

PRESS RELEASE

Rome, April 28, 2009 - With reference to recent press articles regarding the Annual Shareholders' meeting of Caltagirone Editore, we hereby confirm that Advertising Revenues in the first quarter of 2009 declined by 25%-30% , compared to the same period of the year before.

Media Relations
Chiara Raiola
Tel. +39 06 45412211
Fax +39 06 45412250
c.raiola@caltagironegroup.it

Investor Relations
Tel. +39 06 32493227
Fax +39 06 32493277
invrel@caltagironegroup.it