



Results

Group

Macro region

Financials



Annual Ordinary Shareholders Meeting

Rome, April 12th 2017

2016 Profit and Loss - Comments



Results

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<i>Euro 000</i>	2015	2016
Circulation	64,982	59,312
Promotion	91,271	87,108
Advertising	632	602
Other operating revenues	6,148	5,325
Total operating revenues	163,033	152,347
Raw materials	-15,682	-14,674
Personnel	-72,890	-69,788
Services	-71,327	-69,806
EBITDA	3,134	-1,921
D&A	-31,085	-54,384
EBIT	-27,951	-56,305
Associates	-	-
Financial Income	10,713	5,435
Financial Charges	-2,032	-13,795
Financial Results	8,681	-8,360
Pretax	-19,270	-64,665
Taxes	-861	2,226
Net Income	-20,131	-62,439
Minority Income (loss)	-	-
Group Net Income	-20,131	-62,439

- Traditional newspapers advertising revenues dropped by 5.9% vs 2015, better than the sector (-6.7%)
- Web advertising revenues + 4.9%

€ 4,5m restructuring charge

- € 45.4m for intangible impairment
- € 7.2m for amortizations and depreciations
- € 1.8m for provisions for risks

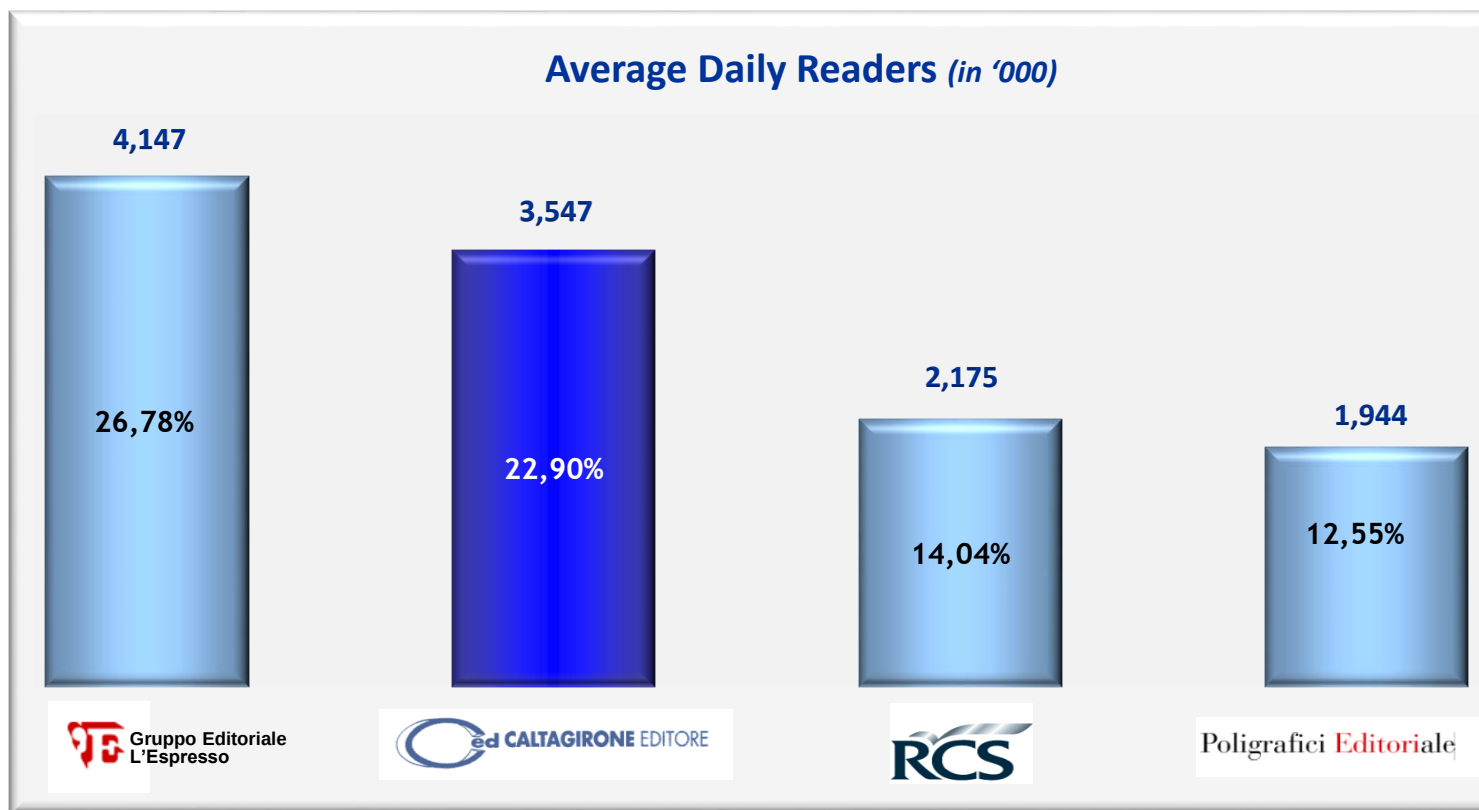
Results

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**Caltagirone Editore is the second Italian publishing group with
22.9% share of average daily readers ⁽¹⁾**



(1) Source: Audipress 2016/III excluding specialized newspapers (financial and sports) and including free press

The Group: N.3 on domestic market for average daily users



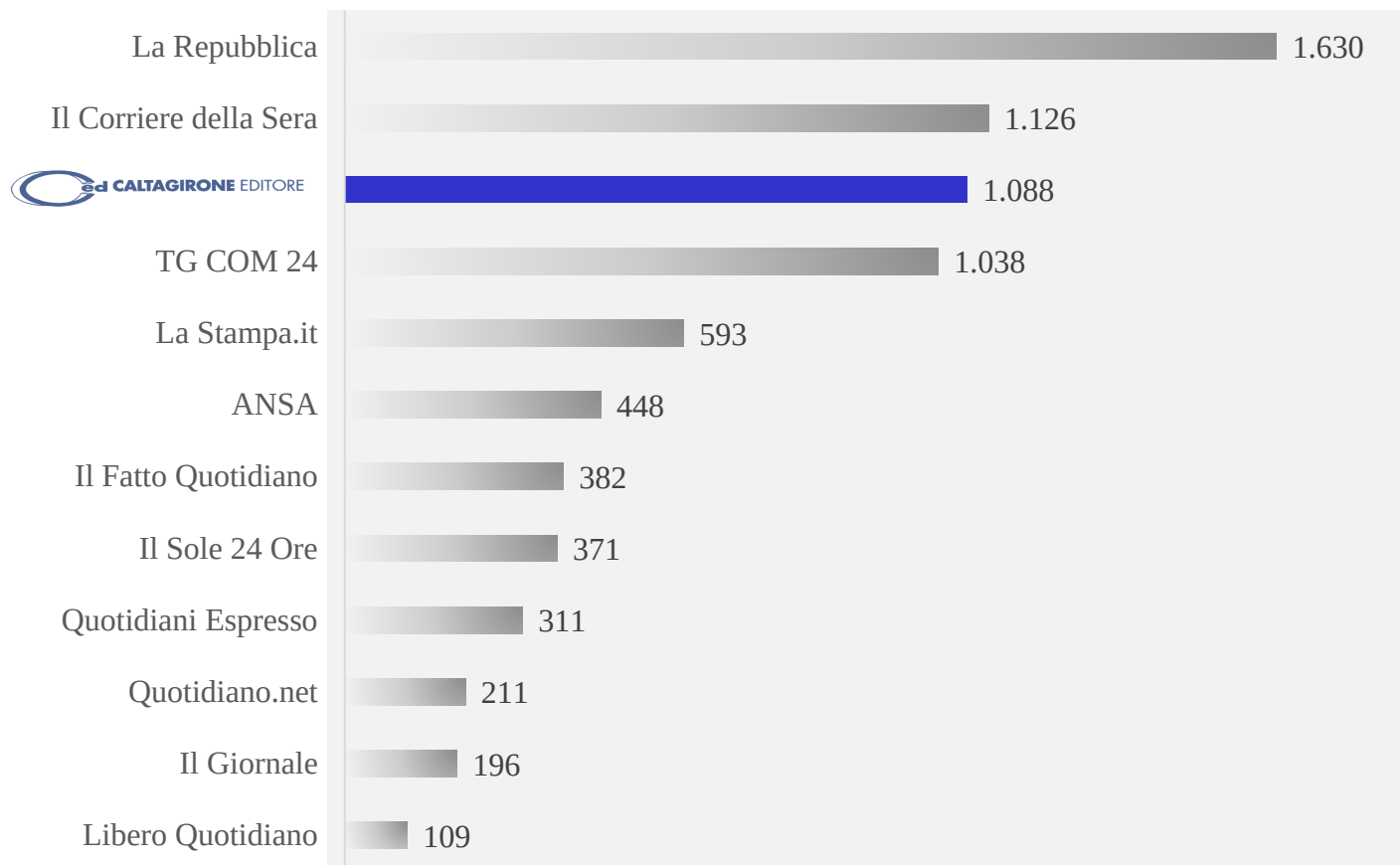
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Average Daily Internet Users (in '000)



The Group: Traditional Newspapers, Free Press and New Media



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Newspapers ⁽¹⁾

Il Messaggero

- National with 10 local editions ⁽²⁾
- Readership 1,090,000

IL MATTINO

- National with 7 local editions
- Readership 697,000

IL GAZZETTINO

- National with 7 local editions
- Readership 582,000

Corriere Adriatico

- Regional with 5 local editions
- Readership 280,000

NUOVO Quotidiano di Puglia

- Multiple-provincial with 3 local editions
- Readership 226,000

LEGGO
The Social Press

- National presence in Rome and Milan
- Readership 671,000

New Media

Il Messaggero.it

IL MATTINO.it

IL GAZZETTINO.it

Corriere Adriatico .it

NUOVO Quotidiano di Puglia .it

LEGGO
The Social Press

Advertising

PIEMME

- Advertising Agency for the Group
- Branch dedicated to Internet

⁽¹⁾ Source: Audipress 2016/III Readership

⁽²⁾ From July 2016 Il Messaggero stopped the distribution in Marche, so it have National with 10 local editions

CED keeps a strong regional leadership



Results

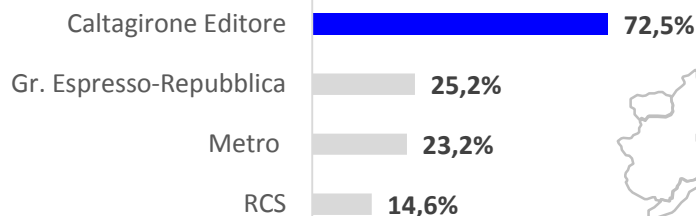
The Group

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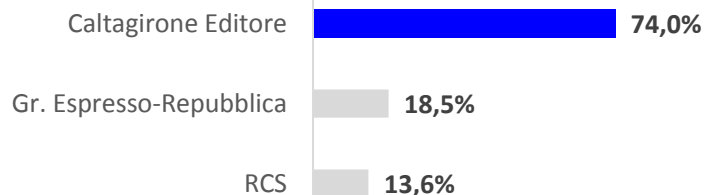
Financials

■ Regions in which CED is n.1 or n.2 in the market⁽¹⁾

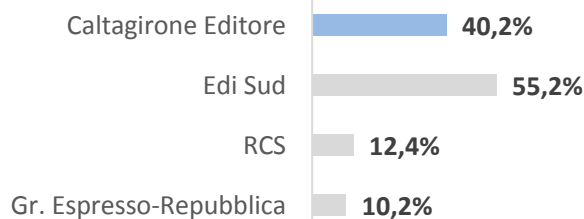
READERSHIP IN LAZIO



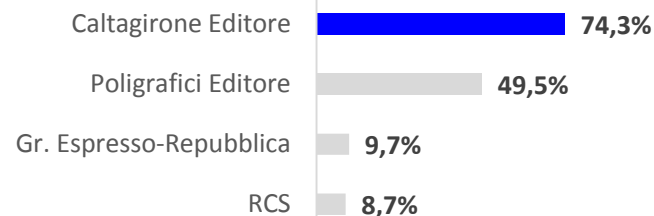
READERSHIP IN CAMPANIA



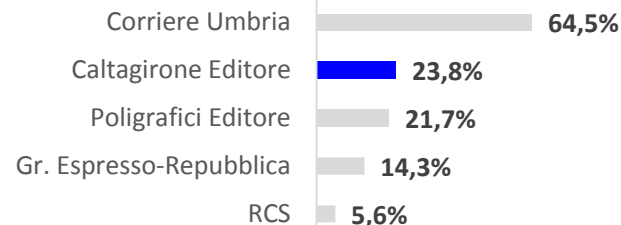
READERSHIP IN PUGLIA⁽²⁾



READERSHIP IN MARCHE



READERSHIP IN UMBRIA



(1) Source: Audipress 2016/III, Average daily readers excluding specialized newspapers (financial and sports) and including free press. The readership share includes double readings

(2) Unlike other Group newspapers, Il Nuovo Quotidiano di Puglia is not a regional newspaper because it is sold only in 3 cities: Lecce, Brindisi and Taranto

CED keeps a strong regional leadership



Results

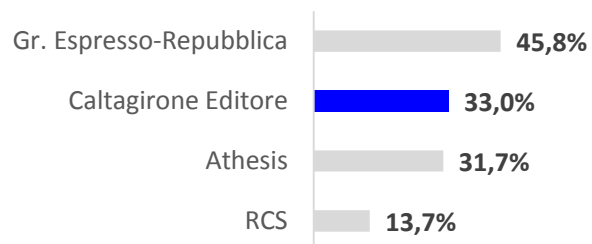
The Group

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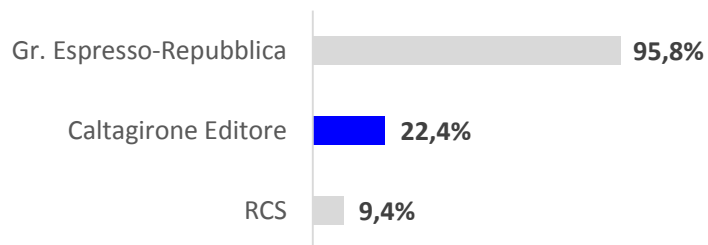
Financials

■ Region in which CED is n.1 or n.2 in the market

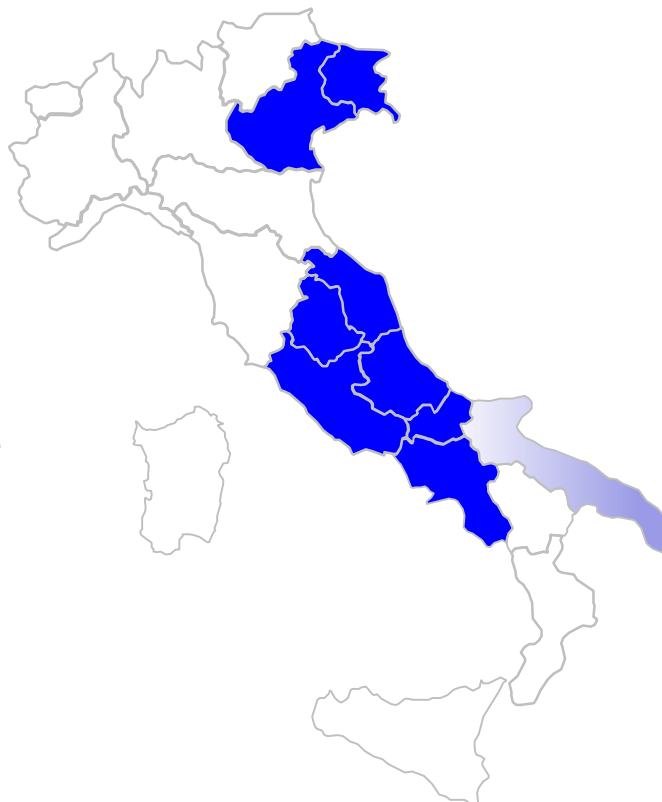
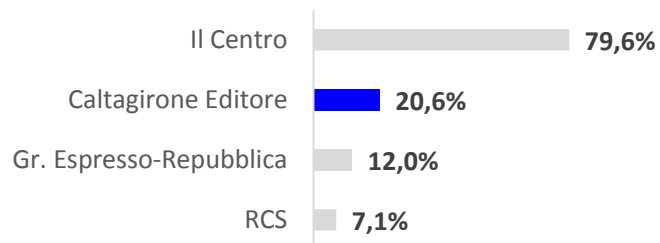
READERSHIP IN VENETO



READERSHIP IN FRIULI



READERSHIP IN ABRUZZO AND MOLISE



Results

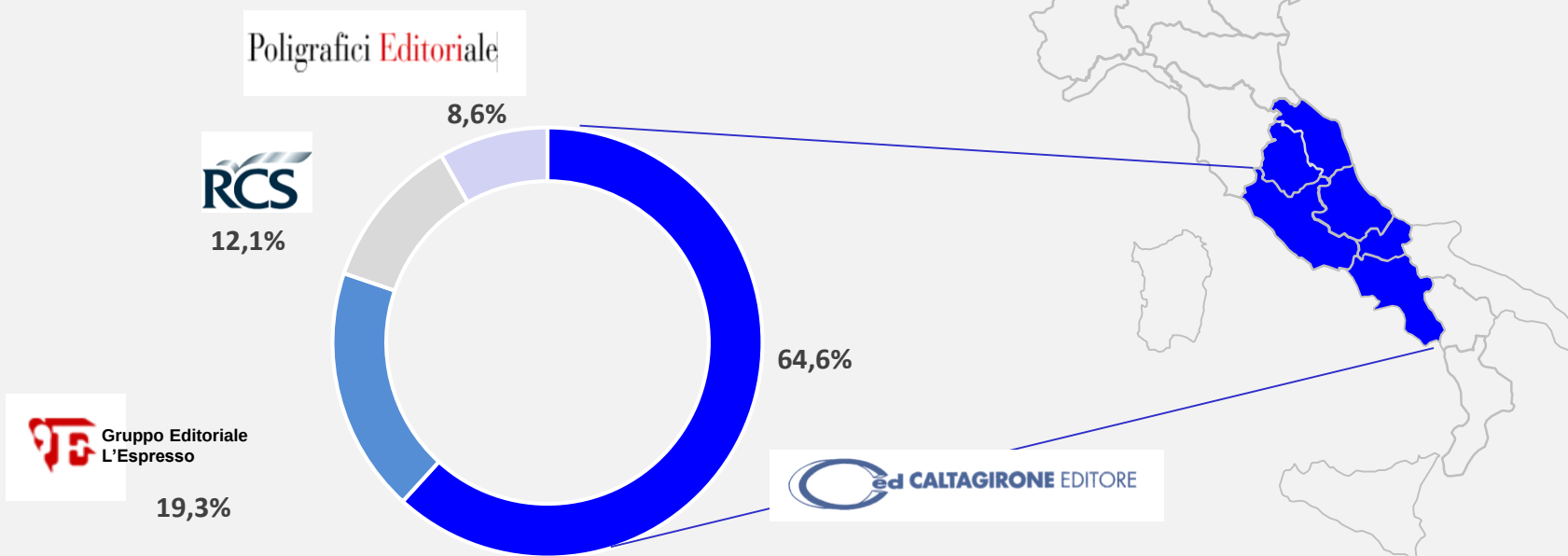
The Group

The Macro region

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Group newspapers have a well-established leadership in the Macro region⁽¹⁾

READERSHIP IN THE MACRO REGION ⁽²⁾ ⁽³⁾: 64.6%



⁽¹⁾ Source: Audipress 2016/III, average daily readers excluding specialized newspapers (financial and sports) and including free press

⁽²⁾ The Macro region consists of Lazio, Campania, Marche, Umbria, Abruzzo and Molise

⁽³⁾ The readership share includes double readings

Restructuring: operating costs dynamic



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Euro Millions

07 – 16 CAGR

Total
operating
costs

273.2

263.1

250.8

220.9

217.3

211.6

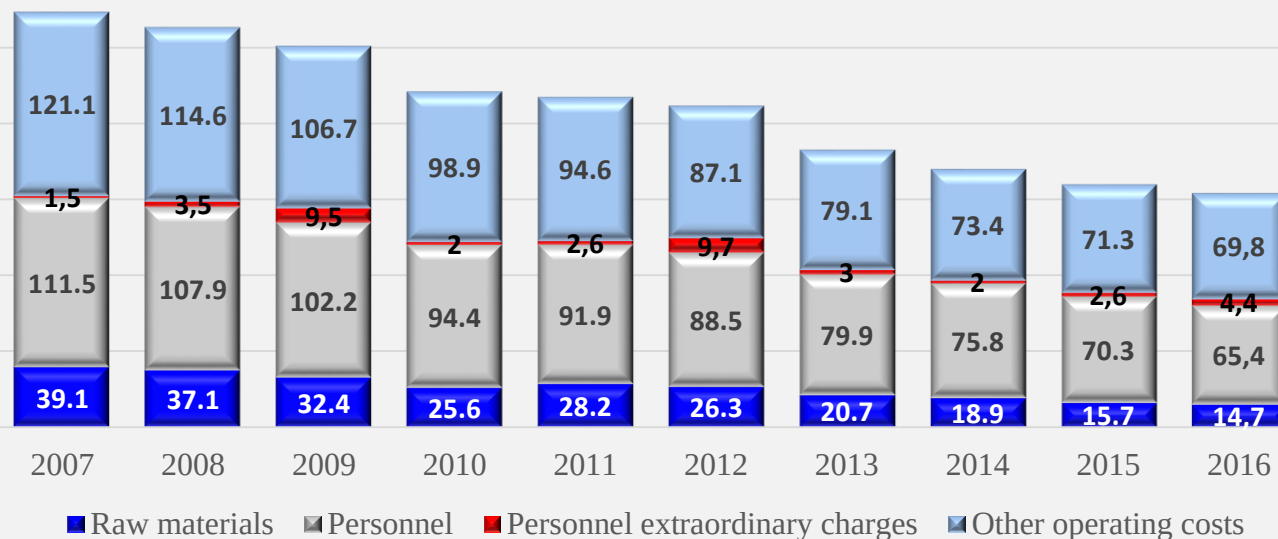
182.7

170.1

159.9

154.3

-6.2%



- 5.9 %

- 5.8 %

-10.3 %

In order to offset declining Revenues, since 2007 CED implemented a restructuring program which determined*:

- Operating Costs reduction by around € 118.9 m, at a -6.2% CAGR
- Personnel cost reduction by around € 46.1 m

(*) Extraordinary costs include labour-related litigation costs



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