1*, paragraph 17.

It is recalled that Consob Resolution No. 15519 of July 27<sup>th</sup> 2006 requires that the above Financial statements report, where the amounts are significant, additional sub-accounts to those already specifically required by *IAS 1* and other international accounting standards in order to show the balances and transactions with related parties as well as the relative Income statement accounts relating to non-recurring or unusual operations. These accounts are not reported separately in the present Financial statements as the amounts are not significant.

The assets and liabilities are shown separately and without any offsetting.

The Financial statements are presented in Euro and all the amounts refer to units of the currency, except where indicated otherwise.

#### *Foreign currency transactions*

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All transactions in currencies other than the Euro are recognised at the exchange rate at the date of the transaction. The assets and liabilities denominated in foreign currencies other than the operational currencies are subsequently adjusted to the exchange rate at the end of the reporting period. The positive or negative differences between the values translated at the period end exchange rate and the original exchange rate are recognised in the income statement. The non-monetary assets and liabilities denominated in foreign currencies and recorded at historical cost are translated utilising the exchange rate at the initial date of recording of the operation.

## Accounting principles *Intangible assets with definite life*

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The Intangible assets with a definite life, which include patents, concessions, licences, trademarks and similar rights and software, are recorded at cost, including direct accessory costs necessary in order to render the asset available for use.

Intangible assets with definite useful lives are recognised net of the relative accumulated amortisation and any impairment in accordance with the procedures described below. Amortisation is calculated on a straight line basis over the estimated useful life of the asset and reviewed on an annual basis and any changes, where necessary, are made in accordance with future estimates. Considering the uniformity of the assets contained in the individual categories, it is considered, with the exception of specific cases, that the useful life of these assets is approximately 3-5 years. The amortisation begins when the intangible asset is available for use.

At the moment of sale or when no expected future economic benefits exist from the use of an intangible asset, it is eliminated from the Financial statements and any loss or gain (calculated as the difference between the sales value and the net book value) is recorded in the Income statement in the year of the above mentioned elimination.

## *Property, plant and equipment*

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Property, plant and equipment is recorded at cost, including directly allocated accessory costs and those necessary for the asset being in the condition for which it was acquired, and increased, in the presence of legal or implicit obligations, by the current value of the estimated cost for the disposal of the asset. The corresponding liability is recorded in a provision in the Balance sheet under provisions for risks and charges.

When significant parts of property, plant and equipment have different useful lives, these components are recorded separately.

Property, plant and equipment is recorded net of the relative accumulated depreciation and any loss in value determined in accordance with the procedures described below. Depreciation is calculated on a straight line basis on the estimated useful life of the asset for the Company, that is reviewed on an annual basis and any changes, where necessary, are recorded in accordance with future estimates. Land, both constructible and annexes to buildings, is not depreciated, in that it has an unlimited useful life.

The principal depreciation rates applied are as follows:

|                                | Useful life | Economic/<br>technical rate |
|--------------------------------|-------------|-----------------------------|
| Equipment                      | 4 years     | 25.00%                      |
| Office furniture and equipment | 8 years     | 12.50%                      |

At the moment of sale or when there are no expected future economic benefits from the use of the property, plant and equipment, they are eliminated from the Financial statements and any loss or gain (calculated as the difference between the sales value and the book value) is recorded in the Income statement in the year of the above mentioned elimination.



### *Investments in subsidiaries and associates*

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All the companies in which Caltagirone Editore SpA has the power to determine, directly or indirectly, the financial and operating policies of the entity, so as to obtain benefits from its activities are considered as subsidiary companies.

Investments in associated companies refer to those in which Caltagirone Editore SpA has a significant influence.

In the evaluation of control and significant influence, consideration is also taken of the potential voting rights that are effectively exercisable or convertible.

The above-mentioned equity investments are recognised at cost adjusted for any loss in value.

Losses in value are recognised in the Income statement and can be restated where the reasons for their write-down no longer exist. Where the loss pertaining to the Company exceeds the book value of the investment, and where the holding is committed to comply with legal or implicit obligations of the company or in any case to cover the losses, the book value is written down and any excess is recorded in a specific risk provision.

The exercise price of purchase options signed by the Parent Company with minority Shareholders at the same time as the acquisition of the control is considered an integral part of the total purchase cost of the investment in a subsidiary. In fact, the subscription by the Parent Company of the purchase options, subsequent to the acquisition of control constitutes a right for the minority Shareholders of the Company to sell their shares at a fixed and determinable price. The Parent Company (potential acquirer) does not have the power of the effective exercise of the options subscribed, which rests with the minority Shareholders and, therefore, has a commitment (obligation) to make a payment in the event of the exercise of the purchase option.

The value of this obligation is recorded in accordance with *IAS 32*, paragraph 23 as the current value of the future amounts to be paid for the exercise price of the option.

### *Assets and liabilities held for sale and extraordinary operations*

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The assets or group of assets and liabilities whose book value will be recovered principally through sale rather than continual usage, are presented separately from the other assets and liabilities in the Balance sheet.

The assets classified as held for sale are measured at the lower between their book value and the current realisable value, less costs to sell, determined at the reclassification date. Losses in value are recognised directly in the income statement. The corresponding Balance sheet values of the previous year are not reclassified.

The results of the activities terminated or in the course of disposal (discontinued operations) are recorded separately in the Income statement, net of the tax effect. The corresponding values relating to the previous year are reclassified and are shown separately in the Income statement, net of the tax effect, for comparative purposes.

### **Investments in other companies and debt instruments**

The Investments in other companies considered as available for sale are measured at fair value with the recording of any gain or loss directly to Shareholders' equity through the Comprehensive income statement until the financial asset is sold or written down; at that moment the accumulated gains and losses are recorded in the Income statement of the period.

Indicators of a possible reduction in value are for example significant difficulties of the issuer, non fulfilment or lack of payments of interest or of capital, the possibility that the issuer will become bankrupt, undergo examination procedures and the disappearance of an active market. A long-term or significant reduction in the market value of a capital instrument below its cost is considered as evidence of impairment; the analysis of impairment is therefore carried out annually on all of the capital instruments of the Company.

In relation to the identification of losses in value of listed shares classified in the available-for-sale financial assets category (AFS), consideration is made of the interpretive clarifications contained in the joint document issued by Bank of Italy, Consob and Isvap No. 4 of March 3<sup>rd</sup> 2010 in relation to the weight to be given to the concepts of "significant" or "prolonged" of the fair value under cost in order to declare an impairment.

Following the above stated clarifications, the Company carried out a valuation with different parameters from those previously considered and the quantitative limits utilised to identify the necessity for an impairment procedure, taking account of the types of shares held, as well as the high levels of instability within the stock market from the second half of 2008, are for a decrease in the fair value at the Balance sheet date of above 30% compared to the original book value or a decrease in the fair value below the initial recording for 30 consecutive months.

The fair value of the securities traded on a regulated market is based on the quotation price at the Balance sheet date.

When the fair value cannot be reliably determined, these investments are valued at cost adjusted for reductions in value and the effects are recognised in the Income statement. Any write-downs may not be subsequently re-stated.

### **Trade receivables**

Trade receivables are recorded at fair value and subsequently at amortised cost, net of any loss in value. The losses in value are determined on the basis of the fair value of the estimated future cash flows, discounted on the basis of the original effective interest rate.

The trade receivables which mature within the normal commercial terms are not discounted.

### **Cash and cash equivalents**

Cash and cash equivalents include bank deposits and cash in hand, or rather those values that are available on demand at short notice, certain in nature and with no payment expenses.

### **Financial liabilities and trade payables**

Financial liabilities and trade payables are initially recognised at fair value, net of directly allocated transaction costs.

Thereafter, they are measured under the amortised cost criteria, using the original effective interest rate method.

Commitments deriving from contracts which contain an obligation for a company to acquire shares for cash or other financial assets are considered as financial liabilities. The value of this financial liability is equal to the fair value of the sums to be paid determined at the subscription date; the financial liability is discounted when the maturity dates of the obligation can be determined. The increase in the value of the payable due to the passing of time is recorded as a financial expense.

The trade payables which mature within the normal commercial terms are not discounted.

### *Shareholders' equity*

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#### **Treasury shares**

The costs incurred for the purchase of treasury shares are recorded as a reduction of Shareholders' equity. The gains or losses deriving from a subsequent sale are recorded as net equity movements.

#### **Costs for share capital increases**

The costs incurred for the Stock Exchange listing, net of the relative tax effect, are recorded as a reduction of the Shareholders' equity in a separate negative reserve.

### *Employee benefits*

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The liabilities relating to the benefits recognised to employees and paid on or after the employment period and relating to defined benefit plans (Employee leaving indemnity), net of any assets serving the plan, are determined on the basis of actuarial assumptions estimating the amount of the future benefits that the employees have matured at the Balance sheet date. The liability is recognised on an accruals basis over the maturity period of the right.

### *Provisions for risks and charges*

---

The provisions for risks and charges are recorded when a legal or implicit obligation exists towards a third party that derives from a past event, and a payment of resources is probable in order to satisfy the obligation and when this amount can be reliably estimated. When the financial effect of the time value of money is significant and the payment dates of the obligations can be estimated reliably, the provision is discounted using the estimated future cash flows at a pre-tax rate that reflects the current market assessment of the cost of money and, if appropriate, the specific risks of the obligation; the increase of the provision due to the passing of time is recorded as a financial charge.

### *Grants*

---

The grants and contributions, from public entities and private third parties, are recognised at fair value when there is reasonable certainty that they will be received and that they will satisfy the conditions for their attainment.

The grants received against specific expenses are recognised under other liabilities and credited to the Income statement in the period in which the related costs mature.

The grants received against specific assets whose value is recorded under fixed assets are recorded under other liabilities and credited to the Income statement in relation to the depreciation period to which the asset refers.

Operating grants are fully recognised to the Income statement at the moment in which they satisfy the conditions for their recognition.

### *Revenues*

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Revenues are recognised net of returns, discounts and allowances.

In particular, the revenues from the sale of goods are recognised when the significant risks and benefits of the ownership of the assets are transferred to the purchaser.

Revenues for services are recognised when the services are provided, with reference to the progress of completion of the activities.

### *Interest*

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Financial income and expenses are recorded on an accruals basis on the interest matured on the net value of the relative financial assets and liabilities and utilising the effective interest rate.

### *Dividends*

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The dividends are recorded when the right of the Shareholders to receive the payment arises. The dividends and dividend payments on account payable to third parties are recorded as changes in Shareholders' equity at the date in which the Shareholders and Board of Directors Meetings approve them respectively.

### *Income taxes*

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Current income taxes for the period are determined on the basis of the taxable assessable income and in accordance with current legislation; consideration is also taken of the effects deriving from the national fiscal consolidation, in which the Group is the consolidating company of the following subsidiaries: Il Messaggero SpA, Il Mattino SpA, Finced Srl, Piemme SpA, Corriere Adriatico SpA, Quotidiano di Puglia SpA, Il Gazzettino SpA, Imprese Tipografiche Venete SpA and Leggo SpA.

Deferred tax assets and liabilities are calculated on temporary differences between the Balance sheet values and the corresponding values recognised for tax purposes, applying the expected tax when the differences are reversed, determined on the basis of the

current tax rates in force and in consideration of any expected changes relating to future years.

The recognition of deferred tax assets is made when their recovery is probable – that is when it is expected that there will be future assessable fiscal income sufficient to recover the asset.

The recovery of the deferred tax asset is reviewed at each Balance sheet date.

### **Use of estimates**

The preparation of the Financial statements require the Directors to apply accounting principles and methods that, in some circumstances, are based on difficulties and subjective valuations and estimates based on the historical experience and assumptions which are from time to time considered reasonable and realistic based on the relative circumstances. The application of these estimates and assumptions impact upon the amounts reported in the Financial statements, such as the Balance sheet, the Income statement and the Cash flow statement, and on the disclosures in the Notes to the accounts. The final outcome of the accounts in the Financial statements, which use the above-mentioned estimates and assumptions, may differ from those reported in the Financial statements due to the uncertainty which characterises the assumptions and conditions upon which the estimates are based.

The accounting standards and accounts in the Financial statements which require greater subjectivity in the preparation of the estimates and for which a change in the underlying conditions of the assumptions used may have a significant impact on the Financial statements of the Company are as follows:

- Write-down of fixed assets;
- Depreciation of tangible fixed assets;
- Deferred tax assets and liabilities;
- Provisions for risks and charges;
- Allowance for doubtful accounts;
- Other write-down provisions;
- Employee benefits.

The estimates and assumptions are reviewed periodically and the effects of all variations recorded in the Income statement, when they relate only to that year. When the revision relates to both current and future periods (for example the revision of the useful life of fixed assets), the changes are recorded in the period in which the revision is made and in the relative future periods.

### **Management of risks**

The Company is exposed to different market risks and in particular to risk of changes in interest rates, liquidity risk, risk of change in the prices of quoted financial investments and foreign exchange risk.

#### **Price risk of the equity shareholdings**

In relation to the risk of changes in the fair value of the equity shareholdings held as available for sale, the Company monitors the changes of share prices and for this reason constantly records the movements in the listed shares in portfolio. Based on this data, the investment and divestment policies of the Group are defined with the objective to optimise medium and long-term cash flows, also considering the distribution of

dividends from the shares in portfolio. The investment and divestment strategies of the equity investments are also considered in relation to the diversification of risk.

#### **Currency risk**

The Company operates exclusively in the Euro area and therefore is not exposed to exchange rate risks.

#### **Interest rate risk**

The interest rate risk relates to an uncontrolled increase of the charges deriving from variable interest rates on medium/long-term loans. The interest rate risk to which the Company is exposed is considered limited in that the loans undertaken are contracted in Euro, which currently presents low interest rates following the monetary policies adopted by the central banks to counter the recession.

#### **Liquidity risk**

Liquidity risk is linked to the difficulty in obtaining funds to cover commitments at a given moment. Caltagirone Editore SpA has access to its own liquidity which is in the form of short-term deposits and therefore easily accessible and highly liquid. It is therefore considered that this risk does not exist.

### **New accounting standards and interpretations**

#### *New standards and amendments to standards adopted by the Company*

The effects of the new standards or the modifications which are applicable from the period beginning January 1<sup>st</sup> 2010 are listed and summarised below.

- *IFRS 3 revised - Business combinations* and the consequent amendments to *IAS 27 - Consolidated financial statements*, *IAS 28 - Investments in associated companies* and *IAS 31 - Interests in joint venture*: are applicable prospectively to the business combinations whose date of acquisition coincides to or is subsequent to the periods beginning July 1<sup>st</sup> 2009. Based on the revised standards, the so-called “acquisition method” continues to be applied, but with some significant changes to the methodology with particular reference to measurement and representation of acquisition costs, minority interest costs and potential payments and others. All of the accessory costs to the business acquisitions are recorded to the Income statement in accordance with *IAS 27 revised* and all of the effects of the transactions with minority interests which do not result in a change of control are recorded to Net equity.

#### *Standards, amendments and new interpretations on standards effective from 2010 but not significant for the Company*

- *IFRIC 12 - Service concession arrangements*: this interpretation is presently not applicable to the Company as no service concession arrangements are in place.
- *IFRIC 17 - Distribution of non cash assets to Shareholders*: effective from periods commencing from July 1<sup>st</sup> 2009. This interpretation is presently not applicable to the Company as no such distributions have been made to Shareholders.
- *IFRIC 18 - Transfer of assets from customers*: effective for transfers subsequent to July

1<sup>st</sup> 2009. This interpretation is not applicable to the Company as it has not received any assets from clients.

- *IFRS 1 - Further exemptions for First Time Adopters* and amendments to *IFRS 2 - Share based payments in favour of Group employees*: both these standards are not applicable to the Company.

Standards, amendments and new interpretations on standards effective from the periods subsequent to 2010 and not adopted in advance by the Company

- *IFRS 9 - Financial instruments*: issued in December 2009, not yet approved which deals with the classification and measurement of financial assets. This standard which will not enter into force before the periods beginning from 2013 may have impacts on the valuation of Company financial assets. The Company has decided not to adopt this standard in advance and is evaluating possible accounting impacts.
- *IAS 24 revised - Related party disclosures*: issued in November 2009 and published in the Official Gazette. The standard will be effective from the periods beginning January 1<sup>st</sup> 2011 and allows advanced application. It is not expected that there will be significant impacts for the Company.
- *Prepayments on a minimum funding requirement*: issued in November 2009 and published in the Official Gazette clarifies *IFRIC 14* through *IAS 19* with reference to the possibility – now applicable – to recognise under assets advanced payments made voluntarily to these funds. It is effective from 2011 with retrospective effects and with the disclosure to be modified. It is not expected that there will be significant impacts for the Company.
- *IFRIC 19 - Extinguishing financial liabilities with equity instruments*: this interpretation is concerned with better defining the characteristics required to classify under equity those equity instruments issued in favour of creditors which accept in exchange the settlement of debts. The interpretation is effective from periods beginning July 1<sup>st</sup> 2010 and may be adopted in advance. It is not expected that there will be significant impacts for the Company.
- Amendment to *IAS 32 - Classification of "right issues"*: published in the Official Gazette, this standard governs the classification of fixed amounts of rights issues in foreign currencies under liabilities. The standard is effective from 2011. It is not expected that there will be significant impacts for the Company.
- Improvements to the international accounting standards issued in May 2010 and published in the Official Gazette. This relates to various modifications and improvements, whose effects are principally applicable from periods beginning January 1<sup>st</sup> 2011. It is not expected that there will be significant impacts for the Company.
- Improvement 2008 to *IFRS 5 - Non-current assets held for sale and discontinued operations*.
- Minor amendments to *IFRIC 14 - Minimum funding requirements*: allowing companies which pay in advance the minimum contribution due to recognise it as an asset. The amendment must be applied from January 1<sup>st</sup> 2011. However, it is considered that the adoption of this amendment will not result in significant effects on the Income statement of the Company.

## *assets*

### *1. Intangible assets with definite life*

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|                                     | <b>Others</b> | <b>Total</b>  |
|-------------------------------------|---------------|---------------|
| <b>Historical cost<br/>1.1.2009</b> | <b>19,051</b> | <b>19,051</b> |
| Increases                           | –             | –             |
| Decreases                           | –             | –             |
| <b>31.12.2009</b>                   | <b>19,051</b> | <b>19,051</b> |

|                                     |               |               |
|-------------------------------------|---------------|---------------|
| <b>Historical cost<br/>1.1.2010</b> | <b>19,051</b> | <b>19,051</b> |
| Increases                           | –             | –             |
| Decreases                           | –             | –             |
| <b>31.12.2010</b>                   | <b>19,051</b> | <b>19,051</b> |

*In Euro*



|  | Others        | Total         |
|--|---------------|---------------|
| <b>Amortisation and loss in value<br/>1.1.2009</b> | <b>10,886</b> | <b>10,886</b> |
| Increases  | 2,722         | 2,722         |
| Decreases  | –             | –             |
| <b>31.12.2009</b>                                  | <b>13,608</b> | <b>13,608</b> |

|  |               |               |
|--|---------------|---------------|
| <b>Amortisation and loss in value<br/>1.1.2010</b> | <b>13,608</b> | <b>13,608</b> |
| Increases  | 2,722         | 2,722         |
| Decreases  | –             | –             |
| <b>31.12.2010</b>                                  | <b>16,330</b> | <b>16,330</b> |

|                               |              |              |
|-------------------------------|--------------|--------------|
| <b>Net value<br/>1.1.2009</b> | <b>8,165</b> | <b>8,165</b> |
| <b>31.12.2009</b>             | <b>5,443</b> | <b>5,443</b> |
| <b>31.12.2010</b>             | <b>2,721</b> | <b>2,721</b> |

*In Euro*

## 2. Property, plant and equipment

|                                       | Equipment     | Other assets   | Total          |
|---------------------------------------|---------------|----------------|----------------|
| <b>Historical cost</b>                |               |                |                |
| <b>1.1.2009</b>                       | <b>19,828</b> | <b>213,333</b> | <b>233,161</b> |
| Increases                             | 1,438         | –              | 1,438          |
| Decreases                             | –             | –              | –              |
| <b>31.12.2009</b>                     | <b>21,266</b> | <b>213,333</b> | <b>234,599</b> |
| <b>Historical cost</b>                |               |                |                |
| <b>1.1.2010</b>                       | <b>21,266</b> | <b>213,333</b> | <b>234,599</b> |
| Increases                             | 6,500         | –              | 6,500          |
| Decreases                             | –             | –              | –              |
| <b>31.12.2010</b>                     | <b>27,766</b> | <b>213,333</b> | <b>241,099</b> |
| <b>Amortisation and loss in value</b> |               |                |                |
| <b>1.1.2009</b>                       | <b>10,025</b> | <b>213,333</b> | <b>223,358</b> |
| Increases                             | 2,441         | –              | 2,441          |
| Decreases                             | –             | –              | –              |
| <b>31.12.2009</b>                     | <b>12,466</b> | <b>213,333</b> | <b>225,799</b> |
| <b>Amortisation and loss in value</b> |               |                |                |
| <b>1.1.2010</b>                       | <b>12,466</b> | <b>213,333</b> | <b>225,799</b> |
| Increases                             | 2,620         | –              | 2,620          |
| Decreases                             | –             | –              | –              |
| <b>31.12.2010</b>                     | <b>15,086</b> | <b>213,333</b> | <b>228,419</b> |
| <b>Net value</b>                      |               |                |                |
| <b>1.1.2009</b>                       | <b>9,803</b>  | <b>–</b>       | <b>9,803</b>   |
| <b>31.12.2009</b>                     | <b>8,800</b>  | <b>–</b>       | <b>8,800</b>   |
| <b>31.12.2010</b>                     | <b>12,680</b> | <b>–</b>       | <b>12,680</b>  |

*In Euro*

### 3. Equity investments valued at cost

The movements in the account are as follows:

| Investments<br>in subsidiary companies | Location | %       | 1.1.2009           | Increases/<br>(Decreases) | Write-downs         | 31.12.2009         |
|--|----------|---------|--------------------|---------------------------|---------------------|--------------------|
| Il Mattino SpA                         | Rome     | 99.99%  | 23,590,822         | –                         | –                   | 23,590,822         |
| Leggo SpA                              | Rome     | 90.00%  | 662,869            | –                         | –                   | 662,869            |
| Finced Srl                             | Rome     | 99.99%  | 9,999              | 6,402,208                 | (6,402,208)         | 9,999              |
| Corriere Adriatico SpA                 | Ancona   | 100.00% | 23,530,543         | 942,910                   | (1,506,150)         | 22,967,303         |
| Quotidiano di Puglia SpA               | Rome     | 85.00%  | 27,200,000         | 1,245,915                 | –                   | 28,445,915         |
| Il Gazzettino SpA                      | Rome     | 98.64%  | 154,657,205        | (1,274,413)               | (16,056,000)        | 137,326,792        |
| Il Messaggero SpA                      | Rome     | 94.61%  | 168,789,566        | –                         | –                   | 168,789,566        |
| <b>Total</b>                           |          |         | <b>398,441,004</b> | <b>7,316,620</b>          | <b>(23,964,358)</b> | <b>381,793,266</b> |

|                          | Location | %       | 1.1.2010           | Increases/<br>(Decreases) | Write-downs        | 31.12.2010         |
|--------------------------|----------|---------|--------------------|---------------------------|--------------------|--------------------|
| Il Mattino SpA           | Rome     | 99.99%  | 23,590,822         | –                         | –                  | 23,590,822         |
| Leggo SpA                | Rome     | 90.00%  | 662,869            | –                         | –                  | 662,869            |
| Finced Srl               | Rome     | 99.99%  | 9,999              | –                         | –                  | 9,999              |
| Corriere Adriatico SpA   | Ancona   | 100.00% | 22,967,303         | 1,146,551                 | (1,250,463)        | 22,863,391         |
| Quotidiano di Puglia SpA | Rome     | 99.95%  | 28,445,915         | –                         | –                  | 28,445,915         |
| Il Gazzettino SpA        | Rome     | 99.99%  | 137,326,792        | 1,471,282                 | (1,858,635)        | 136,939,449        |
| Il Messaggero SpA        | Rome     | 94.61%  | 168,789,566        | –                         | –                  | 168,789,566        |
| <b>Total</b>             |          |         | <b>381,793,266</b> | <b>2,617,833</b>          | <b>(3,109,098)</b> | <b>381,302,011</b> |

*In Euro*

The movements in the value of the investment in Corriere Adriatico SpA were as follows: increasing following the Share capital payment made to cover losses of the subsidiary in 2009 for Euro 1,506,142 and decreasing following the repayment of Euro 359,592 by the previous owner of liabilities subsequent to the acquisition of the investment.

The write-down concerns the covering of losses for 2010 of Euro 1,250,463.

The investment in Il Gazzettino SpA principally recorded the following changes:

- increase of Euro 1,451,250 for the reincorporated Share capital subscription following the Extraordinary Shareholders' Meeting resolution of Il Gazzettino SpA of April 16<sup>th</sup>, 2010 and following the cancelation of the Share capital to cover the losses to February 28<sup>th</sup>, 2010;
- increase of Euro 14,700 for the Share capital subscription not undertaken by other Shareholders;
- decrease of Euro 14 for the sale of a Share to the subsidiary Finced Srl.

The write-down of Euro 1,858,635 follows the covering of the 2010 loss.  
The other subsidiaries indirectly held are as follows:

| Equity investments<br>in indirect subsidiaries | Location           | Share<br>capital | % of control<br>of the Group | Net<br>equity | Result<br>for the year |
|--|--------------------|------------------|------------------------------|---------------|------------------------|
| Piemme SpA                                     | Rome               | 2,646,540        | 100.00%                      | 43,532,323    | 1,479,946              |
| Centro Stampa Veneto SpA                       | Rome               | 567,000          | 100.00%                      | 842,853       | (42,872)               |
| Imprese Tipografiche Venete SpA                | Rome               | 936,000          | 100.00%                      | 4,761,348     | 667,197                |
| P.I.M. Pubblicità Italiana Multimedia Srl      | Rome               | 1,044,000        | 100.00%                      | 6,129,402     | 470,480                |
| Telefriuli SpA                                 | Tavagnacco (Udine) | 1,655,300        | 86.02%                       | 1,250,145     | (381,510)              |

*In Euro*

The associated companies directly and indirectly held by Caltagirone Editore SpA are as follows:

| Investments<br>in associated companies | Location | %      | 1.1.2010         | Increases/<br>(Decreases) | Write-downs        | Reclassification   | 31.12.2010    |
|--|----------|--------|------------------|---------------------------|--------------------|--------------------|---------------|
| E-Care SpA                             | Rome     | 24.50% | 6,536,000        | –                         | (3,791,000)        | (2,745,000)        | –             |
| Rofin 2008 Srl                         | Rome     | 30.00% | 17,356           | –                         | –                  | –                  | 17,356        |
| <b>Total</b>                           |          |        | <b>6,553,356</b> | –                         | <b>(3,791,000)</b> | <b>(2,745,000)</b> | <b>17,356</b> |

*In Euro*

In 2010 following the non-subscription of the Share capital increase of the associated company E-Care SpA by Caltagirone Editore SpA, the investment reduced from 24.5% to 15%, with a consequent write-down of Euro 3,791,000 and reclassification under investments in other companies at cost. This write-down was substantially due to the partial reversal of the implicit goodwill recorded in the cost of the investment at the acquisition date.

| Equity investments<br>in other companies | Location | %      | 1.1.2010 | Increases/<br>(Decreases) | Reclassification | 31.12.2010 |
|--|----------|--------|----------|---------------------------|------------------|------------|
| E-Care SpA                               | Rome     | 15.00% | –        | –                         | 2,745,000        | 2,745,000  |

*In Euro*

#### 4. Equity investments and non-current securities

The breakdown is as follows:

| Investments<br>available-for-sale   | 1.1.2009          | Increases/<br>(Decreases) | Valuation<br>at fair value | 31.12.2009        |
|-------------------------------------|-------------------|---------------------------|----------------------------|-------------------|
| Banca Monte dei Paschi di Siena SpA | 24,416,000        | –                         | (4,768,000)                | 19,648,000        |
| Assicurazioni Generali SpA          | –                 | 43,463,477                | 15,819,523                 | 59,283,000        |
| <b>Total</b>                        | <b>24,416,000</b> | <b>43,463,477</b>         | <b>11,051,523</b>          | <b>78,931,000</b> |

| Investments<br>available-for-sale   | 1.1.2010          | Increases/<br>(Decreases) | Valuation<br>at fair value | 31.12.2010        |
|-------------------------------------|-------------------|---------------------------|----------------------------|-------------------|
| Banca Monte dei Paschi di Siena SpA | 19,648,000        | 8,491,582                 | (6,013,583)                | 22,125,999        |
| Assicurazioni Generali SpA          | 59,283,000        | 2,995,497                 | (14,674,997)               | 47,603,500        |
| <b>Total</b>                        | <b>78,931,000</b> | <b>11,487,079</b>         | <b>(20,688,580)</b>        | <b>69,729,499</b> |

*In Euro*

The investment in Banca Monte dei Paschi di Siena SpA comprises 26,000,000 shares, of which 10,000,000 acquired in the year on the market, for a value of Euro 8,491,582. In 2010, 200,000 Assicurazioni Generali SpA shares were acquired on the market for a value of Euro 2,995,497. The investment at year-end comprised 3,350,000 shares. The valuation at fair value of these investments at December 31<sup>st</sup> 2010 was recorded to the Comprehensive income statement with a negative impact of Euro 15.5 million. These effects will remain recorded to Net equity until the sale of the shares or the recognition of a significant or prolonged impairment. In relation to the disclosure required by *IFRS 7*, concerning the so-called “hierarchy of fair value”, the shares available for sale belong to Level 1, as defined by paragraph 27 A (*IFRS 7*) concerning financial instruments listed on an active market.

## 5. Deferred and current income taxes

The Deferred tax assets refer to losses carried forward and temporary differences between the values recorded in the Financial statements and the corresponding values recognised for tax purposes.

The movements are shown below of the deferred tax assets and liabilities:

|                                  | 1.1.2009         | Provisions       | Utilisations     | Others charges   | 31.12.2009       |
|----------------------------------|------------------|------------------|------------------|------------------|------------------|
| <b>Deferred tax assets</b>       |                  |                  |                  |                  |                  |
| Tax losses carried forward       | 2,047,698        | –                | –                | 6,578,634        | 8,626,332        |
| Write-down of equity investments | 503              | –                | –                | –                | 503              |
| Other                            | 1,313,643        | 25,209           | (84,126)         | 1                | 1,254,727        |
| <b>Total</b>                     | <b>3,361,844</b> | <b>25,209</b>    | <b>(84,126)</b>  | <b>6,578,635</b> | <b>9,881,562</b> |
| <b>Deferred tax liabilities</b>  |                  |                  |                  |                  |                  |
| Other                            | 653,517          | 4,350,369        | (649,910)        | –                | 4,353,976        |
| <b>Total</b>                     | <b>653,517</b>   | <b>4,350,369</b> | <b>(649,910)</b> | <b>–</b>         | <b>4,353,976</b> |
| <b>Net deferred tax asset</b>    | <b>2,708,327</b> | <b>4,325,160</b> | <b>565,784</b>   | <b>–</b>         | <b>5,527,586</b> |

|                                  | 1.1.2010         | Provisions    | Utilisations    | Others charges     | 31.12.2010        |
|----------------------------------|------------------|---------------|-----------------|--------------------|-------------------|
| <b>Deferred tax assets</b>       |                  |               |                 |                    |                   |
| Tax losses carried forward       | 8,626,332        | –             | –               | 560,165            | 9,186,497         |
| Write-down of equity investments | 503              | –             | –               | –                  | 503               |
| Other                            | 1,254,727        | 95,977        | (26,324)        | 891,135            | 2,215,515         |
| <b>Total</b>                     | <b>9,881,562</b> | <b>95,977</b> | <b>(26,324)</b> | <b>1,451,300</b>   | <b>11,402,515</b> |
| <b>Deferred tax liabilities</b>  |                  |               |                 |                    |                   |
| Other                            | 4,353,976        | –             | –               | (4,316,781)        | 37,195            |
| <b>Total</b>                     | <b>4,353,976</b> | <b>–</b>      | <b>–</b>        | <b>(4,316,781)</b> | <b>37,195</b>     |
| <b>Net deferred tax asset</b>    | <b>5,527,586</b> | <b>95,977</b> | <b>(26,324)</b> | <b>5,768,081</b>   | <b>11,365,320</b> |

*In Euro*

The Other changes in deferred tax assets and liabilities include the effects of the tax on the fair value of investments and of actuarial losses recorded directly to the Comprehensive income statement as well as deferred tax assets recorded due to the losses incurred by the subsidiaries. In particular the decrease in the other deferred tax liabilities refers to the amendment of the tax effect from the change of the fair value reserve on available-for-sale investments.

The Balance sheet includes receivables for current taxes of Euro 107,880, consisting of the receivable from the fiscal consolidation of Euro 25,895, tax credits of Euro 13,739 and the Irap receivable of Euro 66,876.

The income taxes for the year consist of:

|   | 2010            | 2009           |
|---|-----------------|----------------|
| Ires current income taxes               | –               | 205,357        |
| Irap current income taxes               | 42,378          | 59,261         |
| <b>Current income tax</b>               | <b>42,378</b>   | <b>264,618</b> |
| Income taxes of prior years             | (241)           | 55,474         |
| <b>Income taxes of prior years</b>      | <b>(241)</b>    | <b>55,474</b>  |
| Provision for deferred tax liabilities  | –               | –              |
| Utilisation of deferred tax liabilities | –               | –              |
| <b>Deferred tax charge</b>              | <b>–</b>        | <b>–</b>       |
| Recording of deferred tax assets        | (95,977)        | (25,209)       |
| Utilisation of deferred tax assets      | 26,324          | 84,126         |
| <b>Deferred tax assets</b>              | <b>(69,653)</b> | <b>58,917</b>  |
| <b>Total income taxes</b>               | <b>(27,516)</b> | <b>379,009</b> |

*In Euro*

The breakdown of income taxes is as follows:

|                               | 2010          |
|-------------------------------|---------------|
| Current and deferred Ires tax | 69,871        |
| Current and deferred Irap tax | (42,355)      |
| <b>Total</b>                  | <b>27,516</b> |

*In Euro*

The analysis of the difference between the theoretical and actual tax rates are as follows:

| Ires income taxes                                 | 2010               |                    |
|---|--------------------|--------------------|
|   | Amount             | Rate               |
| <b>Profit/(Loss) before taxes</b>                 | <b>(6,111,804)</b> | <b>27.50%</b>      |
| <b>Theoretical tax charge</b>                     |                    | <b>(1,673,179)</b> |
| <b>Permanent differences increase/(decrease):</b> |                    |                    |
| Dividends   | (1,047,375)        |                    |
| Write-down of equity investments                  | 6,900,099          |                    |
| Others  | 5,004              |                    |
| <b>Total</b>                                      | <b>(254,076)</b>   |                    |
| <b>Actual tax charge</b>                          | <b>69,871</b>      |                    |

*In Euro*

## 6. Trade receivables

This account can be broken down as follows:

|                                  | 31.12.2010     | 31.12.2009    |
|----------------------------------|----------------|---------------|
| Receivables from third parties   | 940            | 10,580        |
| Receivables from related parties | 6,555          | –             |
| Receivables from subsidiaries    | 840,000        | 24,607        |
| <b>Total</b>                     | <b>847,495</b> | <b>35,187</b> |

*In Euro*

Receivables from subsidiaries concern invoices issued for administrative, financial and tax assistance services respectively of Euro 552,000 from Il Messaggero SpA, Euro 144,000 from Il Mattino SpA and Euro 72,000 from Piemme SpA and Il Gazzettino SpA. There are no receivables due over 12 months.



## 7. Current financial assets

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This account can be broken down as follows:

|  | 31.12.2010        | 31.12.2009        |
|--|-------------------|-------------------|
| Financial assets from subsidiaries         | 70,227,557        | 63,626,595        |
| Financial assets from associated companies | 3,891,001         | 5,430,649         |
| Financial assets from third parties        | 40,674            | 45,029            |
| <b>Total</b>                               | <b>74,159,232</b> | <b>69,102,273</b> |

*In Euro*

The balance of Euro 70,277,557 represents non-interest bearing loans due within one year renewable on request, granted respectively to Finced Srl (Euro 43,707,964) and Il Mattino SpA (Euro 18,660,000). Euro 7,500,000 concerns an interest bearing loan at current market rates until September 30<sup>th</sup>, 2010 granted to Il Gazzettino SpA.

Euro 3,891,001 refers entirely to the non-interest bearing loan granted to the associated company Rofin 2008 Srl.

The amount of Euro 40,674 relates to accrued interest on time deposits.

## 8. Other current assets

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This account can be broken down as follows:

|                               | 31.12.2010     | 31.12.2009     |
|-------------------------------|----------------|----------------|
| Receivables from subsidiaries | 770,985        | 277,613        |
| Receivables – third parties   | 187,756        | 9,338          |
| <b>Total</b>                  | <b>958,741</b> | <b>286,951</b> |

*In Euro*

The Receivables from subsidiaries due within one year relate to the companies within the national tax consolidation, of which Euro 359,320 from il Mattino SpA, Euro 111,862 from il Quotidiano di Puglia SpA and Euro 299,802 from Tipografiche Venete SpA.

The Receivables from third parties include receivables from social security institutions and VAT.

## 9. Cash and cash equivalents

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This account can be broken down as follows:

|                          | 31.12.2010         | 31.12.2009         |
|--------------------------|--------------------|--------------------|
| Bank and postal deposits | 148,085,146        | 174,522,385        |
| Cash in hand and similar | 610                | 2,675              |
| <b>Total</b>             | <b>148,085,756</b> | <b>174,525,060</b> |
| Of which related parties | 147,934,692        | 103,625,266        |

*In Euro*

Euro 147,934,692 concerns bank deposits with related companies – for Euro 605,046 from Banca Finnat Euramerica SpA and for Euro 147,329,646 from Banca Monte dei Paschi di Siena SpA, of which Euro 147,250,661 for short-term time deposits. The decrease in cash and cash equivalents of Euro 26.4 million is substantially due to the investment in shares for Euro 11.5 million, the loan granted to Finced Srl for Euro 8.3 million and the payment of dividends for Euro 6.2 million.

The average rate for funds in the year was 0.80%.

## *liabilities and shareholders' equity*

### *10. Shareholders' equity*

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#### **Share capital**

The Share capital amounts to Euro 125 million, consisting of 125 million ordinary shares at a nominal value of Euro 1 each. The number of ordinary shares outstanding did not change during the year.

All of the ordinary shares issued are fully paid-in. There are no shares subject to guarantees or restrictions on the distribution of dividends.

#### **Other reserves**

The Other reserves consist of:

|   | <b>31.12.2010</b>  | <b>31.12.2009</b>  |
|---|--------------------|--------------------|
| Legal reserve                             | 25,000,000         | 25,000,000         |
| Share premium reserve                     | 471,021,681        | 471,021,681        |
| Reserve for treasury shares               | 50,000,000         | 50,000,000         |
| Reserve for exchange gains                | 3,770,408          | 3,770,408          |
| Merger reserve Cedfin                     | 423,291            | 423,291            |
| Fair value reserve                        | (6,416,942)        | 9,062,818          |
| IAS leaving indemnity reserve             | (5,052)            | (1,451)            |
| Treasury shares sales gains reserves      | 33,704             | 33,704             |
| IAS non recognised asset reversal reserve | 16,876,107         | 16,876,107         |
| Retained earnings                         | 7,551,029          | 34,037,695         |
| <b>Total other reserves</b>               | <b>568,254,226</b> | <b>610,224,253</b> |

*In Euro*

The Treasury share acquisition reserve of Euro 50 million was created following Shareholders' Meeting resolution of April 26<sup>th</sup> 2010. Currently the reserve has not been utilised.

The Shareholders' equity disclosure document with breakdown by individual accounts concerning the availability and usage in previous years is reported below.

| Schedule of equity accounts at 31.12.2010   | Amount 31.12.09 | Amount 31.12.10 | Possibility of utilisation | Quota available | Summary of utilisations made in the three previous years |                     |
|---|-----------------|-----------------|----------------------------|-----------------|--|---------------------|
|   |                 |                 |                            |                 | for coverage   | for other           |
| Share capital                               | 125,000         | 125,000         | –                          | –               | –  | –                   |
| Share capital issue costs                   | (18,865)        | (18,865)        | –                          | –               | –  | –                   |
| Share premium reserve                       | 471,022         | 471,022         | A B C                      | 471,022         | –  | 50,000 <sup>1</sup> |
| Legal reserve                               | 25,000          | 25,000          | B                          | –               | –  | –                   |
| Reserve for exchange gains (Other reserves) | 3,770           | 3,770           | A B C                      | 3,770           | –  | –                   |
| IAS reserve                                 | 25,971          | 10,487          | –                          | –               | –  | –                   |
| Merger reserve (Other reserves)             | 423             | 423             | A B C                      | 423             | –  | –                   |
| Retained earnings                           | 34,038          | 7,551           | A B C                      | 7,551           | 33,577   | 12,500 <sup>2</sup> |
| Treasury share reserve                      | 50,000          | 50,000          | –                          | –               | –  | –                   |
| <b>Total available</b>                      | <b>716,359</b>  | <b>674,389</b>  | <b>–</b>                   | <b>482,766</b>  | <b>–</b>   | <b>62,500</b>       |
| Non-distributable quota:                    |                 |                 |                            |                 |  |                     |
| – taking account of the 2010                |                 | –               | –                          | (6,084)         | –  | –                   |
| – art. 2433 of the Civil Code               |                 | –               | –                          | (18,865)        |  |                     |
| <b>Residual distributable</b>               |                 | <b>–</b>        | <b>–</b>                   | <b>457,817</b>  | <b>–</b>   | <b>–</b>            |

*In Euro thousands*

*A For Share capital increase*

*B To cover losses*

*C For distribution to Shareholders*

<sup>1</sup> *Utilisation for Treasury share reserve (Euro 50,000,000 in 2009)*

<sup>2</sup> *Utilisation for dividend distribution in 2009 and 2010 (Euro 12,500,000) and coverage of losses in 2008 and 2009 (Euro 33,576,703)*

**Liabilities** *11. Financial liabilities*

|                                       | 31.12.2010       | 31.12.2009       |
|---------------------------------------|------------------|------------------|
| <b>Non-current financial payables</b> |                  |                  |
| Other lenders for loans               | –                | 1,404,153        |
| <b>Total</b>                          | <b>–</b>         | <b>1,404,153</b> |
| <b>Current financial payables</b>     |                  |                  |
| Payable to subsidiaries               | 4,314,715        | 4,314,715        |
| Other lenders                         | 1,404,153        | 1,343,957        |
| <b>Total</b>                          | <b>5,718,868</b> | <b>5,658,672</b> |

*In Euro*

The interest rates at the Balance sheet date on the current liabilities are as follows:

|                                      | 2010 |
|--------------------------------------|------|
| <b>Current financial liabilities</b> |      |
| Payables to subsidiaries             | 0.99 |
| Other financial payables             | 1.74 |

*Values in %*

The Current financial payables to subsidiaries refer entirely to a loan received from Quotidiano di Puglia SpA at market rates.

The Current financial payables to other lenders relates entirely to a loan provided in 2000 by Mediocredito Lombardo of Euro 11.62 million. The final repayment is due in 2011. The interest rate applied on these loans is a variable Euribor at 6 months + spread 0.70%.

As guarantee for this loan, a mortgage was provided on the buildings of the subsidiary Il Mattino SpA at Caivano for a total amount of Euro 20.34 million.

## 12. Employees

### Post-employment benefits and employee provisions

Post-employment benefits represent a liability relating to the benefits recognised to employees and paid either on termination or after employment service. This liability is a defined benefit plan and therefore is determined applying the actuarial method.

The assumptions relating to the determination of the plan are summarised in the table below:

|   | 31.12.2010 | 31.12.2009 |
|---|------------|------------|
| Annual technical discounting rate             | 1.20       | 1.91       |
| Annual inflation rate                         | 2.20       | 2.60       |
| Annual increase in Employee leaving indemnity | 2.80       | 3.07       |
| Annual increase in salaries                   | 3.83       | 3.83       |

Values in %

The discounting was made using the IRS curve corresponding to the duration of the period under examination (50 years).

The movements in the year are as follows:

|  | 2010          | 2009          |
|--|---------------|---------------|
| <b>Net liability at January 1<sup>st</sup></b>   | <b>41,648</b> | <b>29,128</b> |
| Current cost for the year                        | 7,686         | 7,374         |
| Interest charge/(income), net                    | 1,332         | 1,086         |
| Actuarial profits/(losses)                       | 2,700         | 4,060         |
| <b>Net liability at December 31<sup>st</sup></b> | <b>53,366</b> | <b>41,648</b> |

In Euro

The comparison with the liability in accordance with Italian regulations is as follows:

|   | 1.1.2009      | 31.12.2009    | 31.12.2010    |
|---|---------------|---------------|---------------|
| Nominal value of the provision          | 36,845        | 44,843        | 53,582        |
| Actuarial adjustment                    | (7,717)       | (3,195)       | (216)         |
| <b>Total Employee leaving indemnity</b> | <b>29,128</b> | <b>41,648</b> | <b>53,366</b> |

In Euro

As illustrated in the movement, the change between the liability determined in accordance with Italian regulations and *IFRS* was principally impacted by the interest rates.

## Cost and personnel numbers

|                                  | 2010           | 2009           |
|----------------------------------|----------------|----------------|
| Salaries and wages               | 123,230        | 122,572        |
| Social security expenses         | 36,944         | 42,775         |
| Employee leaving indemnity prov. | 7,686          | 7,374          |
| Other costs                      | 613,907        | 391,274        |
| <b>Total</b>                     | <b>781,767</b> | <b>563,995</b> |

*In Euro*

The following table shows the average number of employees and consultants by category:

|                         | 31.12.2010 | 31.12.2009 | Average 2010 | Average 2009 |
|-------------------------|------------|------------|--------------|--------------|
| Managers & white collar | 3          | 3          | 3            | 3            |
| Journalists             | 6          | 6          | 6            | 6            |
| <b>Total</b>            | <b>9</b>   | <b>9</b>   | <b>9</b>     | <b>9</b>     |

## 13. Trade payables

|                                   | 31.12.2010     | 31.12.2009     |
|-----------------------------------|----------------|----------------|
| Trade payables                    | 146,230        | 130,607        |
| Payables to subsidiaries          | 15,232         | 10,976         |
| Payables to holding companies     | 288,000        | 63,282         |
| Payables to other Group companies | 21,748         | 23,184         |
| <b>Total</b>                      | <b>471,210</b> | <b>228,049</b> |

*In Euro*

At December 31<sup>st</sup> 2010, Trade payables amounted to Euro 146,230 (Euro 130,607 at December 31<sup>st</sup> 2009) fully payable within one year, of which Euro 71,062 are for invoices to be received.

The Payables to subsidiaries relate to invoices received from Piemme SpA (Euro 2,640) for services provided and from Quotidiano di Puglia SpA (Euro 12,592) for interest on loans received at normal market conditions.

Euro 288,000 relates to the payable to the Parent Company Caltagirone SpA for services provided.

Payables to other Group companies concern the companies under common control for rental invoices.

There are no payables due over 12 months.

#### 14. Other current liabilities

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| <b>Other current liabilities</b> | <b>31.12.2010</b> | <b>31.12.2009</b> |
|----------------------------------|-------------------|-------------------|
| Social security institutions     | 13,355            | 10,299            |
| Employee payables                | 12,099            | 11,622            |
| Payables to subsidiaries         | 8,996,202         | 8,166,558         |
| Other payables                   | 5,761,486         | 5,341,789         |
| <b>Total</b>                     | <b>14,783,142</b> | <b>13,530,268</b> |

*In Euro*

The Other payables to subsidiaries refer to transactions with the companies in the fiscal consolidation. For further details see note 19 (Transactions with related parties). The account Other payables of Euro 5,761,486 includes Euro 4,873,606 as amounts available to the Board of Directors in accordance with article 25 of the Company By-Laws, which provides for the allocation of 2% of the net profits to this account. The other amounts concern emoluments due to Directors and Statutory Auditors and personnel withholding tax payables.



## *income statement*

### *15. Other operating revenues*

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|  | <b>2010</b>    | <b>2009</b>   |
|--|----------------|---------------|
| Other operating revenues                       | 780            | 84            |
| Other revenues and income from related parties | 710,845        | 10,765        |
| <b>Total</b>                                   | <b>711,625</b> | <b>10,849</b> |

*In Euro*

Sales and service revenues relate to services provided to Group companies.

### *16. Other operating charges*

---

|                                | <b>2010</b>      | <b>2009</b>      |
|--------------------------------|------------------|------------------|
| Rent, leases and similar costs | 343,900          | 372,354          |
| Services                       | 1,141,552        | 807,098          |
| Other operating charges        | 63,695           | 243,399          |
| <b>Total</b>                   | <b>1,549,147</b> | <b>1,422,851</b> |
| Of which related parties       | 662,414          | 516,404          |

*In Euro*

The costs Rent, leases and similar refer entirely to the headquarters of the Company, provided by a company under common control at market rents.

The account Services includes the remuneration of the Board of Statutory Auditors for Euro 40,434, the Board of Directors for Euro 258,600 and the Audit Firm for Euro 52,278.

#### *17. Amortisation, depreciation & provisions*

|                                   | 2010         | 2009         |
|-----------------------------------|--------------|--------------|
| Depreciation of tangible assets   | 2,621        | 2,441        |
| Amortisation of intangible assets | 2,722        | 2,722        |
| <b>Total</b>                      | <b>5,343</b> | <b>5,163</b> |

*In Euro*

#### *18. Net financial income / (charges)*

| <b>Financial income</b>                                    | <b>2010</b>      | <b>2009</b>       |
|--|------------------|-------------------|
| Dividends from subsidiaries                                | –                | 9,000,000         |
| Dividends from other companies                             | 1,102,500        | 1,376,440         |
| Other income   | –                | 168,794           |
| Interest income from bank deposits                         | 1,429,111        | 2,322,881         |
| Interest income from subsidiaries and associated companies | 62,728           | 176,684           |
| <b>Total</b>   | <b>2,594,339</b> | <b>13,044,799</b> |
| Of which related parties                                   | 2,510,096        | 11,636,881        |

*In Euro*

The account Dividends from other companies relate entirely to dividends concerning the shares in portfolio of Assicurazioni Generali SpA.

Interest income on bank deposits of Euro 1,429,111 concerns the return on invested liquidity, of which Euro 1,344,867 from the related companies Banca Monte dei Paschi di Siena SpA (Euro 1,342,980) and Banca Finnat Euramerica SpA (Euro 1,887).

| <b>Financial charges</b>                 | <b>2010</b>      | <b>2009</b>       |
|--|------------------|-------------------|
| Write-down of equity inv. and securities | 6,900,099        | 30,646,706        |
| Loan interest                            | 42,018           | 111,297           |
| Interest on bank current accounts        | 2,163            | 2,770             |
| Banking commissions and charges          | 3,040            | 4,534             |
| Interest expense from subsidiaries       | 43,695           | 59,906            |
| Financial charges from discounting       | 1,332            | 1,086             |
| Other                                    | 89,164           | 95,000            |
| <b>Total</b>                             | <b>7,081,511</b> | <b>30,921,299</b> |

*In Euro*

Interest expense from subsidiaries refers entirely to Quotidiano di Puglia SpA for interest bearing loans.

The account Write-downs on equity investments of Euro 6,900,099 refers for Euro 3,791,000 to the negative effect from the change in classification of the investment in E-Care SpA, as a result of the reduction in the percentage held by Caltagirone Editore SpA following the non-subscription to the Share capital increase of the company E-Care SpA in 2010 and the losses of the subsidiaries Corriere Adriatico SpA (Euro 1,250,463) and Il Gazzettino SpA (Euro 1,858,636).

### 19. Transactions with related parties

#### **Transactions with companies under common control**

The transactions of the Company with related parties, including inter-group operations, generally relate to normal operations and are regulated at market conditions and principally relate to the exchange of goods, the provision of services, the provision and use of financial resources of associated companies and subsidiaries as well as with other companies belonging to the Caltagirone Group or under common control.

There are no atypical or unusual transactions which are not within the normal business operations. Where such operations exist, detailed information is provided in the present paragraph.

|  | Trade receivables | Financial receivables | Other receivables | Cash and cash equivalents | Trade payables | Financial payables | Other payables   |
|--|-------------------|-----------------------|-------------------|---------------------------|----------------|--------------------|------------------|
| Caltagirone SpA                                | –                 | –                     | –                 | –                         | 288,000        | –                  | –                |
| Il Messaggero SpA                              | 552,000           | –                     | –                 | –                         | –              | –                  | 349,198          |
| Leggo SpA                                      | –                 | 359,592               | –                 | –                         | –              | –                  | 2,105,378        |
| Finced Srl                                     | –                 | 43,707,966            | –                 | –                         | –              | –                  | 3,532,283        |
| Il Mattino SpA                                 | 144,000           | 18,660,000            | 359,320           | –                         | –              | –                  | –                |
| Piemme SpA                                     | 72,000            | –                     | –                 | –                         | 2,640          | –                  | 2,586            |
| Mantegna '87 Srl                               | –                 | –                     | –                 | –                         | 15,148         | –                  | –                |
| Vianini Lavori SpA                             | –                 | –                     | –                 | –                         | 6,600          | –                  | –                |
| Corriere Adriatico SpA                         | –                 | –                     | –                 | –                         | –              | –                  | 1,099,768        |
| Quotidiano di Puglia SpA                       | –                 | –                     | 111,862           | –                         | 12,592         | 4,314,715          | –                |
| Imprese Tipografiche Venete SpA                | –                 | –                     | 299,803           | –                         | –              | –                  | –                |
| Il Gazzettino SpA                              | 72,000            | 7,500,000             | –                 | –                         | –              | –                  | 1,893,863        |
| P.I.M. Pubblicità Italiana<br>Multimediale Srl | –                 | –                     | –                 | –                         | –              | –                  | 3,223            |
| Centro Stampa Veneto SpA                       | –                 | –                     | –                 | –                         | –              | –                  | 9,903            |
| Rofin 2008 Srl                                 | –                 | 3,891,000             | –                 | –                         | –              | –                  | –                |
| A.D.Fid. Srl                                   | 6,556             | –                     | –                 | –                         | –              | –                  | –                |
| Banca Monte dei Paschi di Siena SpA            | –                 | –                     | –                 | 147,329,646               | –              | –                  | –                |
| Banca Finnat Euramerica SpA                    | –                 | –                     | –                 | 605,046                   | –              | –                  | –                |
| Assicurazioni Generali SpA                     | –                 | –                     | –                 | –                         | –              | –                  | –                |
| <b>Total</b>                                   | <b>846,556</b>    | <b>74,118,558</b>     | <b>770,985</b>    | <b>147,934,692</b>        | <b>324,980</b> | <b>4,314,715</b>   | <b>8,996,202</b> |
| <b>% on total<br/>in accounts</b>              | <b>99.89%</b>     | <b>99.95%</b>         | <b>80.42%</b>     | <b>99.90%</b>             | <b>68.97%</b>  | <b>75.45%</b>      | <b>60.85%</b>    |

*In Euro*

|                                     | Operating<br>revenues | Operating<br>costs | Financial<br>income | Financial<br>charges |
|-------------------------------------|-----------------------|--------------------|---------------------|----------------------|
| Caltagirone SpA                     | –                     | 240,000            | –                   | –                    |
| Vianini Lavori SpA                  | –                     | 20,400             | –                   | –                    |
| Mantegna '87 Srl                    | –                     | 45,763             | –                   | –                    |
| Quotidiano di Puglia SpA            | –                     | –                  | –                   | 43,695               |
| Piemme SpA                          | 60,000                | 14,300             | –                   | –                    |
| Ical SpA                            | –                     | 341,951            | –                   | –                    |
| Leggo SpA                           | –                     | –                  | –                   | –                    |
| Finced Srl                          | –                     | –                  | –                   | –                    |
| Il Messaggero SpA                   | 460,000               | –                  | –                   | –                    |
| Corriere Adriatico SpA              | –                     | –                  | –                   | 1,250,463            |
| Il Gazzettino SpA                   | 60,000                | –                  | 62,728              | 1,858,636            |
| Il Mattino SpA                      | 120,000               | –                  | –                   | –                    |
| A.D.Fid. Srl                        | 10,845                | –                  | –                   | –                    |
| E-Care SpA                          | –                     | –                  | –                   | 3,791,000            |
| Banca Monte dei Paschi di Siena SpA | –                     | –                  | 1,342,981           | 695                  |
| Banca Finnat Euramerica SpA         | –                     | –                  | 1,887               | 2,531                |
| Assicurazioni Generali SpA          | –                     | –                  | 1,102,500           | –                    |
| <b>Total</b>                        | <b>710,845</b>        | <b>662,414</b>     | <b>2,510,096</b>    | <b>6,947,020</b>     |
| <b>% on total<br/>in accounts</b>   | <b>99.89%</b>         | <b>42.76%</b>      | <b>96.75%</b>       | <b>98.10%</b>        |

*In Euro*

Financial receivables from subsidiaries relate to non-interest bearing loans granted.

#### **Transactions with Directors, Statutory Auditors and the management of Group companies**

The table below shows the payments made to the members of the Board of Directors and Board of Statutory Auditors relating to 2010 and in accordance with article 78 of Consob Resolution No. 11971/99.

| Name and surname              | Office held                      | Period in which office held | Expiry of office | Emoluments for office in the Group |                          |                       | Other                                 |                  | Total            |
|-------------------------------|----------------------------------|-----------------------------|------------------|------------------------------------|--------------------------|-----------------------|---------------------------------------|------------------|------------------|
|                               |                                  |                             |                  | Board emoluments                   | Committee and emoluments | Attendance emoluments | Emoluments for office in subsidiaries | Other            |                  |
| Francesco Gaetano Caltagirone | Chairman                         | Full year                   | 31.12.2011       | –                                  | –                        | –                     | –                                     | –                | –                |
| Gaetano Caltagirone           | Vice Chairman                    | Full year                   | 31.12.2011       | –                                  | –                        | –                     | –                                     | –                | –                |
| Azzurra Caltagirone           | Vice Chairman                    | Full year                   | 31.12.2011       | 200,000                            | –                        | –                     | 110,000                               | 300,000          | 610,000          |
| Francesco Caltagirone         | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | –                     | –                                     | –                | –                |
| Alessandro Caltagirone        | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | –                     | 10,000                                | –                | 10,000           |
| Mario Delfini                 | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | 5,000                 | 10,000                                | 230,000          | 245,000          |
| Albino Majore                 | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | 5,000                 | 866,667                               | 500,000          | 1,371,667        |
| Massimo Garzilli              | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | 4,000                 | 55,000                                | 326,000          | 385,000          |
| Massimo Confortini            | Director                         | Full year                   | 31.12.2011       | –                                  | 25,000                   | 4,000                 | –                                     | –                | 29,000           |
| Giampietro Nattino            | Director                         | Full year                   | 31.12.2011       | –                                  | 5,000                    | 4,000                 | –                                     | –                | 9,000            |
| Franco Luciano Lenti          | Director                         | Full year                   | 31.12.2011       | –                                  | –                        | 5,000                 | –                                     | –                | 5,000            |
| Raul Bardelli                 | Chairman Board Statutory Auditor | Full year                   | 31.12.2011       | 10,500                             | –                        | 5,000                 | –                                     | –                | 15,500           |
| Carlo Schiavone               | Statutory Auditor                | 01.01.2010-24.05.2010       | 31.12.2011       | 2,800                              | –                        | 2,000                 | –                                     | 10,000           | 14,800           |
| Maria Assunta Coluccia        | Statutory Auditor                | 24.05.2010-31.12.2010       | 31.12.2011       | 4,200                              | –                        | 3,000                 | 36,100                                | –                | 43,300           |
| Federico Malorni              | Statutory Auditor                | Full year                   | 31.12.2011       | 7,000                              | –                        | 5,000                 | 18,431                                | –                | 30,431           |
| <b>Total</b>                  |                                  |                             |                  | <b>224,500</b>                     | <b>30,000</b>            | <b>42,000</b>         | <b>1,106,198</b>                      | <b>1,366,000</b> | <b>2,768,698</b> |

*In Euro*

Emoluments for the office held includes the remuneration approved by the Shareholders' Meeting of Caltagirone Editore SpA and those relating to the Vice Chairman approved by the Board of Directors pursuant to article 2389, paragraph 3, of the Civil Code.

Included in other remuneration are the emoluments for offices held in subsidiary companies and remuneration for salaries and similar.

There are no stock option plans for the Directors of the Company.

No other transactions with Directors, Statutory Auditors or senior managers of the Group companies took place.

## 20. Business segment information

In accordance with *IFRS 8* Caltagirone Editore SpA, as the Holding Company, operates in the finance sector and carries out its activities exclusively in Italy; therefore no separate operating segments or geographic areas are identified.

## 21. Net cash position

|   | 31.12.2010           | 31.12.2009           |
|---|----------------------|----------------------|
| A. Bank deposits                            | 148,085,756          | 174,525,060          |
| B. Current financial receivables            | 74,159,232           | 69,102,273           |
| C. Current payables to other lenders        | 5,718,868            | 5,568,672            |
| <b>D. NET CURRENT CASH POSITION (C-B-A)</b> | <b>(216,526,120)</b> | <b>(238,058,661)</b> |
| E. Non-current payables to other lenders    | –                    | 1,404,153            |
| <b>I. NET CASH POSITION (D+E)</b>           | <b>(216,526,120)</b> | <b>(236,654,508)</b> |

*In Euro*

## 22. Other information

### **Assignments conferred to the Audit Firm and related remuneration**

The table below shows the payments made to the Audit Firm KPMG SpA in accordance with article 149 of Consob Resolution No. 11971/99 in 2010.

| Company                 | Independent Auditors | Period    | Audit service charges | Other activities | Remuneration |
|-------------------------|----------------------|-----------|-----------------------|------------------|--------------|
| Caltagirone Editore SpA | KPMG SpA             | 2006-2011 | 44,280                | 1,000            | 45,280       |

*In Euro*

No atypical or unusual transactions were undertaken in the year.

## *attachments*

### **LIST OF SIGNIFICANT INVESTMENTS AT 31.12.2010 AS PER ART. 120 OF Publication in accordance with article 126 of the Consob Resolution 11971 of May 14<sup>th</sup>, 1999**

| <b>COMPANY</b>                            | <b>REGISTERED OFFICE</b> | <b>SHARE CAPITAL</b> | <b>CURRENCY</b> |
|---|--------------------------|----------------------|-----------------|
| Centro Stampa Veneto SpA                  | Rome                     | 567,000              | Euro            |
| Corriere Adriatico SpA                    | Ancona                   | 102,000              | Euro            |
| E-Care SpA                                | Rome                     | 562,727              | Euro            |
| Edi.Me. Sport Srl in liquidation          | Naples                   | 10,200               | Euro            |
| Editrice Telenuovo SpA                    | Verona                   | 546,000              | Euro            |
| Euroqube SA in liquidation                | Belgium                  | 84,861,115           | Euro            |
| Finced Srl                                | Rome                     | 10,000               | Euro            |
| Ideco Holding SA in liquidation           | Lugano (Switzerland)     | 100,000              | Chf             |
| Il Gazzettino SpA                         | Rome                     | 1,078,950            | Euro            |
| Il Mattino SpA                            | Rome                     | 500,000              | Euro            |
| Il Messaggero SpA                         | Rome                     | 42,179,500           | Euro            |
| Imprese Tipografiche Venete SpA           | Rome                     | 936,000              | Euro            |
| Leggo SpA                                 | Rome                     | 1,000,000            | Euro            |
| Noisette Serviços de Consultoria Lda      | Madeira (Portugal)       | 5,000                | Euro            |
| Piemme SpA                                | Rome                     | 2,646,540            | Euro            |
| P.I.M. Pubblicità Italiana Multimedia Srl | Rome                     | 1,044,000            | Euro            |
| Pubblieditor Srl in liquidation           | Verona                   | 40,800               | Euro            |
| Quotidiano di Puglia SpA                  | Rome                     | 1,020,000            | Euro            |
| Rofin 2008 Srl                            | Rome                     | 10,000               | Euro            |
| Telefriuli SpA                            | Tavagnacco (Udine)       | 1,655,300            | Euro            |



**LEGS. DECREE NO. 58 OF 24.2.1998**

**HOLDING**

| Direct  | Indirect through  |          |
|---------|-------------------|----------|
| –       | Il Gazzettino SpA | 100.000% |
| 99.999% | Finced Srl        | 0.001%   |
| 14.998% | –                 | –        |
| –       | Il Mattino SpA    | 99.500%  |
| –       | Il Gazzettino SpA | 40.000%  |
| –       | Il Messaggero SpA | 14.820%  |
| 99.990% | Piemme SpA        | 0.010%   |
| –       | Il Gazzettino SpA | 100.000% |
| 99.999% | Finced Srl        | 0.001%   |
| 99.999% | Finced Srl        | 0.001%   |
| 94.613% | Piemme SpA        | 5.387%   |
| –       | Il Gazzettino SpA | 100.000% |
| 90.000% | –                 | –        |
| –       | Finced Srl        | 98.000%  |
| –       | Leggo SpA         | 2.000%   |
| –       | Il Messaggero SpA | 100.000% |
| –       | Il Gazzettino SpA | 100.000% |
| –       | Il Gazzettino SpA | 40.000%  |
| 99.951% | Finced Srl        | 0.049%   |
| 30.000% | –                 | –        |
| –       | Il Gazzettino SpA | 86.020%  |

***Declaration of the Financial Statements as per Art. 81 - ter of  
Consob Regulation No. 11971 of May 14<sup>th</sup> 1999 and subsequent modifications and integrations***

1. The undersigned Francesco Gaetano Caltagirone, as Chairman of the Board of Directors, and Roberto Di Muzio, executive responsible for the preparation of the corporate accounting documents of Caltagirone Editore S.p.A., affirm, and also in consideration of Article 154-*bis*, paragraphs 3 and 4, of Legislative Decree No. 58 of February 24<sup>th</sup> 1998:

- the accuracy of the information on company operations and
- the effective application,  
of the administrative and accounting procedures for the compilation of the financial statements for 2010.

2. The activity was undertaken evaluating the organisational structure and the execution, control and monitoring processes of the business activities necessary for the preparation of the financial statements.

In relation to this, no important matters arose.

3. It is also declared that:

3.1 the financial statements:

- a) were prepared in accordance with international accounting standards, recognised in the European Union pursuant to EU regulation No. 1606/2002 of the European Parliament and Council, of July 19<sup>th</sup> 2002;
- b) corresponds to the underlying accounting documents and records;
- c) provide a true and correct representation of the balance sheet, financial situation and result for the year of the issuer.

3.2 The Directors' Report, prepared using a standard format for both the individual and consolidated financial statements, includes a reliable analysis on the performance and operating result as well as the situation of the issuer, together with a description of the principal risks and uncertainties to which they are exposed.

Rome, March 15<sup>th</sup> 2011

**Chairman**

Francesco Gaetano Caltagirone

**Manager Responsible  
for Financial Reports**

Roberto Di Muzio

# *report of the board of statutory auditors*

PURSUANT TO ARTICLE 153 OF LEGISLATIVE DECREE  
NO. 58/1998 OF FEBRUARY 24<sup>TH</sup>, 1998

Dear Shareholders,

The present Report, prepared in accordance with article 153 of Legislative Decree No. 58/1998 (hereafter the Consolidated Finance Act - CFA), in compliance with Consob provisions relates to the activities of the Board of Statutory Auditors of Caltagirone Editore SpA for the year ended December 31<sup>st</sup>, 2010.

1. In carrying out its activities of supervision and control, the Board of Statutory Auditors:
  - a. verified compliance with law and the By-Laws of the Company;
  - b. periodically obtained from the Directors information on the activities carried out and on the operations of greatest economic, financial and Balance sheet significance resolved upon and implemented in the year. Based on the information available, the Board can reasonably state that these operations were in compliance with law and the corporate objectives and were not imprudent, reckless or such as to compromise the integrity of the Company's assets;
  - c. confirmed the inexistence of atypical and unusual transactions with Group companies, with third parties or with related parties. The Board of Directors provided sufficient information on the effects of the ordinary operations of greatest economic, financial and Balance sheet significance with subsidiaries and with related parties. In relation to the regulations issued by Consob concerning transactions with related parties the Board of Directors approved, in the Meeting of November 29<sup>th</sup>, 2010, the regulation of a new procedure concerning these transactions, in accordance with Consob provisions. The Board noted the inexistence of inter-group transactions or with related parties which conflicted with the interests of the Company;
  - d. obtained information in relation to and supervised the effectiveness of the Company's organisational structure, adherence to principles of best practice and the adequacy of directives issued by the Company to the subsidiary companies in accordance with article 114, paragraph 2, of the CFA;

- e. examined the adequacy of the internal control and administrative-accounting systems, as well as the reliability of this latter to correctly represent the operating events through:
  - i. examination of the declarations of the Chairman and the Executive Responsible for the preparation of the corporate accounting documents, pursuant to article 154 bis of the CFA;
  - ii. reports of the members of the Board who hold office in the corporate boards of the subsidiary companies in accordance with paragraphs 1 and 2 of article 151 of the CFA;
  - iii. further inquiries on the activities carried out and analysis of the work carried out by the Audit Firm;
  - iv. interaction with the Internal Control Manager and attendance at the Internal Control Committee meetings.

In the course of the activities carried out, no irregularities which may be considered as indicators of significant inadequacies in the internal control system emerged;

- f. held periodic meetings with the managers of the Auditing Firm in accordance with article 150, paragraph 3, of the CFA and no significant information or facts arose that requires inclusion in the present report;
- g. examined the implementation of the corporate governance system adopted by Caltagirone Editore SpA which partially implements the Self-Governance Code promoted by Borsa Italiana SpA. The Board, among other matters, verified the independence of three members of the Board of Directors. The Board of Statutory Auditors also verified the independence of its members. The Statutory Auditor Mr. Carlo Schiavone resigned with effect from May 24<sup>th</sup>, 2010. Ms. Maria Assunta Coluccia assumed his position as reported in the Directors' Report;
- h. in relation to the provisions of Legislative Decree No. 231/2001 concerning the administrative responsibility of Entities, the Company, considering its nature as a holding company and its essential structure, considers that the risks deriving from actions of parties which undertake representation, administration and management functions are greatly reduced.

The Board of Statutory Auditors did not issue any opinions required by law.

The Board of Statutory Auditors met 5 times, attended one Shareholders' Meeting, 5 Board of Directors' Meetings and one meeting of the Internal Control Committee.

- 2. In relation to meetings with the Audit Firm, the Board of Statutory Auditors reports that:
  - a. the Shareholders' AGM of April 27<sup>th</sup>, 2006 appointed, in accordance with article 155 of the CFA, KPMG SpA for 6 fiscal years as the independent audit and accounting company for the tax declarations of the Group. No other offices are held which affect the independence of the Audit Firm;

- b. on April 5<sup>th</sup>, 2011, KPMG SpA, in accordance with articles 14 and 16 of Legs. Decree 39/2010, released the reports which confirmed that:
  - i. the Individual and Consolidated financial statements for the year ended December 31<sup>st</sup>, 2010 were prepared with clarity and represent in a true and fair manner the Balance sheet, Financial position, the Results and the Cash flows of Caltagirone Editore SpA and the Group;
  - ii. the correspondence of the Directors' Reports and the information at paragraph 1) of letters c), d), f), l) m) and at paragraph 2 of letter b) of article 123-bis of the CFA, presented in the Corporate Governance and Shareholder Ownership Report, with the Individual and Consolidated financial statements;
  - iii. no opinions were issued by the Audit Firm in accordance with law without the relative requirements for their issuance.
- 3. No treasury shares were purchased during the year following the resolution of the Shareholders' AGM of April 26<sup>th</sup>, 2010 which authorised their purchase.
- 4. During the year no notifications in accordance with article 2408 were received and the Board is not aware of facts or petitions which would merit reporting to the Shareholders' Meeting. In the course of the activities carried out and based on the information obtained, no significant omissions, matters, irregularities or circumstances that would require reporting to the Supervisory Authority or mention in the present report were noted.  
It was not necessary to call the Shareholders' Meeting and/or the corporate boards.
- 5. The Board of Statutory Auditors does not have any further observations to report and expresses its favourable opinion with regard to the approval of the Financial statements at December 31<sup>st</sup>, 2010, accompanied by the Directors' Report and the proposal to distribute a dividend by the Board of Directors; finally, we invite the Shareholders' Meeting to proceed with the necessary vote to complete the Board of Statutory Auditors.

Rome, April 5<sup>th</sup> 2011

*The Board of Statutory Auditors*

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Mr. Raul Bardelli  
Ms. Maria Assunta Coluccia  
Mr. Federico Malorni





**CALTAGIRONE EDITORE**

*subsidiaries  
financial statements*

*assets*

|  | 31.12.2010         | 31.12.2009         |
|--|--------------------|--------------------|
| <b>A. RECEIVABLES DUE FROM SHAREHOLDERS FOR UNPAID CAPITAL</b> | -                  | -                  |
| <b>B. FIXED ASSETS</b>   |                    |                    |
| <b>I. Intangible assets</b>                                    |                    |                    |
| 5) Goodwill  | 65,381,823         | 69,014,147         |
| 7) Other   | 312,512            | 168,375            |
| <b>Total intangible assets</b>                                 | <b>65,694,335</b>  | <b>69,182,522</b>  |
| <b>II. Tangible assets</b>                                     |                    |                    |
| 1) Land and buildings  | 18,873,102         | 19,628,229         |
| 2) Plant and machinery   | 27,849,403         | 31,903,780         |
| 3) Industrial and commercial equipment                         | 26,913             | 56,794             |
| 4) Other fixed assets  | 616,249            | 700,105            |
| 5) Assets in progress and advances                             | 145,116            | 242,156            |
| <b>Total tangible assets</b>                                   | <b>47,510,783</b>  | <b>52,531,064</b>  |
| <b>III. Financial assets</b>                                   |                    |                    |
| 1) Equity investments:   |                    |                    |
| a) subsidiaries  | 71,972,862         | 71,972,862         |
| d) other companies   | 1,090,982          | 1,276,536          |
| <b>Total equity investments</b>                                | <b>73,063,844</b>  | <b>73,249,398</b>  |
| 2) Receivables:  |                    |                    |
| - due within one year  |                    |                    |
| d) others  | 53,135             | 52,740             |
| <b>Total receivables</b>                                       | <b>53,135</b>      | <b>52,740</b>      |
| <b>Total financial assets</b>                                  | <b>73,116,979</b>  | <b>73,302,138</b>  |
| <b>TOTAL B. FIXED ASSETS</b>                                   | <b>186,322,097</b> | <b>195,015,724</b> |



|  | 31.12.2010         | 31.12.2009         |
|--|--------------------|--------------------|
| <b>C. CURRENT ASSETS</b>                       |                    |                    |
| <b>I. Inventories</b>                          |                    |                    |
| 1) Raw materials, ancillary and consumables    | 1,390,813          | 1,752,968          |
| <b>Total inventories</b>                       | <b>1,390,813</b>   | <b>1,752,968</b>   |
| <b>II. Receivables</b>                         |                    |                    |
| 1) Trade receivables:                          |                    |                    |
| – due within one year                          | 1,620,054          | 1,802,975          |
| 2) Subsidiaries:                               |                    |                    |
| – due within one year                          | 19,791,047         | 23,100,350         |
| 3) Group companies:                            |                    |                    |
| – due within one year                          | 2,153,268          | 1,685,529          |
| 4) Holding companies:                          |                    |                    |
| – due within one year                          | 597,847            | 639,953            |
| 4 bis) Taxes receivable                        | 116,121            | 160,101            |
| 4 ter) Deferred tax                            | 1,729,176          | 3,387,536          |
| 5) Others:                                     |                    |                    |
| – due within one year                          | 323,353            | 1,358,028          |
| <b>Total receivables</b>                       | <b>26,330,866</b>  | <b>32,134,472</b>  |
| <b>IV. Cash and cash equivalents</b>           |                    |                    |
| 1) Banking and postal deposits                 | 102,079,398        | 98,590,330         |
| 3) Cash and cash equivalents                   | 1,502              | 3,218              |
| <b>Total cash and cash equivalents</b>         | <b>102,080,900</b> | <b>98,593,548</b>  |
| <b>TOTAL C. CURRENT ASSETS</b>                 | <b>129,802,579</b> | <b>132,480,988</b> |
| <b>D. PREPAYEMENTS AND ACCRUED INCOME</b>      |                    |                    |
| 1) Accrued income                              | 257,249            | 24,236             |
| 2) Prepayments                                 | 103,921            | 216,147            |
| <b>TOTAL D. PREPAYMENTS AND ACCRUED INCOME</b> | <b>361,170</b>     | <b>240,383</b>     |
| <b>TOTAL ASSETS</b>                            | <b>316,485,846</b> | <b>327,737,095</b> |

*In Euro*

*liabilities*

|   | 31.12.2010         | 31.12.2009         |
|---|--------------------|--------------------|
| <b>A. SHAREHOLDERS' EQUITY</b>                    |                    |                    |
| <b>I. Share capital</b>                           | <b>42,179,500</b>  | <b>42,179,500</b>  |
| <b>IV. Legal reserve</b>                          | <b>8,435,900</b>   | <b>8,435,900</b>   |
| <b>VII. Other reserves</b>                        |                    |                    |
| – Merger with S.E.M. surplus                      | 209,600            | 209,600            |
| – Shareholders' equity reduction reserve          | 62,112             | 62,112             |
| – Reserve Law 266/05                              | 11,000,328         | 11,000,328         |
| – Other reserves ex Caltanet                      | 42,406,963         | 42,406,963         |
| <b>Total other reserves</b>                       | <b>53,679,003</b>  | <b>53,679,003</b>  |
| <b>VIII. Retained earnings</b>                    | <b>102,181,821</b> | <b>107,104,770</b> |
| <b>IX. Profit/(Loss) for the year</b>             | <b>2,480,090</b>   | <b>(4,922,949)</b> |
| <b>TOTAL A. SHAREHOLDERS' EQUITY</b>              | <b>208,956,314</b> | <b>206,476,224</b> |
| <b>B. PROVISIONS FOR RISKS AND CHARGES</b>        |                    |                    |
| 2) Tax provisions, includ. deferred tax liability | 20,187,072         | 20,548,476         |
| 3) Other  | 4,683,427          | 7,023,427          |
| <b>TOTAL B. PROVISIONS FOR RISKS AND CHARGES</b>  | <b>24,870,499</b>  | <b>27,571,903</b>  |
| <b>C. EMPLOYEE LEAVING INDEMNITY</b>              | <b>16,052,546</b>  | <b>16,812,431</b>  |
| <b>D. PAYABLES</b>                                |                    |                    |
| 4) Bank borrowings:                               |                    |                    |
| – due within one year                             | 9,420,104          | 11,413,891         |
| – due over one year                               | 33,535,335         | 38,391,678         |
| <b>Total bank borrowings</b>                      | <b>42,955,439</b>  | <b>49,805,569</b>  |
| 7) Trade payables:                                |                    |                    |
| – due within one year                             | 10,960,778         | 12,865,645         |
| 9) Subsidiaries:                                  |                    |                    |
| – due within one year                             | 61,614             | 100,891            |
| 10) Group companies:                              |                    |                    |
| – due within one year                             | 677,221            | 403,757            |

|  | 31.12.2010         | 31.12.2009         |
|--|--------------------|--------------------|
| 11) Holding companies:   |                    |                    |
| – due within one year  | 800,648            | –                  |
| 12) Tax payables:  |                    |                    |
| – due within one year  | 1,371,997          | 1,733,033          |
| 13) Payables to social security institutions:                          |                    |                    |
| – due within one year  | 3,985,824          | 4,361,827          |
| 14) Other payables:  |                    |                    |
| – due within one year  | 5,751,311          | 7,591,138          |
| – due over one year  | 5,549              | 5,549              |
| Total other payables   | 5,756,860          | 7,596,687          |
| <b>TOTAL D. PAYABLES</b>   | <b>66,570,381</b>  | <b>76,867,409</b>  |
| <b>E. ACCRUALS AND DEFERRED INCOME</b>                                 |                    |                    |
| 2) Deferred income   | 36,106             | 9,128              |
| <b>TOTAL E. ACCRUALS AND DEFERRED INCOME</b>                           | <b>36,106</b>      | <b>9,128</b>       |
| <b>TOTAL LIABILITIES</b>   | <b>316,485,846</b> | <b>327,737,095</b> |
| <b>MEMORANDUM ACCOUNT</b>  |                    |                    |
| Guarantees given directly or indirectly<br>in favour of third parties: |                    |                    |
| – sureties given to third parties                                      | 19,678             | 17,323             |
| – bank collateral and pledges  | 60,000,000         | 60,000,000         |
| Goods held by third parties:   |                    |                    |
| – paper held in warehouses and printers                                |                    |                    |
| – equipment at printers  |                    |                    |
| Third-party owned assets:  |                    |                    |
| – leased printing machinery  | 405,489            | 580,398            |
| <b>TOTAL MEMORANDUM ACCOUNT</b>  | <b>60,425,169</b>  | <b>60,597,723</b>  |

*In Euro*

*income statement*

|  | 2010                | 2009                 |
|--|---------------------|----------------------|
| <b>A. VALUE OF PRODUCTION</b>  |                     |                      |
| 1) Revenues from sales and supply of services                                | 95,033,934          | 99,812,843           |
| 5) Other revenues and income:  |                     |                      |
| a) other revenues and income   | 5,210,725           | 3,715,369            |
| b) operating grants  | 262,910             | 342,917              |
| <b>TOTAL A. VALUE OF PRODUCTION</b>  | <b>100,507,569</b>  | <b>103,871,129</b>   |
| <b>B. COSTS OF PRODUCTION</b>  |                     |                      |
| 6) Raw, ancillary and consumable materials and goods                         | (11,432,538)        | (13,801,065)         |
| 7) Services  | (31,986,202)        | (33,572,305)         |
| 8) Rents, lease and similar costs  | (2,649,895)         | (2,725,170)          |
| 9) Personnel costs:  |                     |                      |
| a) salaries and wages  | (25,229,469)        | (28,087,409)         |
| b) social security charges   | (8,523,412)         | (9,501,633)          |
| c) employee leaving indemnity  | (2,412,423)         | (2,552,738)          |
| e) other costs   | (1,937,650)         | (3,630,843)          |
| <b>Total personnel costs</b>   | <b>(38,102,954)</b> | <b>(43,772,623)</b>  |
| 10) Amortisation, depreciation and write-downs:                              |                     |                      |
| a) amortisation of intangible fixed assets                                   | (3,770,710)         | (3,788,531)          |
| b) depreciation of tangible assets   | (5,088,499)         | (5,189,054)          |
| <b>Total amortisation, depreciation and write-downs</b>                      | <b>(8,859,209)</b>  | <b>(8,977,585)</b>   |
| 11) Change in inventory of raw materials<br>ancillary, consumables and goods | (362,155)           | (928,899)            |
| 12) Provisions for risks   | –                   | –                    |
| 14) Other operating costs  | (1,287,596)         | (2,572,024)          |
| <b>TOTAL B. COSTS OF PRODUCTION</b>  | <b>(94,680,549)</b> | <b>(106,349,671)</b> |
| <b>DIFFERENCE (A-B) BETWEEN VALUE<br/>AND COST OF PRODUCTION</b>             | <b>5,827,020</b>    | <b>(2,478,542)</b>   |

|  | 2010               | 2009               |
|--|--------------------|--------------------|
| <b>C. FINANCIAL INCOME AND CHARGES</b>           |                    |                    |
| 16) Other financial income:                      |                    |                    |
| d) income other than above:                      |                    |                    |
| 2) Group companies                               | 4,054              | –                  |
| 4) others  | 754,605            | 828,193            |
| <b>Total other financial income</b>              | <b>758,659</b>     | <b>828,193</b>     |
| 17) Interest and other financial charges:        |                    |                    |
| 4) others  | (785,439)          | (1,614,866)        |
| 17 bis) Exchange losses                          | (987)              | (547)              |
| <b>TOTAL C. FINANCIAL INCOME AND CHARGES</b>     | <b>(27,767)</b>    | <b>(787,220)</b>   |
| <b>D. ADJUSTMENT OF FINANCIAL ASSETS</b>         |                    |                    |
| 19 a) Write-downs of equity investments          | (185,554)          | (253,302)          |
| <b>TOTAL D. ADJUSTMENT OF FINANCIAL ASSETS</b>   | <b>(185,554)</b>   | <b>(253,302)</b>   |
| <b>E. EXTRAORDINARY INCOME AND CHARGES</b>       |                    |                    |
| 20) Income:                                      |                    |                    |
| a) gains on disposals                            | 1,625              | 24,651             |
| b) other extraordinary income                    | 589,847            | 1,876,797          |
| <b>Total income</b>                              | <b>591,472</b>     | <b>1,901,448</b>   |
| 21) Charges:                                     |                    |                    |
| b) prior years taxes                             | (14,661)           | (9,878)            |
| c) other extraordinary charges                   | (5,528)            | (3,150,000)        |
| <b>Total charges</b>                             | <b>(20,189)</b>    | <b>(3,159,878)</b> |
| <b>TOTAL E. EXTRAORDINARY INCOME AND CHARGES</b> | <b>571,283</b>     | <b>(1,258,430)</b> |
| <b>PROFIT BEFORE TAXES</b>                       | <b>6,184,982</b>   | <b>(4,777,494)</b> |
| 22) Income taxes                                 |                    |                    |
| a) Ires  | (248,648)          | 639,819            |
| b) Irap  | (2,159,289)        | (1,986,941)        |
| – deferred tax charge                            | 361,404            | 447,740            |
| – deferred tax assets                            | (1,658,359)        | 753,927            |
| <b>Total income taxes</b>                        | <b>(3,704,892)</b> | <b>(145,455)</b>   |
| <b>23) NET PROFIT FOR THE YEAR</b>               | <b>2,480,090</b>   | <b>(4,922,949)</b> |

*In Euro*

*assets*

|  | 31.12.2010        | 31.12.2009        |
|--|-------------------|-------------------|
| <b>A. RECEIVABLES DUE FROM SHAREHOLDERS FOR UNPAID CAPITAL</b> | -                 | -                 |
| <b>B. FIXED ASSETS</b>   |                   |                   |
| <b>I. Intangible assets</b>                                    |                   |                   |
| 7) Other   | 175,603           | 289,349           |
| <b>Total intangible assets</b>                                 | <b>175,603</b>    | <b>289,349</b>    |
| <b>II. Tangible assets</b>                                     |                   |                   |
| 4) Other fixed assets  | 329,369           | 491,722           |
| <b>Total tangible assets</b>                                   | <b>329,369</b>    | <b>491,722</b>    |
| <b>III. Financial assets</b>                                   |                   |                   |
| I) Equity investments:   |                   |                   |
| b) associated companies  | 40                | 40                |
| c) holding companies   | 22,334,693        | 22,334,693        |
| <b>Total financial assets</b>                                  | <b>22,334,733</b> | <b>22,334,733</b> |
| <b>TOTAL B. FIXED ASSETS</b>                                   | <b>22,839,705</b> | <b>23,115,804</b> |

|   | 31.12.2010        | 31.12.2009         |
|---|-------------------|--------------------|
| <b>C. CURRENT ASSETS</b>                  |                   |                    |
| <b>II. Receivables</b>                    |                   |                    |
| 1) Trade receivables:                     |                   |                    |
| – due within one year                     | 65,977,971        | 69,115,662         |
| 3) Group companies:                       |                   |                    |
| – due within one year                     | 335,422           | 283,526            |
| 4) Holding companies:                     |                   |                    |
| – due within one year                     | 92,627            | 211,864            |
| 4 bis) Taxes receivable                   | 482,470           | 224,192            |
| 4 ter) Deferred tax                       | 5,962,531         | 6,989,358          |
| 5) Others:                                |                   |                    |
| – due within one year                     | 140,036           | 299,511            |
| – due over one year                       | 104,387           | 116,313            |
| Total others                              | 244,423           | 415,824            |
| <b>Total receivables</b>                  | <b>73,095,444</b> | <b>77,240,426</b>  |
| <b>IV. Cash and cash equivalents</b>      |                   |                    |
| 1) Banking and postal deposits            | 733,501           | 3,652,886          |
| 3) Cash and cash equivalents              | 96,946            | 159,708            |
| <b>Total cash and cash equivalents</b>    | <b>830,447</b>    | <b>3,812,594</b>   |
| <b>TOTAL C. CURRENT ASSETS</b>            | <b>73,925,891</b> | <b>81,053,020</b>  |
| <b>D. PREPAYEMENTS AND ACCRUED INCOME</b> | <b>67,411</b>     | <b>82,924</b>      |
| <b>TOTAL ASSETS</b>                       | <b>96,833,007</b> | <b>104,251,748</b> |

*In Euro*

*liabilities*

|  | 31.12.2010        | 31.12.2009        |
|--|-------------------|-------------------|
| <b>A. SHAREHOLDERS' EQUITY</b>                   |                   |                   |
| <b>I. Share capital</b>                          | 2,646,540         | 2,646,540         |
| <b>IV. Legal reserve</b>                         | 529,308           | 529,308           |
| <b>VII. Other reserves</b>                       | 26,830,923        | 26,830,923        |
| <b>VIII. Retained earnings</b>                   | 12,045,605        | 10,396,529        |
| <b>IX. Profit/(Loss) for the year</b>            | 1,479,946         | 1,649,077         |
| <b>TOTAL A. SHAREHOLDERS' EQUITY</b>             | <b>43,532,322</b> | <b>42,052,377</b> |
| <b>B. PROVISIONS FOR RISKS AND CHARGES</b>       |                   |                   |
| 3) Other   | 530,505           | 598,342           |
| <b>TOTAL B. PROVISIONS FOR RISKS AND CHARGES</b> | <b>530,505</b>    | <b>598,342</b>    |
| <b>C. EMPLOYEE LEAVING INDEMNITY</b>             | <b>3,061,022</b>  | <b>3,225,165</b>  |



|  | 31.12.2010        | 31.12.2009         |
|--|-------------------|--------------------|
| <b>D. PAYABLES</b>   |                   |                    |
| 4) Bank borrowings:  |                   |                    |
| – due within one year  | 160,944           | 366,641            |
| 7) Trade payables:   |                   |                    |
| – due within one year  | 6,249,029         | 6,966,133          |
| 10) Group companies:   |                   |                    |
| – due within one year  | 18,758,522        | 21,687,860         |
| 11) Holding companies:   |                   |                    |
| – due within one year  | 19,888,824        | 23,189,110         |
| 12) Tax payables:  |                   |                    |
| – due within one year  | 965,799           | 1,830,429          |
| 13) Payables to social security institutions:                                  |                   |                    |
| – due within one year  | 741,393           | 835,074            |
| 14) Others:  |                   |                    |
| – due within one year  | 1,919,315         | 2,124,846          |
| <b>TOTAL D. PAYABLES</b>   | <b>48,683,826</b> | <b>57,000,093</b>  |
| <b>E. PREPAYEMENTS AND ACCRUED INCOME</b>                                      | <b>1,025,332</b>  | <b>1,375,771</b>   |
| <b>TOTAL LIABILITIES</b>   | <b>96,833,007</b> | <b>104,251,748</b> |
| <b>MEMORANDUM ACCOUNT</b>  |                   |                    |
| 3) Commitments, risks and other memorandum accounts:                           |                   |                    |
| c) secured guarantees given to third parties<br>for obligations of the company | 411,986           | 402,042            |
| f) other   |                   |                    |
| – bills discounted   | 2,157,757         | 2,208,073          |
| <b>TOTAL MEMORANDUM ACCOUNT</b>  | <b>2,569,743</b>  | <b>2,610,115</b>   |

*In Euro*

*income statement*

|  | 2010                 | 2009                 |
|--|----------------------|----------------------|
| <b>A. VALUE OF PRODUCTION</b>                                |                      |                      |
| 1) Revenues from sales and supply of services                | 155,188,990          | 159,773,556          |
| 5) Other revenues and income                                 | 1,602,493            | 1,484,946            |
| <b>TOTAL A. VALUE OF PRODUCTION</b>                          | <b>156,791,483</b>   | <b>161,258,502</b>   |
| <b>B. COSTS OF PRODUCTION</b>                                |                      |                      |
| 6) Purchase of advertising space                             | (120,522,953)        | (124,203,560)        |
| 7) Services  | (17,932,520)         | (18,525,531)         |
| 8) Rents, lease and similar costs                            | (2,557,713)          | (2,661,585)          |
| 9) Personnel costs:  |                      |                      |
| a) salaries and wages  | (7,232,931)          | (7,132,791)          |
| b) social security charges                                   | (2,264,557)          | (2,191,804)          |
| c) employee leaving indemnity                                | (89,255)             | (74,046)             |
| d) pension and similar rights                                | (552,566)            | (588,038)            |
| e) other costs   | –                    | (368,496)            |
| <b>Total personnel costs</b>                                 | <b>(10,139,309)</b>  | <b>(10,355,175)</b>  |
| 10) Amortisation, depreciation and write-downs:              |                      |                      |
| a) amortisation of intangible fixed assets                   | (240,919)            | (296,939)            |
| b) depreciation of tangible assets                           | (227,102)            | (258,254)            |
| d) pension and similar rights                                | (2,153,481)          | (3,109,950)          |
| <b>Total amortisation, depreciation and write-downs</b>      | <b>(2,621,502)</b>   | <b>(3,665,143)</b>   |
| 12) Provisions for risks                                     | (15,605)             | (94,000)             |
| 14) Other operating costs                                    | (195,723)            | (202,262)            |
| <b>TOTAL B. COSTS OF PRODUCTION</b>                          | <b>(153,985,325)</b> | <b>(159,707,256)</b> |
| <b>DIFFERENCE (A-B) BETWEEN VALUE AND COST OF PRODUCTION</b> | <b>2,806,158</b>     | <b>1,551,246</b>     |

|  | 2010             | 2009             |
|--|------------------|------------------|
| <b>C. FINANCIAL INCOME AND CHARGES</b>           |                  |                  |
| 16) Other financial income                       |                  |                  |
| d) Other income from:                            |                  |                  |
| – other  | 61,585           | 510,515          |
| 17) Interest and other financial charges:        |                  |                  |
| c) Group companies                               | (3,038)          | (6,745)          |
| e) other   | (270,223)        | (354,578)        |
| Total interest and other financial charges       | (273,261)        | (361,323)        |
| <b>TOTAL C. FINANCIAL INCOME AND CHARGES</b>     | <b>(211,676)</b> | <b>149,192</b>   |
| <b>E. EXTRAORDINARY INCOME AND CHARGES</b>       |                  |                  |
| 20) Income:                                      |                  |                  |
| a) gains on disposals                            | 8                | 583              |
| b) other extraordinary income                    | 623,671          | 853,600          |
| Total income                                     | 623,679          | 854,183          |
| 21) Charges:                                     |                  |                  |
| a) losses on disposals                           | –                | (946)            |
| b) prior years taxes                             | (28,043)         | (12,655)         |
| c) other extraordinary charges                   | (90,243)         | (107,565)        |
| Total charges                                    | (118,286)        | (121,166)        |
| <b>TOTAL E. EXTRAORDINARY INCOME AND CHARGES</b> | <b>505,393</b>   | <b>733,017</b>   |
| <b>PROFIT BEFORE TAXES</b>                       | <b>3,099,875</b> | <b>2,433,455</b> |
| 22) Income taxes:                                |                  |                  |
| a) current taxes                                 | (593,758)        | (593,045)        |
| c) deferred tax                                  | (1,026,171)      | (191,333)        |
| Total income taxes                               | (1,619,929)      | (784,378)        |
| <b>23) NET PROFIT FOR THE YEAR</b>               | <b>1,479,946</b> | <b>1,649,077</b> |

*In Euro*

*assets*

|  | 31.12.2010        | 31.12.2009        |
|--|-------------------|-------------------|
| <b>A. RECEIVABLES DUE FROM SHAREHOLDERS FOR UNPAID CAPITAL</b> | -                 | -                 |
| <b>B. FIXED ASSETS</b>   |                   |                   |
| <b>I. Intangible assets</b>                                    |                   |                   |
| 2) Research, development and advertising costs                 | 36,000            | 49,000            |
| 3) Concessions, licenses, trademarks and similar costs         | 80,834            | 10,937            |
| 4) Newspapers titles   | 35,608,900        | 37,090,750        |
| 6) Assets in progress and advances                             | -                 | -                 |
| <b>Total intangible assets</b>                                 | <b>35,725,734</b> | <b>37,150,687</b> |
| <b>II. Tangible assets</b>                                     |                   |                   |
| 1) Land and buildings  | 6,715,273         | 6,972,880         |
| 2) Plant and machinery   | 4,419,921         | 5,612,814         |
| 3) Industrial and commercial equipment                         | 863               | 1,438             |
| 4) Other fixed assets  | 212,073           | 277,863           |
| 5) Assets in progress and advances                             | -                 | 7,250             |
| <b>Total tangible assets</b>                                   | <b>11,348,129</b> | <b>12,872,245</b> |
| <b>III. Financial assets</b>                                   |                   |                   |
| 1) Equity investments:   |                   |                   |
| d) other companies   | 364,796           | 364,796           |
| <b>Total equity investments</b>                                | <b>364,796</b>    | <b>364,796</b>    |
| 2) Receivables:  |                   |                   |
| - due within one year  |                   |                   |
| a) subsidiaries  | 4,609             | 4,430             |
| <b>Total receivables</b>                                       | <b>4,609</b>      | <b>4,430</b>      |
| <b>Total financial assets</b>                                  | <b>369,404</b>    | <b>369,225</b>    |
| <b>TOTAL B. FIXED ASSETS</b>                                   | <b>47,443,267</b> | <b>50,392,158</b> |

|   | 31.12.2010        | 31.12.2009        |
|---|-------------------|-------------------|
| <b>C. CURRENT ASSETS</b>                    |                   |                   |
| <b>I. Inventories</b>                       |                   |                   |
| 1) Raw materials, ancillary and consumables | 925,303           | 972,662           |
| <b>Total inventories</b>                    | <b>925,303</b>    | <b>972,662</b>    |
| <b>II. Receivables</b>                      |                   |                   |
| 1) Trade receivables:                       |                   |                   |
| – due within one year                       | 464,800           | 384,545           |
| – due over one year                         | 1,901,160         | 1,922,932         |
| <b>Total trade receivables</b>              | <b>2,365,960</b>  | <b>2,307,477</b>  |
| 3) Group companies:                         |                   |                   |
| – due within one year                       | 6,480,267         | 7,161,090         |
| 4) Holding companies:                       |                   |                   |
| – due within one year                       | 346,094           | 364,950           |
| 4 bis) Taxes receivable:                    |                   |                   |
| – due within one year                       | –                 | 225,527           |
| – due over one year                         | 151,256           | 151,256           |
| <b>Total taxes receivable</b>               | <b>151,256</b>    | <b>376,783</b>    |
| 4 ter) Deferred tax                         | 911,379           | 1,033,150         |
| 5) Others:                                  |                   |                   |
| – due within one year                       | 23,423            | 47,256            |
| – due over one year                         | 47,895            | 38,697            |
| <b>Total others</b>                         | <b>71,318</b>     | <b>85,953</b>     |
| <b>Total receivables</b>                    | <b>10,326,274</b> | <b>11,329,403</b> |
| <b>IV. Cash and cash equivalents</b>        |                   |                   |
| 1) Banking and postal deposits and cash     | 546,387           | 554,505           |
| <b>Total cash and cash equivalents</b>      | <b>546,387</b>    | <b>554,505</b>    |
| <b>TOTAL C. CURRENT ASSETS</b>              | <b>11,797,965</b> | <b>12,856,570</b> |
| <b>D. PREPAYEMENTS AND ACCRUED INCOME</b>   | <b>209,568</b>    | <b>218,294</b>    |
| <b>TOTAL ASSETS</b>                         | <b>59,450,799</b> | <b>63,467,022</b> |

*In Euro*

*liabilities*

|   | 31.12.2010        | 31.12.2009         |
|---|-------------------|--------------------|
| <b>A. SHAREHOLDERS' EQUITY</b>                    |                   |                    |
| <b>I. Share capital</b>                           | <b>500,000</b>    | <b>500,000</b>     |
| <b>III. Revaluation reserve</b>                   | <b>297,473</b>    | <b>2,711,834</b>   |
| <b>IV. Legal reserve</b>                          | <b>107,681</b>    | <b>107,681</b>     |
| <b>VII. Other reserves</b>                        |                   |                    |
| – capital grants as per Law 488/92                | 740,238           | 740,238            |
| – capital grants as per Law 67/87                 | 6,251,358         | 6,251,358          |
| – share capital paid-in                           | 4,350,000         | 4,350,000          |
| – profit reserve reinvested                       | 739               | 739                |
| <b>Total other reserves</b>                       | <b>11,342,334</b> | <b>11,342,334</b>  |
| <b>VIII. Retained earnings</b>                    | <b>271,876</b>    | <b>271,876</b>     |
| <b>IX. Profit/(Loss) for the year</b>             | <b>1,238,974</b>  | <b>(2,414,361)</b> |
| <b>TOTAL A. SHAREHOLDERS' EQUITY</b>              | <b>13,758,338</b> | <b>12,519,364</b>  |
| <b>B. PROVISIONS FOR RISKS AND CHARGES</b>        |                   |                    |
| 1) Provision for risks                            | 2,145,930         | 2,427,100          |
| 2) Tax provisions, includ. deferred tax liability | 3,738,713         | 3,773,635          |
| <b>TOTAL B. PROVISIONS FOR RISKS AND CHARGES</b>  | <b>5,884,643</b>  | <b>6,200,735</b>   |
| <b>C. EMPLOYEE LEAVING INDEMNITY</b>              | <b>7,059,734</b>  | <b>7,380,316</b>   |

|  | 31.12.2010        | 31.12.2009        |
|--|-------------------|-------------------|
| <b>D. PAYABLES</b>   |                   |                   |
| 4) Bank borrowings:  |                   |                   |
| – due within one year  | 2,209,672         | 4,264,034         |
| 5) Other lenders:  |                   |                   |
| – due within one year  | 1,185,729         | 1,134,896         |
| – due over one year  | –                 | 1,185,616         |
| <b>Total other lenders</b>   | <b>1,185,729</b>  | <b>2,320,512</b>  |
| 7) Trade payables:   |                   |                   |
| – due within one year  | 3,473,993         | 4,484,739         |
| 10) Group companies:   |                   |                   |
| – due within one year  | 200,240           | 612,886           |
| 11) Holding companies:   |                   |                   |
| – due within one year  | 849,414           | –                 |
| – due over one year  | 18,660,000        | 17,660,000        |
| <b>Total holding companies</b>   | <b>19,509,414</b> | <b>17,660,000</b> |
| 12) Tax payables:  |                   |                   |
| – due within one year  | 1,036,732         | 921,197           |
| 13) Payables to social security institutions:                          |                   |                   |
| – due within one year  | 1,040,672         | 2,198,447         |
| 14) Other payables:  |                   |                   |
| – due within one year  | 1,400,693         | 1,850,479         |
| <b>TOTAL D. PAYABLES</b>   | <b>30,057,146</b> | <b>34,312,295</b> |
| <b>E. PREPAYEMENTS AND ACCRUED INCOME</b>                              | <b>2,690,937</b>  | <b>3,054,311</b>  |
| <b>TOTAL LIABILITIES</b>   | <b>59,450,799</b> | <b>63,467,022</b> |
| <b>MEMORANDUM ACCOUNT</b>  |                   |                   |
| Guarantees given directly or indirectly<br>in favour of third parties: |                   |                   |
| – mortgage on new factory  | 17,172,190        | 17,172,190        |
| – sureties given to third parties                                      | –                 | 587,561           |
| Sureties or mortgages received:  |                   |                   |
| – third parties  | 1,020,959         | 939,070           |
| <b>TOTAL MEMORANDUM ACCOUNT</b>  | <b>18,193,149</b> | <b>18,698,821</b> |

*In Euro*

*income statement*

|  | 2010                | 2009                |
|--|---------------------|---------------------|
| <b>A. VALUE OF PRODUCTION</b>  |                     |                     |
| 1) Revenues from sales and supply of services                                | 38,263,903          | 38,649,828          |
| 5) Other revenues and income:  |                     |                     |
| a) other revenues and income   | 1,022,794           | 1,103,095           |
| b) operating grants  | 506,241             | 610,128             |
| Total other revenues and income  | 1,529,035           | 1,713,223           |
| <b>TOTAL A. VALUE OF PRODUCTION</b>  | <b>39,792,938</b>   | <b>40,363,051</b>   |
| <b>B. COSTS OF PRODUCTION</b>  |                     |                     |
| 6) Raw, ancillary and consumable materials and goods                         | (4,565,750)         | (5,614,882)         |
| 7) Services  | (11,151,069)        | (11,653,732)        |
| 8) Rents, lease and similar costs  | (903,704)           | (946,233)           |
| 9) Personnel costs:  |                     |                     |
| a) salaries and wages  | (11,178,848)        | (12,515,019)        |
| b) social security charges   | (3,936,689)         | (4,360,597)         |
| c) employee leaving indemnity  | (973,444)           | (1,028,049)         |
| e) other costs   | (272,437)           | (698,567)           |
| Total personnel costs  | (16,361,418)        | (18,602,232)        |
| 10) Amortisation, depreciation and write-downs:                              |                     |                     |
| a) amortisation of intangible fixed assets                                   | (1,586,621)         | (1,506,745)         |
| b) depreciation of tangible assets   | (1,639,045)         | (1,767,252)         |
| d) writedowns current receivables  | –                   | (400,000)           |
| Total amortisation, depreciation and write-downs                             | (3,225,666)         | (3,273,997)         |
| 11) Change in inventory of raw materials<br>ancillary, consumables and goods | (47,359)            | 2,677               |
| 12) Provisions for risks   | (79,500)            | (65,000)            |
| 14) Other operating costs  | (714,263)           | (804,163)           |
| <b>TOTAL B. COSTS OF PRODUCTION</b>  | <b>(37,048,730)</b> | <b>(41,357,562)</b> |
| <b>DIFFERENCE (A-B) BETWEEN VALUE<br/>AND COST OF PRODUCTION</b>             | <b>2,744,208</b>    | <b>(994,511)</b>    |



|   | 2010             | 2009               |
|---|------------------|--------------------|
| <b>C. FINANCIAL INCOME AND CHARGES</b>                    |                  |                    |
| 16) Other financial income:                               |                  |                    |
| d) income other than above:                               |                  |                    |
| 4) others   | 4,506            | 1,646              |
| 17) Interest and other financial charges:                 |                  |                    |
| 4) others   | (111,826)        | (200,464)          |
| <b>TOTAL C. FINANCIAL INCOME AND CHARGES</b>              | <b>(107,320)</b> | <b>(198,818)</b>   |
| <b>D. ADJUSTMENT OF FINANCIAL ASSETS</b>                  |                  |                    |
| 19) Write-downs of equity investments                     | –                | (1,267)            |
| <b>TOTAL D. ADJUSTMENT OF FINANCIAL ASSETS</b>            | <b>–</b>         | <b>(1,267)</b>     |
| <b>E. EXTRAORDINARY INCOME AND CHARGES</b>                |                  |                    |
| 20) Income:   |                  |                    |
| a) gains on disposals                                     | 7,083            | 10,000             |
| b) other extraordinary income                             | 254,996          | 277,718            |
| Total income  | 262,080          | 287,718            |
| 21) Charges:  |                  |                    |
| a) losses on disposals                                    | –                | –                  |
| b) other extraordinary charges                            | (55,951)         | (1,422,388)        |
| Total charges   | (55,951)         | (1,422,388)        |
| <b>TOTAL E. EXTRAORDINARY INCOME AND CHARGES</b>          | <b>206,129</b>   | <b>(1,134,669)</b> |
| <b>PROFIT BEFORE TAXES</b>                                | <b>2,843,018</b> | <b>(2,329,265)</b> |
| 22) Income taxes:   |                  |                    |
| a) current taxes  |                  |                    |
| Ires  | (706,055)        | –                  |
| Irap  | (811,140)        | (706,062)          |
| b) deferred tax charge                                    | 34,922           | 54,996             |
| c) deferred tax income                                    | (121,771)        | 216,149            |
| e) income tax receivable on losses from tax consolidation | –                | 349,821            |
| Total income taxes  | (1,604,044)      | (85,096)           |
| <b>23) NET PROFIT FOR THE YEAR</b>                        | <b>1,238,974</b> | <b>(2,414,361)</b> |

*In Euro*

*assets*

|  | 31.12.2010    | 31.12.2009    |
|--|---------------|---------------|
| <b>A. RECEIVABLES DUE FROM SHAREHOLDERS FOR UNPAID CAPITAL</b> | -             | -             |
| <b>B. FIXED ASSETS</b>   |               |               |
| <b>I. Intangible assets</b>                                    |               |               |
| 5) Goodwill  | -             | 1,169         |
| 7) Other   | 3,784         | 1,144         |
| <b>Total intangible assets</b>                                 | <b>3,784</b>  | <b>2,313</b>  |
| <b>II. Tangible assets</b>                                     |               |               |
| 2) Plant and machinery   | 7,130         | 10,475        |
| 3) Industrial and commercial equipment                         | 591           | 4,787         |
| 4) Other fixed assets  | 32,410        | 11,866        |
| <b>Total tangible assets</b>                                   | <b>40,131</b> | <b>27,128</b> |
| <b>III. Financial assets</b>                                   |               |               |
| 1) Equity investments:   |               |               |
| c) other companies   | 89            | 180           |
| <b>Total equity investments</b>                                | <b>89</b>     | <b>180</b>    |
| 2) Receivables:  |               |               |
| d) others  | 4,399         | 4,383         |
| <b>Total receivables</b>                                       | <b>4,399</b>  | <b>4,383</b>  |
| <b>Total financial assets</b>                                  | <b>4,488</b>  | <b>4,563</b>  |
| <b>TOTAL B. FIXED ASSETS</b>                                   | <b>48,403</b> | <b>34,004</b> |

|   | 31.12.2010        | 31.12.2009        |
|---|-------------------|-------------------|
| <b>C. CURRENT ASSETS</b>                        |                   |                   |
| <b>II. Receivables</b>                          |                   |                   |
| 1) Trade receivables:                           |                   |                   |
| – due within one year                           | 16,108            | 20,000            |
| 3) Group companies:                             |                   |                   |
| – due within one year                           | 3,254,225         | 3,711,451         |
| 4) Holding companies:                           |                   |                   |
| – due within one year                           | 2,105,378         | 1,337,262         |
| 4 bis) Taxes receivable:                        |                   |                   |
| – due within one year                           | 92,338            | 85,272            |
| 4 ter) Deferred tax                             | 42,046            | 48,646            |
| 5) Others                                       |                   |                   |
| – due within one year                           | 5,219             | 4,583             |
| <b>Total receivables</b>                        | <b>5,515,314</b>  | <b>5,207,214</b>  |
| <b>IV. Cash and cash equivalents</b>            |                   |                   |
| 1) Banking and postal deposits                  | 4,592,106         | 5,554,199         |
| 3) Cash and cash equivalents                    | 1,030             | 849               |
| <b>Total cash and cash equivalents</b>          | <b>4,593,136</b>  | <b>5,555,048</b>  |
| <b>TOTAL C. CURRENT ASSETS</b>                  | <b>10,108,450</b> | <b>10,762,262</b> |
| <b>D. PREPAYEMENTS AND ACCRUED INCOME</b>       |                   |                   |
| 1) Accrued income                               | 11,526            | –                 |
| 2) Prepayments                                  | 101,786           | 378,116           |
| <b>TOTAL D. PREPAYEMENTS AND ACCRUED INCOME</b> | <b>113,312</b>    | <b>378,116</b>    |
| <b>TOTAL ASSETS</b>                             | <b>10,270,165</b> | <b>11,174,382</b> |

*In Euro*

*liabilities*

|  | 31.12.2010       | 31.12.2009       |
|--|------------------|------------------|
| <b>A. SHAREHOLDERS' EQUITY</b>             |                  |                  |
| <b>I. Share capital</b>                    | 1,000,000        | 1,000,000        |
| <b>IV. Legal reserve</b>                   | 200,000          | 200,000          |
| <b>VIII. Retained earnings</b>             | 3,762,746        | 6,441,776        |
| <b>IX. Profit/(Loss) for the year</b>      | (2,240,783)      | (2,679,030)      |
| <b>TOTAL A. SHAREHOLDERS' EQUITY</b>       | <b>2,721,963</b> | <b>4,962,746</b> |
| <b>B. PROVISIONS FOR RISKS AND CHARGES</b> | -                | -                |
| <b>C. EMPLOYEE LEAVING INDEMNITY</b>       | <b>478,673</b>   | <b>554,339</b>   |

|  | 31.12.2010        | 31.12.2009        |
|--|-------------------|-------------------|
| <b>D. PAYABLES</b>                               |                   |                   |
| 4) Bank borrowings:                              |                   |                   |
| – due within one year                            | 1,263,157         | 697,435           |
| 7) Trade payables:                               |                   |                   |
| – due within one year                            | 2,740,808         | 3,309,066         |
| 10) Group companies:                             |                   |                   |
| – due within one year                            | 2,301,691         | 1,300,982         |
| 11) Holding companies:                           |                   |                   |
| – due within one year                            | 359,592           | –                 |
| 12) Tax payables:                                |                   |                   |
| – due within one year                            | 88,603            | 79,491            |
| 13) Payables to social security institutions:    |                   |                   |
| – due within one year                            | 222,939           | 191,601           |
| 14) Others:                                      |                   |                   |
| – due within one year                            | 85,890            | 74,291            |
| <b>TOTAL D. PAYABLES</b>                         | <b>7,062,680</b>  | <b>5,652,866</b>  |
| <b>E. PREPAYMENTS AND ACCRUED INCOME</b>         |                   |                   |
| 2) Prepayments                                   | 6,849             | 4,431             |
| <b>TOTAL E. PREPAYMENTS AND ACCRUED INCOME</b>   | <b>6,849</b>      | <b>4,431</b>      |
| <b>TOTAL LIABILITIES</b>                         | <b>10,270,165</b> | <b>11,174,382</b> |
| <b>MEMORANDUM ACCOUNT</b>                        |                   |                   |
| Commitments, risks and other memorandum accounts | 7,424             | 7,424             |
| <b>TOTAL MEMORANDUM ACCOUNT</b>                  | <b>7,424</b>      | <b>7,424</b>      |

*In Euro*

L E G G O S P A

*income statement*

|  | 2010                | 2009                |
|--|---------------------|---------------------|
| <b>A. VALUE OF PRODUCTION</b>                                |                     |                     |
| 1) Revenues from sales and supply of services                | 16,184,734          | 17,503,273          |
| 5) Other revenues and income                                 | 138,628             | 182,292             |
| <b>TOTAL A. VALUE OF PRODUCTION</b>                          | <b>16,323,362</b>   | <b>17,685,565</b>   |
| <b>B. COSTS OF PRODUCTION</b>                                |                     |                     |
| 6) Raw, ancillary and consumable materials and goods         | (2,875,767)         | (4,131,008)         |
| 7) Services  | (11,845,181)        | (13,029,457)        |
| 8) Rents, lease and similar costs                            | (1,685,513)         | (1,751,712)         |
| 9) Personnel costs:  |                     |                     |
| a) salaries and wages  | (1,789,290)         | (1,734,032)         |
| b) social security charges                                   | (481,531)           | (466,709)           |
| c) employee leaving indemnity                                | (147,638)           | (140,600)           |
| e) other costs   | (442,092)           | (40,282)            |
| <b>Total personnel costs</b>                                 | <b>(2,860,551)</b>  | <b>(2,381,623)</b>  |
| 10) Amortisation, depreciation and write-downs:              |                     |                     |
| a) amortisation of intangible fixed assets                   | (3,530)             | (21,716)            |
| b) depreciation of tangible assets                           | (19,943)            | (36,776)            |
| <b>Total amortisation, depreciation and write-downs</b>      | <b>(23,473)</b>     | <b>(58,492)</b>     |
| 14) Other operating costs                                    | (123,066)           | (161,714)           |
| <b>TOTAL B. COSTS OF PRODUCTION</b>                          | <b>(19,413,551)</b> | <b>(21,514,006)</b> |
| <b>DIFFERENCE (A-B) BETWEEN VALUE AND COST OF PRODUCTION</b> | <b>(3,090,189)</b>  | <b>(3,828,441)</b>  |

|   | 2010               | 2009               |
|---|--------------------|--------------------|
| <b>C. FINANCIAL INCOME AND CHARGES</b>            |                    |                    |
| 16) Other financial income:                       |                    |                    |
| d) income other than above:                       |                    |                    |
| 4) others   | 50,088             | 192,867            |
| <b>Total other financial income</b>               | <b>50,088</b>      | <b>192,867</b>     |
| 17) Interest and other financial charges:         |                    |                    |
| b) Group companies                                | (4,054)            | –                  |
| d) others   | (29,180)           | (22,704)           |
| <b>Total interest and other financial charges</b> | <b>(33,234)</b>    | <b>(22,704)</b>    |
| <b>TOTAL C. FINANCIAL INCOME AND CHARGES</b>      | <b>16,854</b>      | <b>170,163</b>     |
| <b>D. ADJUSTMENT OF FINANCIAL ASSETS</b>          | <b>(180)</b>       | <b>–</b>           |
| <b>E. EXTRAORDINARY INCOME AND CHARGES</b>        |                    |                    |
| 20) Income:                                       |                    |                    |
| a) gains on disposals                             | 50                 | –                  |
| b) other extraordinary income                     | –                  | 4                  |
| 21) Charges:                                      |                    |                    |
| c) other extraordinary charges                    | (89)               | –                  |
| <b>TOTAL E. EXTRAORDINARY INCOME AND CHARGES</b>  | <b>(39)</b>        | <b>4</b>           |
| <b>PROFIT BEFORE TAXES</b>                        | <b>(3,073,554)</b> | <b>(3,658,274)</b> |
| 22) Income taxes:                                 |                    |                    |
| a) Ires   | 839,371            | 985,844            |
| c) Deferred tax assets                            | (6,600)            | (6,600)            |
| <b>Total income taxes</b>                         | <b>832,771</b>     | <b>979,244</b>     |
| <b>23) NET PROFIT FOR THE YEAR</b>                | <b>(2,240,783)</b> | <b>(2,679,030)</b> |

*In Euro*

*assets*

|  | 31.12.2010        | 31.12.2009        |
|--|-------------------|-------------------|
| <b>A. RECEIVABLES DUE FROM SHAREHOLDERS FOR UNPAID CAPITAL</b> | -                 | -                 |
| <b>B. FIXED ASSETS</b>   |                   |                   |
| <b>I. Intangible assets</b>                                    |                   |                   |
| 3) Industrial patents and intellectual property rights         | 8,501             | 4,015             |
| 5) Goodwill  | 16,536,804        | 18,040,150        |
| 7) Other   | 518               | 19,446            |
| <b>Total intangible assets</b>                                 | <b>16,545,823</b> | <b>18,063,611</b> |
| <b>II. Tangible assets</b>                                     |                   |                   |
| 1) Land and buildings  | 760,093           | 802,120           |
| 2) Plant and machinery   | 28,875            | 29,993            |
| 4) Other fixed assets  | 299,760           | 368,430           |
| <b>Total tangible assets</b>                                   | <b>1,088,728</b>  | <b>1,200,543</b>  |
| <b>III. Financial assets</b>                                   |                   |                   |
| 1) Equity investments:   |                   |                   |
| a) subsidiaries  | 7,374,292         | 7,374,292         |
| b) associated companies  | 691,712           | 594,948           |
| d) other companies   | 398,717           | 404,717           |
| <b>Total equity investments</b>                                | <b>8,464,721</b>  | <b>8,373,957</b>  |
| <b>Total financial assets</b>                                  | <b>8,464,721</b>  | <b>8,373,957</b>  |
| <b>TOTAL B. FIXED ASSETS</b>                                   | <b>26,099,272</b> | <b>27,638,111</b> |



|   | 31.12.2010        | 31.12.2009        |
|---|-------------------|-------------------|
| <b>C. CURRENT ASSETS</b>                    |                   |                   |
| <b>I. Inventories</b>                       |                   |                   |
| 1) Raw materials, ancillary and consumables | 415,634           | 430,582           |
| <b>Total inventories</b>                    | <b>415,634</b>    | <b>430,582</b>    |
| <b>II. Receivables</b>                      |                   |                   |
| 1) Trade receivables:                       |                   |                   |
| – due within one year                       | 1,213,953         | 1,388,747         |
| 2) Subsidiaries:                            |                   |                   |
| – due within one year                       | 633,973           | 778,803           |
| 3) Associated companies:                    |                   |                   |
| – due within one year                       | 840,207           | 840,207           |
| 4) Holding companies:                       |                   |                   |
| – due within one year                       | 1,893,863         | 1,208,035         |
| 4 bis) Taxes receivable:                    |                   |                   |
| – due within one year                       | –                 | 263,804           |
| – due over one year                         | 24,795            | 24,795            |
| <b>Total taxes receivable</b>               | <b>24,975</b>     | <b>288,599</b>    |
| 4 ter) Deferred tax                         |                   |                   |
| – due within one year                       | 678,552           | 779,669           |
| – due over one year                         | 614,302           | 784,372           |
| <b>Total deferred tax</b>                   | <b>1,292,854</b>  | <b>1,564,041</b>  |
| 5) Others:                                  |                   |                   |
| – due within one year                       | 84,189            | 98,415            |
| – due over one year                         | 131,850           | 139,110           |
| <b>Total others</b>                         | <b>216,039</b>    | <b>237,525</b>    |
| 6) Group companies:                         |                   |                   |
| – due within one year                       | 6,038,911         | 7,442,381         |
| <b>Total receivables</b>                    | <b>12,154,595</b> | <b>13,748,338</b> |
| <b>IV. Cash and cash equivalents</b>        |                   |                   |
| 1) Banking and postal deposits              | 79,559            | 66,123            |
| 3) Cash and cash equivalents                | 31,129            | 7,954             |
| <b>Total cash and cash equivalents</b>      | <b>110,688</b>    | <b>74,077</b>     |
| <b>TOTAL C. CURRENT ASSETS</b>              | <b>12,680,917</b> | <b>14,252,997</b> |
| <b>D. PREPAYEMENTS AND ACCRUED INCOME</b>   | <b>97,049</b>     | <b>132,971</b>    |
| <b>TOTAL ASSETS</b>                         | <b>38,877,238</b> | <b>42,024,079</b> |

*In Euro*

*liabilities*

|  | 31.12.2010         | 31.12.2009         |
|--|--------------------|--------------------|
| <b>A. SHAREHOLDERS' EQUITY</b>                   |                    |                    |
| <b>I. Share capital</b>                          | <b>1,078,950</b>   | <b>5,100,492</b>   |
| <b>II. Share premium reserve</b>                 | <b>-</b>           | <b>7,284</b>       |
| <b>IV. Legal reserve</b>                         | <b>-</b>           | <b>1,020,098</b>   |
| <b>VIII. Retained earnings</b>                   | <b>-</b>           | <b>(239,520)</b>   |
| <b>IX. Profit/(Loss) for the year</b>            | <b>-</b>           | <b>(5,275,180)</b> |
| - Loss for the year                              | 2,471,797          | -                  |
| - Loss coverage                                  | 1,005,520          | -                  |
| <b>Retained loss</b>                             | <b>(1,466,277)</b> | <b>-</b>           |
| <b>TOTAL A. SHAREHOLDERS' EQUITY</b>             | <b>(387,327)</b>   | <b>613,174</b>     |
| <b>B. PROVISIONS FOR RISKS AND CHARGES</b>       |                    |                    |
| 1) Pensions and similar obligations              | 503,863            | 486,002            |
| 3) Others  | 4,092,590          | 4,446,000          |
| <b>TOTAL B. PROVISIONS FOR RISKS AND CHARGES</b> | <b>4,596,453</b>   | <b>4,932,002</b>   |
| <b>C. EMPLOYEE LEAVING INDEMNITY</b>             | <b>5,513,089</b>   | <b>6,052,065</b>   |

|   | 31.12.2010        | 31.12.2009        |
|---|-------------------|-------------------|
| <b>D. PAYABLES</b>                            |                   |                   |
| 4) Bank borrowings:                           |                   |                   |
| – due within one year                         | 1,242,608         | 1,616,879         |
| 7) Trade payables:                            |                   |                   |
| – due within one year                         | 4,145,534         | 4,723,750         |
| 9) Subsidiaries:                              |                   |                   |
| – due within one year                         | 10,666,546        | 9,013,154         |
| 10) Associated companies:                     |                   |                   |
| – due within one year                         | –                 | –                 |
| 11) Holding companies:                        |                   |                   |
| – due within one year                         | 7,572,000         | 9,624,607         |
| 12) Tax payables:                             |                   |                   |
| – due within one year                         | 981,737           | 1,013,642         |
| 13) Payables to social security institutions: |                   |                   |
| – due within one year                         | 1,429,944         | 1,469,267         |
| 14) Other payables:                           |                   |                   |
| – due within one year                         | 2,990,650         | 2,913,701         |
| <b>TOTAL D. PAYABLES</b>                      | <b>29,029,019</b> | <b>30,375,000</b> |
| <b>E. PREPAYEMENTS AND ACCRUED INCOME</b>     | <b>126,004</b>    | <b>51,838</b>     |
| <b>TOTAL LIABILITIES</b>                      | <b>38,877,238</b> | <b>42,024,079</b> |
| <b>MEMORANDUM ACCOUNT</b>                     |                   |                   |
| Purchase commitments                          | 78,805            | 156,820           |
| <b>TOTAL MEMORANDUM ACCOUNT</b>               | <b>78,805</b>     | <b>156,820</b>    |

*In Euro*

*income statement*

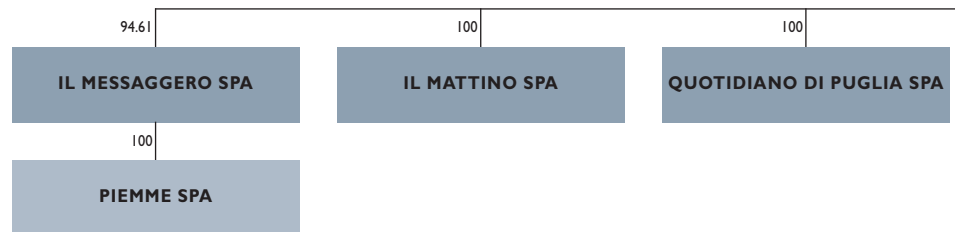
|  | 2010                | 2009                |
|--|---------------------|---------------------|
| <b>A. VALUE OF PRODUCTION</b>  |                     |                     |
| 1) Revenues from sales and supply of services                                | 39,701,196          | 41,650,867          |
| 5) Other revenues and income:  |                     |                     |
| a) other revenues and income   | 1,302,739           | 1,142,823           |
| <b>TOTAL A.VALUE OF PRODUCTION</b>   | <b>41,003,935</b>   | <b>42,793,690</b>   |
| <b>B. COSTS OF PRODUCTION</b>  |                     |                     |
| 6) Raw, ancillary and consumable materials and goods                         | (3,148,905)         | (4,435,767)         |
| 7) Services  | (20,500,401)        | (22,002,640)        |
| 8) Rents, lease and similar costs  | (1,062,809)         | (1,119,248)         |
| 9) Personnel costs:  |                     |                     |
| a) salaries and wages  | (10,829,827)        | (12,086,464)        |
| b) social security charges   | (3,187,836)         | (3,539,074)         |
| c) employee leaving indemnity  | (982,434)           | (1,037,012)         |
| e) other costs   | (80,247)            | (7,037)             |
| <b>Total personnel costs</b>   | <b>(15,080,344)</b> | <b>(16,669,587)</b> |
| 10) Amortisation, depreciation and write-downs:                              |                     |                     |
| a) amortisation of intangible fixed assets                                   | (1,527,988)         | (1,579,935)         |
| b) depreciation of tangible assets   | (195,625)           | (215,755)           |
| d) writedowns current receivables  | (42,000)            | –                   |
| <b>Total amortisation, depreciation and write-downs</b>                      | <b>(1,765,613)</b>  | <b>(1,795,690)</b>  |
| 11) Change in inventory of raw materials<br>ancillary, consumables and goods | (14,948)            | 5,214               |
| 12) Provisions for risks   | (1,180,350)         | (910,028)           |
| 14) Other operating costs  | (574,646)           | (675,680)           |
| <b>TOTAL B. COSTS OF PRODUCTION</b>  | <b>(43,328,016)</b> | <b>(47,603,426)</b> |
| <b>DIFFERENCE (A-B) BETWEEN VALUE<br/>AND COST OF PRODUCTION</b>             | <b>(2,324,081)</b>  | <b>(4,809,736)</b>  |

|  | 2010               | 2009               |
|--|--------------------|--------------------|
| <b>C. FINANCIAL INCOME AND CHARGES</b>           |                    |                    |
| 16) Other financial income:                      |                    |                    |
| d) income other than above:                      |                    |                    |
| 1) subsidiaries                                  | –                  | 3,206              |
| 4) others  | 527                | 2,118              |
| Total other financial income                     | 527                | 5,324              |
| 17) Interest and other financial charges:        |                    |                    |
| 1) subsidiaries                                  | (72,139)           | (78,785)           |
| 2) holding companies                             | (62,728)           | (176,684)          |
| 4) others  | (44,168)           | (38,202)           |
| Total interest and other financial charges       | (179,035)          | (293,671)          |
| <b>TOTAL C. FINANCIAL INCOME AND CHARGES</b>     | <b>(178,508)</b>   | <b>(288,347)</b>   |
| <b>D. ADJUSTMENT OF FINANCIAL ASSETS</b>         |                    |                    |
| 18) Revaluation:                                 |                    |                    |
| a) of equity investments                         | 96,764             | 152,737            |
| 19) Write-down:                                  |                    |                    |
| a) of equity investments                         | (6,001)            | –                  |
| <b>TOTAL D. ADJUSTMENT OF FINANCIAL ASSETS</b>   | <b>90,763</b>      | <b>152,737</b>     |
| <b>E. EXTRAORDINARY INCOME AND CHARGES</b>       |                    |                    |
| 20) Income:                                      |                    |                    |
| a) income  | 3,771              | 4,850              |
| b) gains on asset sales                          | 1,750              | 2,500              |
| Total income                                     | 5,521              | 7,350              |
| 21) Charges                                      | (58,527)           | (1,660,000)        |
| <b>TOTAL E. EXTRAORDINARY INCOME AND CHARGES</b> | <b>(53,006)</b>    | <b>(1,652,650)</b> |
| <b>PROFIT BEFORE TAXES</b>                       | <b>(2,464,832)</b> | <b>(6,597,996)</b> |
| 22) Income taxes:                                |                    |                    |
| a) current taxes                                 | 264,222            | 746,390            |
| b) deferred tax charge                           | (271,187)          | 576,426            |
| Total income taxes                               | (6,965)            | 1,322,816          |
| <b>23) NET PROFIT FOR THE YEAR</b>               | <b>(2,471,797)</b> | <b>(5,275,180)</b> |

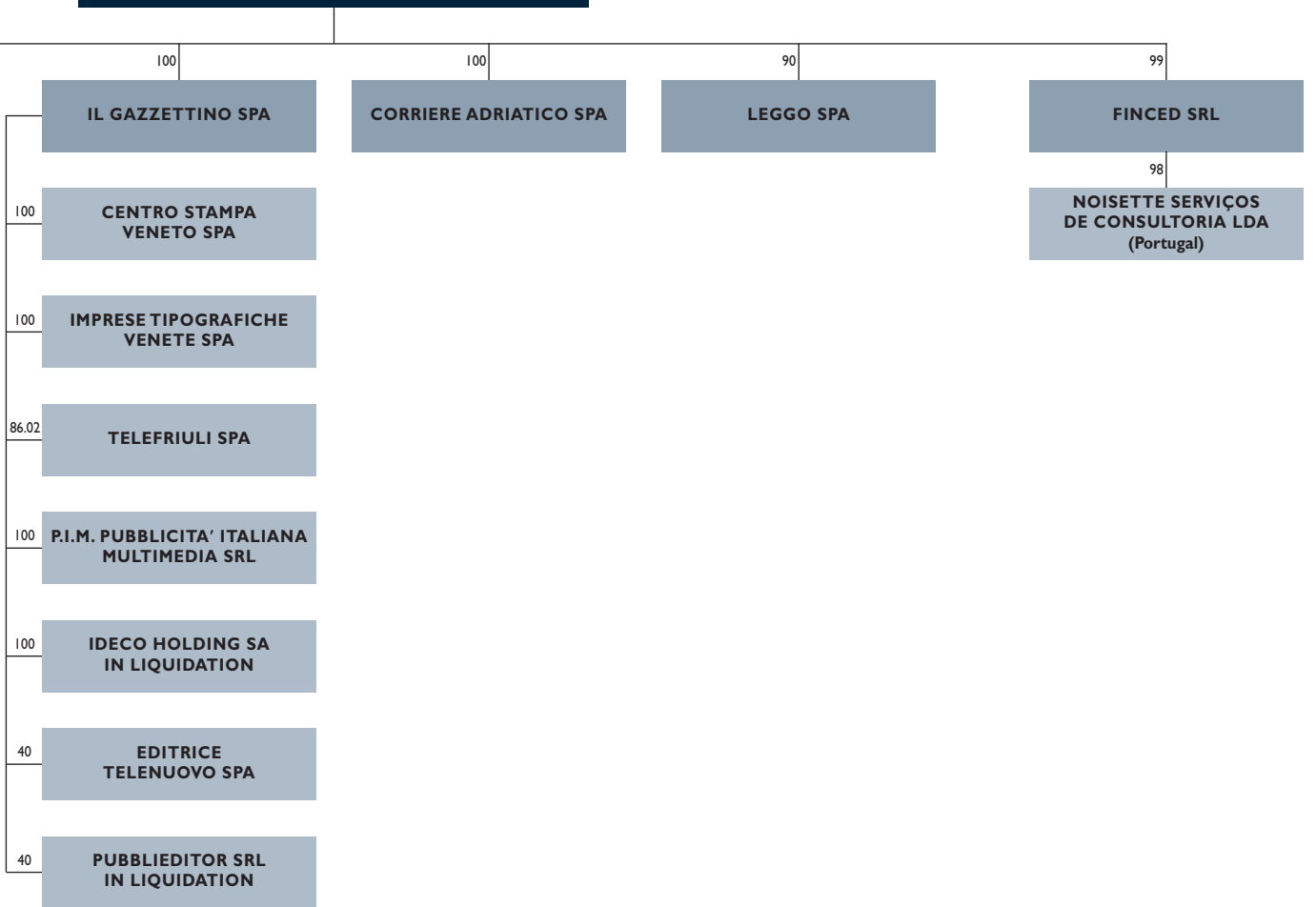
*In Euro*

# *Caltagirone Editore Group*

CONTROLLED COMPANIES AND MAIN INVESTMENTS  
AT DECEMBER 31<sup>ST</sup>, 2010



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